



## PROPOSAL FOR SPEAKING ENGAGEMENT

Prepared for Alpha Network, Kolkata

### Introduction:

We all have our mountains to climb in life, deep down under we all have dreams that we want to achieve, we all have that one place we want to be in life. But does dreaming alone take us there? Or do we need more than just dreams to be successful? What are the other factors that determine whether or not will you achieve your goals? What are the ingredients for success?

Drawing parallels from the world of extreme adventure and his experience of having climbed the highest peaks across the globe, Mountaineer Prem Kumar Singh shares his insights on the aspects of success in daily life and the returns of investing in your dreams. He shares his mantra for success that has taken him to become one of the most accomplished mountaineers of the country.

## About the Speaker



Prem Kumar Singh is a front runner in the field of mountaineering not just in India but the world and a true blue blooded adventurer. He has been to various corners of the world and climbed the mountains there. From the war torn areas of Russia or Kargil to the untouched exotic rainforests of Papua New Guinea to the mighty peaks of the Himalayas. He has been there and done that.

In 2013, alone he climbed the highest peaks of 4 different continent including Mount Everest and till now has bagged 15 peaks in total.

He has also been on TV. He was on NDTV Prime on a reality show called XC Adventure which he won.

He has also been nominated for Padma-Shri in 2014.

Session title:

**Being crazy isn't enough.**

Session description:

Dreams are the prerequisite for anything great to be achieved but they only come true through meticulous planning and tireless execution of goals. In this talk Prem focuses on the importance of goal setting and talks of his own experience of climbing Mount Everest and how the key to this giant ordeal is proper planning and goal setting.

This 30 minutes talk is divided into 3 major parts-

1. Quantify your dreams because dreams don't come true, goals do
2. Finding the right synergies with our environment
3. The rule of 3Ps – Patience, Persistence and Perseverance

The talk shall be followed by 15-20 minutes Q&A sessions.

Session objective:

Aimed at young entrepreneurs, this talk shall achieve the following objective-

1. Give them a better understanding of the importance of goal setting
2. Optimize their potential in their everyday performance
3. Make them more aware of their environment and the ecosystem that they operate in.
4. Make them more focused towards their goals.

## **PROCEDURE:**

### **Pre-Event Preparations**

Prem will provide an initial draft of the presentation content 2 weeks prior to the event. He will incorporate your feedback on the initial draft and send a final version a week before the event. He will also provide a speaker bio along with the final version for inclusion in your promotional materials.

If need be, Prem shall attend pre-event phone calls with your event planning team to review event themes and align presentation content.

### **At-Event Participation**

Prem will deliver a presentation at your event on the scheduled date and time detailed in the “Event Overview” section. Prem will attend the event sessions you identify and network with your audience members/enterprenuers.

### **Post-Event Review**

Following your event, we will schedule a close-out call to review your perceptions of the event and also of our presentation. We ask that you supply any feedback you receive from audience members on our presentation. In addition, we will provide you insights gained from our speaker's discussions with your attendees that might be useful to you.

# **Event Overview**

## **Key Event Facts**

Based on our initial review of your requirements, we have discerned the following key facts about your planned event and our presentation:

Name of Event: **Experience Sharing Session with Mountaineer Prem Kumar Singh**

Location of Event: \*to be discussed

Title of Our Presentation: **Being crazy isn't enough.**

Date and Time of Our Presentation: *\*to be discussed*

Having the room set up and equipment readily available is key to delivering a quality presentation for your audience. We recommend you use one of the following room set-ups:

1. Classroom style
2. Modified classroom style
3. Open "U" Style
4. Theatre style

We require that you provide the following items for our speaker's presentation:

1. Lectern
2. Projector (LCD, overhead, etc.)
3. Laptop
4. High-speed Internet access
5. Screen (freestanding or fixed)
6. Microphone (lavaliere or traditional)
7. Others (TBD)

Any other needs will be identified in our pre-event planning discussions.