

Speaker Profile: Pedro URIA-RECIO

Pedro Uria-Recio is the Chief Analytics & AI Officer at [True Corporation](#), a leading telecom company in Thailand. Pedro oversees analytics and AI for the digital part of the business. He runs a business unit that uses telecom data to create enterprise solutions for advertising, credit scoring, and consumer intelligence. Pedro is also the Asia Ambassador for [Finnovating.com](#), the first global AI community and deal-matching platform for tech companies, and a visiting lecturer of AI in Business at [Chulalongkorn University](#).

Priorly, Pedro was the Group VP of Analytics at [Axiata Group](#), a Malaysian digital & telecom conglomerate in six Asian markets, and a management consultant at [McKinsey & Company](#), focusing on telco and financial services.

With a strong interest in entrepreneurship, Pedro is also a Business Angel and was an Entrepreneur-in-Residence in [Antler](#), a Singapore-based VC studio.

Pedro is an official member and contributor at [Forbes Technology Council](#) and a two-time [TEDx](#) speaker. He has been recognized as one of the [2020 Global Top 100 Innovators in Data & Analytics](#) and won [Cloudera's 2019 Industry Transformation Award](#).

Finally, Pedro is a [Chicago Booth MBA](#) graduate and a certified AI professional.



Topics

- Generative AI
- Analytics Transformations in Business
- Applied Artificial Intelligence
- Data Monetization Business Models
- Future of Work



Videos



“In AI Ecosystems Protecting Privacy is Easier than Preserving Freedom”

TEDx, 2022, [Link](#)

Individuals and businesses share data to feed AI algorithms. In such ecosystems, privacy is relatively straightforward, but AI will only sometimes make the right decisions for people.

“Artificial Intelligence will Make the Workplace More Human, Not Less.”

TEDx, 2019, [Link](#)

AI will automate most repetitive and physical tasks and even quantitative studies. This way, AI will push humans up the skillset ladder into uniquely human skills such as creativity, social abilities, empathy, and sense-making, which machines cannot automate.

“How Companies are Building AI Services with Telcos”

TM Forum, 2023, [Link](#)

Many businesses are partnering with other companies and ecosystems to leverage users' data in privacy-compliant ways. One of the exciting choices is collaborating with telcos.

“How Artificial Intelligence is Impacting the Future of Work”

[Alumni Alliance](#), 2019, [Link](#)

Interview about skills in demand, women in technology, age discrimination and AI, workforce transformation, and life-long learning.



Articles

Forbes

MIT
Technology
Review

Seeking Alpha α

“How The Data Economy Can Enable Data to Be Fluidly Valued and Privately Shared”

Forbes, 2022, [Link](#), Author

Two technologies are positioned to mainstream the data economy in the next decade: Web3 and privacy-preserving algorithms.

“How Companies Are Building Data Partnerships with Telcos”

Forbes, 2022, [Link](#), Author

Many businesses are partnering with other companies and ecosystems to leverage users' data in privacy-compliant ways. One of the exciting choices is collaborating with telcos.

“How Analytics and AI Can Help Achieve Carbon Neutrality”

Forbes, 2021, [Link](#), Author

AI can compare satellite imagery over time to measure the above-ground biomass of a forest area and calculate how much carbon emissions a forest area can capture from the atmosphere.

“The 5G operator: Platforms, partnerships, and IT strategies for monetizing 5G.”

MIT Technology Review, 2020, [Link](#), Contributor

“Don't get left behind: The business risk and cost of technology obsolescence.”

MIT Technology Review, 2019, [Link](#), Contributor



“Engines of Insight: How leading CDOs deliver top and bottom-line results.”

MIT Technology Review, 2018, [Link](#), Contributor

“Six Questions on Artificial Intelligence”

Seeking Alpha, 2019, [Link](#), Author

Podcasts



“Three implementation options for Generative AI”

Heidrick & Struggles Leadership Podcast, 2023, [Link](#), Interviewee



International Conferences



InMerge Innovation Summit, 2023, Baku, Azerbaijan

RISE Corporate Innovation Summit, 2023, Bangkok

TechSauce, 2023, Bangkok

Digital Transformation Asia, TM Forum, 2018, 2019, 2023, Kuala Lumpur, Bangkok

Big Data & AI World, 2022, 2023, Singapore

Telecoms World Asia, 2022, Bangkok

Telecoms World Middle East, 2019, Dubai

Digital Transformation World, TM Forum, 2019, Nice, France

Emerging Markets Summit, University of Chicago, 2019, Chicago.

AI for Enterprise Conference, 2019, Kuala Lumpur

Chief Data & Analytics Officer Conference, 2018, Singapore

Telecoms World Summit, 2018, Singapore

Machine Learning Asia Summit, 2018, Singapore

Robotic Process Automation Conference, 2018, Kuala Lumpur