

ASHLEY OWENS

ASHLEYASSISTS.COM



NETWORKING CONCIERGE TV HOST IN DEMAND SPEAKER EDUTAINER



2021 Media Kit

TV HOST • KEYNOTE SPEAKER • BUSINESS OWNER & COACH



About Ashley Owens

Virginia (East Coast)

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ashley@ashleyassists.com

Ashley Owens is the first and only Networking Concierge that helps you to create the ideal networking situation for you, perhaps even more importantly, gets you out of the wrong one!

As a networking concierge, Ashley works as your strategic partner during networking events and conferences. She trains, coaches, and speaks on becoming an authority at generating revenue by networking with intention.

Starting her career as a personal and executive assistant to two celebrities in NYC, her experience in networking grew as she obtained positions in customer service, business analytics, and account management. Today, Ashley's business is her brightest success story! Scaling it from an initial concept to a thriving, growing business has brought about countless opportunities, nearly unlimited connections, and intense personal growth, like nothing else!

 www.ashleyassists.com

 [@ashleyassists](https://www.instagram.com/ashleyassists)

 [@ashleyassists](https://www.twitter.com/ashleyassists)

Ashley is a host and executive producer of two digital TV talk shows on RVNTV and This is it TV, speaking and interviewing on the topic of tactical networking. She has taken over **900** introduction phone calls with business professionals looking to grow their network and has given over **1,000** introductions.

She has been interviewed on the **Mel Robbins Show** on CBS, produces and hosts a podcast talking to entrepreneurs and their screw-ups, raises over thousands of dollars for local nonprofits that she partners with at her Cocktails and Conversation networking event, owns equity in two other startup companies and has been flown around the country as a **keynote speaker**.

SPEAKING TOPICS

MAIN TOPIC:

HOW TO NOT SUCK AT VIRTUAL NETWORKING

Networking is such a personal activity—it is not a one-size-fits-all practice. It's easy to get bogged down in the details and miss out on the foundation of how to build and retain an effective network. At the end of the day, no one cares what you do as much as whether you know and like them and whether you can be trusted.

In an industry built on the power of connecting face-to-face, establishing and growing meaningful relationships is undeniably critical to long-term success. During the current pandemic, networking has shifted from onsite to fully online.

In this presentation, networking concierge Ashley Owens shares ways to nurture your current business relationships to create your own tactical, individualized approach. Save time by recognizing the best strategic partners and effectively engaging contacts through email, messaging, social media, and other digital tools. Dive in and engage with your peers in this highly interactive keynote, and learn how to balance your strengths, network strategically and with confidence, and craft an authentic, powerful, professional networking process to achieve a wildly successful career.

Takeaways:

1. Tactical Effective Networking On-site and Online Activities
2. Following Up Best Practices
3. Tools and Resources for Networking Automation

Participants will develop certain networking skills that the average business professional does not possess and that these skills in fact result in more referrals to other business professionals, leading to substantially more new clients. The likelihood of receiving a hundred or more referrals potentially doubles with participation.



AVAILABLE FOR BUT NOT LIMITED TO:

- Networking Groups
- Chamber Events
- Women's Groups
- Sales Teams
- Keynotes
- Lunch and Learns
- Business Conferences
- Corporate
- Engagements

CONNECT

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SPEAKING TOPICS

CONTINUED

INSIDE NETWORKING: HOW AND WHY TO BUILD A NETWORK IN YOUR COMMUNITY

- Making Successful Connections Beyond Department Boundaries
- Creating Connections by Asking Your Leaders
- Know Yourself & Know Your Audience
- Tactical Tips and Practical Takeaways

BUILDING YOUR GROUP OF CHAMPIONS TO BECOME YOUR ARMY

Networking is such a personal activity, it is not a one size fits all practice. Most people get bogged down in the details and miss out on the foundation of how to build and retain an effective network. Nurturing a network is like finding your community of weirdos whom you develop friendships. Where are they? How do you maintain interest and most importantly, how can you champion them?

- Reality of Networking
- Steps To Get Started
- Know Yourself
- Knowing Your Audience – DMBC'S
- Plan Your Work, Work Your Plan
- Building Your Champions
- Tools and Resources

VIRTUAL NETWORKING WITH EXCELLENCE

Networking is such a personal activity, it is not a one size fits all practice. Most people get bogged down in the details and miss out on the foundation of how to build and retain an effective network. At the end of the day, no one cares WHAT you do, but do you know them, like them or trust them? Establishing and growing meaningful relationships is undeniably critical to long-term success and during the current worldwide pandemic when networking has shifted from onsite to fully online, Ashley reveals how to connect "face-to-face" in our new normal.

