

FROM CLASSROOM TO BOARDROOM

Applying Public Speaking in Real-Life Situations



POINT



PREPARE



PRESENCE



Job interviews and career advancement

GET THE JOB!

Express your unique value, interest in the role, and address employer's needs

Research company, develop a narrative, practice responses, and prepare questions.

Maintain eye contact, confident body language, speak clearly, and manage nerves



Academic presentations and group discussions

PROVE YOUR THESIS!

Share knowledge, persuade or inform audience, and encourage discussion

Research topic, organize content, create visuals, and anticipate questions and practice delivery

Engage audience, confident body language, articulate speech, and active listening



Networking events and social gatherings

MAKE CONNECTIONS!

Build connections, exchange ideas, and create a positive impression.

Research attendees, set goals, prepare an elevator pitch, and practice conversation starters.

Approachable demeanor, active listening, clear communication, and genuine interest



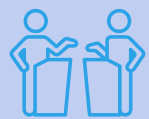
Personal relationships and family events

STRENGTHEN BONDS!

Share experiences, and express emotions.

Plan conversation topics, consider others' perspectives, and set a positive tone

Attentive listening, empathy, clear communication, and genuine warmth



Debates and panel discussions

BEST IDEAS!

Present arguments, exchange ideas, and persuade or inform the audience

Research topic, gather evidence, anticipate counterarguments, and practice delivery

Confident posture, articulate speech, active listening, and respectful engagement



Persuading or influencing others

MAKE THE SALE!

Change opinions, inspire action, and create buy-in

Know your audience, build credibility, develop strong arguments, and use storytelling

Confident demeanor, empathy, clear communication, and active listening



Negotiating or resolving conflicts

GAIN AGREEMENT!

Find common ground, reach agreements, and foster understanding

Understand positions, establish goals, identify potential compromises, and remain open-minded

Calm demeanor, empathetic listening, clear communication, and respectful tone



Pitching ideas or projects

GET BUY-IN!

Convey the value, generate interest, and secure support or resources

Develop a compelling narrative, gather data, practice delivery and anticipate questions or concerns

Enthusiastic delivery, clear communication, engaging visuals, and confident demeanor