

BIOGRAPHY

2024



**ANDREA
GEREMICCA**

SHORT BIO

Andrea Geremicca is the Director General of the **European Institute of Innovation for Sustainability (EIS)**, where he assists major European companies and organizations in understanding and achieving their sustainability goals and strategies.

He is an adjunct **professor** at LUISS and LUMSA, teaching Innovation for Sustainability in English.

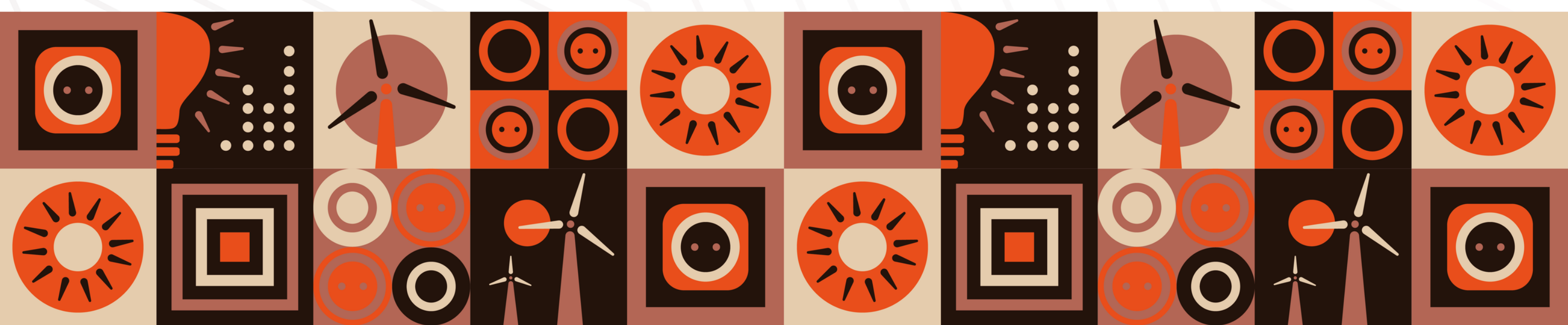
In 2018, he attended the **Harvard Business School** Exec program, focusing on driving innovation in large companies and organizations.

Since 2019, Andrea has contributed to **Harvard Business Review** writing about future scenarios and new macro trends.

He delivered **two TEDx Talks** in 2018 and 2021.

In 2018, he had the honor of lecturing at Harvard Kennedy School and Sciences Po in Paris.

Andrea is a **faculty member at Singularity University** as a global expert in innovation for sustainability and foresight.



MY TOPICS

INNOVATION FOR SUSTAINABILITY

Being sustainable for a company is not an ethical choice.

Being sustainable means nothing more than being able to last over time.

This talk will focus on the different meanings of sustainability but also and more importantly, the true nature of sustainability and its long-term implications for organizations around the world.

WHEN DOES THE FUTURE BEGIN?

At a time when change is as rapid and profound as never before, innovating requires an extraordinary capacity for vision.

This specific aptitude is not innate in humankind. However, it can be trained. I will explain how during this talk.





[Watch my Keynote Reel](#)



Partnership with UNITED NATION agency (IFAD)



ENEL National Convention

ANDREA GEREMICCA

October 2018



TEDx Città di San Marino

[Watch here](#)

September 2021



TEDx Cremona

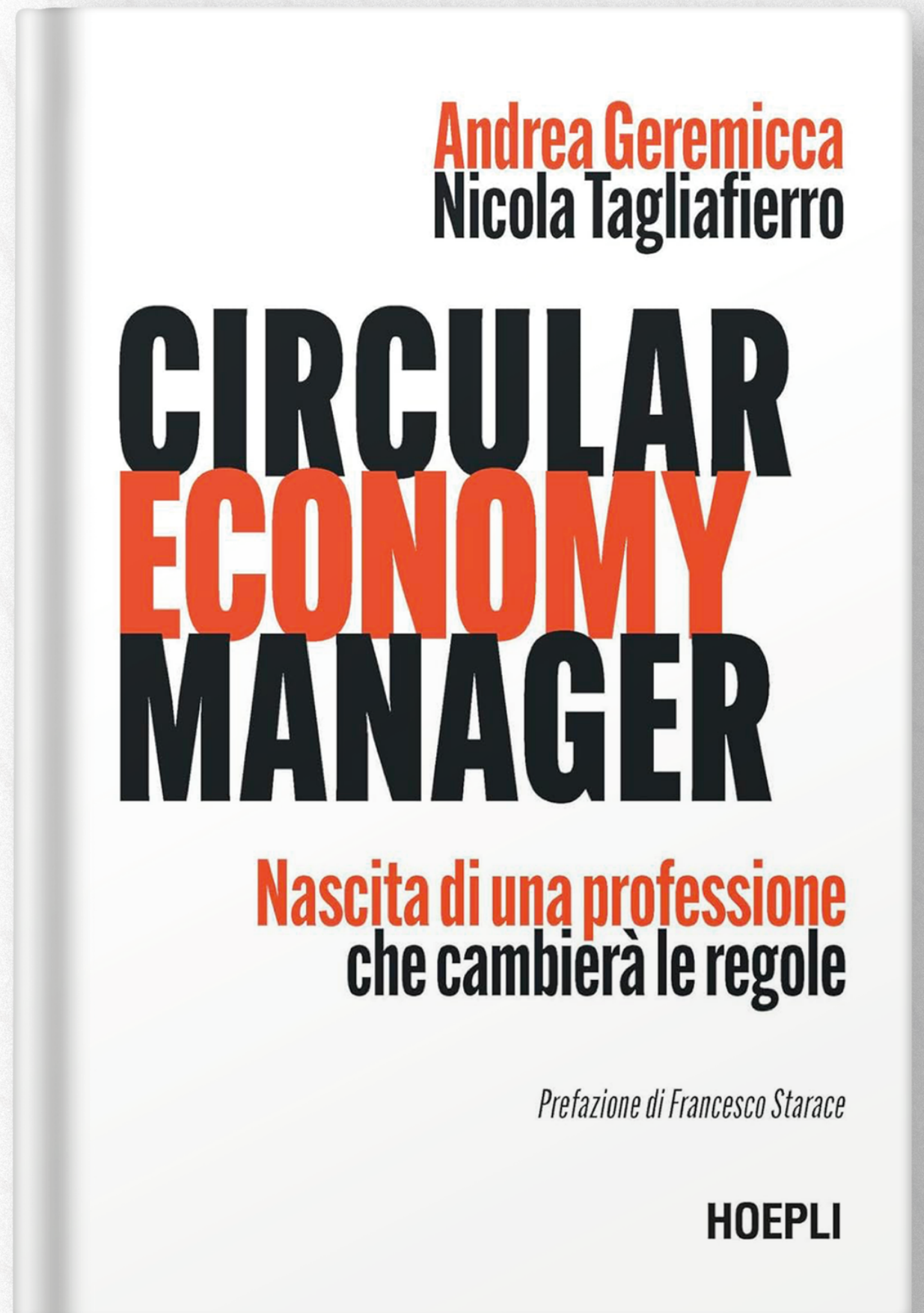
[Watch here](#)

Keynote Speaker for





Ideazione, sviluppo e marketing dei nuovi prodotti
di Andrea Geremicca e Carlo Alberto Pratesi



Circular economy manager. Nascita di una professione che cambierà le regole
di Andrea Geremicca e Nicola Tagliafierro

Fee Information

8.000 – 10.000 €

EUROPE

12.000 – 15.000 €

EXTRA EU