By attending this session you will learn how to:

- Nurture your current business relationships
- Create a tactical, individualized approach
- Save time by recognizing the best strategic partners
- Effectively engage contacts using email, messaging, social media, and other digital tools
- Craft an authentic, powerful, professional networking process



TESTIMONIALS

Rita Pagan

Events & Exhibits Manager at International Parking & Mobility Institute (IPMI)

The evaluations for Ashley's presentation at our Virtual Summit were exceptional. Our members were actively engaged throughout the session due to Ashley's interactive presentation style and her dynamic speaking ability. Ashley kept them fully engaged in chat while providing helpful tools to impact their virtual networking! Book her for your event!! She rocks!

Kathy Chisholm

Senior Associate

I attended Ashley's networking presentation yesterday and found it incredibly helpful! She is a dynamic speaker and she gave me a boost of confidence! Her tips for networking were great. My favorite takeaway from yesterday...Do not be afraid to request and make authentic personal connections. We all like to help each other.

Ralph Powell

Attendee

On November 10, 2020, I had the good fortune to attend a zoom presentation by Ashley. Her topic was "Virtual Networking Tips and Tricks." She was energetic, empathetic, knowledgeable, and an excellent speaker and communicator. It was the right balance of slides and one-on-one interaction for the eight (8) person group. She gave real-world examples and personal experiences. It was the best 90 minutes I have spent learning about Networking and/or Communications. (even though it was at 7:00 a.m.) I would recommend her services without any reservation whatsoever.

David Schuchman

Princeton Technology Advisors, LLC

Fun, relevant & informative. What a terrific presentation of "How to Not Suck at Networking" by Ashley to PSG of Mercer County on 1/17/2020. She showed us just how easy it is to be successful & productive at professional networking. Thanks for visiting with PSG!

Gene Presto

Attendee

Ashley's experience gave me insight to parts of my personality I never realized before. This was the best on-point advice for networking I have learned over years. Interesting presentation!

Alyson Frank

Account Executive, Business Group Resources Company

Ashley has an amazing amount of energy and great style of executing her ideas. I thoroughly enjoyed her presentation on Networking.

TV & DIGITAL HOST

ALL SHOWS



AS OF 2021 - ASHLEY OWENS IS THE EXECUTIVE PRODUCER

CONNECT TO SUCCESS

Connect To Success is a Business Networking Show where power networkers nationally and internationally are interviewed. They divulge their practical tips and tactical takeaways in networking. The show airs on Thursdays at 12:30 pm on RVN TV and is recorded here in our Cherry Hill, New Jersey studio.

ASK ASHLEY ASSISTS

Join Ashley Owens, on the [This is it Network](#), and YouTube where she answers all your unfiltered business questions. So join the conversation and submit your question to be featured on the show, get your questions answered, and let the hilarity ensue.



MY NEW PHILLY

The MyNEWPhilly show is a refreshing mix of comedically delivered local news, celebrity interviews, product reviews, and business-boosting social media content.



CONNECT SUCCESS^{TO} WITH Ashley Owens



TV HOST CONNECT TO SUCCESS

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As of 2021 - Ashley Owens is the Executive Producer



CONNECT TO SUCCESS

(METRICS)



Host

Ashley Owens
VIEWERS PER MONTH

87,452

Who is watching?



54% of audience have households of 6 or more.
41% of audience have household of 3 to 4
15% of audience have household of 1 or 2



56% of audience earns \$25,000 to \$100,000
36% of audience earns \$100,000 to 250,000
8% of audience earns \$250,000 and up.



50% of audience are solo decision makers
25% of audience are influencers to decision makers
25% of audience are in admin positions



16% of audience tunes in on work computer
30% of audience tunes in on home computer
54% of audience tunes in on tablet or phone



8% of audience age range is 18 to 32
69% of audience age range is 33 to 54
23% of audience age range is 56 to 73



54% of audience are women
46% of audience are men



PODCAST HOST



CONNECT TO SUCCESS

Connect To Success - Real, Raw and Unedited Advice on Networking. Connect to Success is an online digital streaming show now Podcast where Ashley Owens (Networking Concierge) talks to the best power networkers in the country. I find out who they are, what makes them awesome, and their most practical tips and tactical takeaways in networking. The show also airs on RVNTV.TV

LISTEN ON



SUCCESSFULLY SCREWED

Often, we only see the results of the hard work that it takes to grow a successful business. It's rare that anyone talks about the tough mistakes, the uphill battles, and the tears that it takes to get there...but those are the meaty conversations that give struggling entrepreneurs (or those just having a bad day), the inspiration to keep going! Ashley Owens and Sara Rosenberg host successful, growing business owners and talk to them about their pivotal fuck ups and how they overcame them in this fun, motivational podcast.

LISTEN ON



PRESS COVERAGE

SHOUTOUT DFW

Brightly

The
Philadelphia
Inquirer

VoyageDallas

MAIN LINE TODAY



International Parking & Mobility Institute



HER
STORY of
SUCCESS

LINKS

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Twitter: <https://twitter.com/ashleyassists/>

LinkedIn: <https://www.linkedin.com/in/ashowens/>

Facebook: <https://www.facebook.com/ashleyassists/>

Instagram: <https://www.instagram.com/ashleyassists/>

Connect to Success: <https://rvntv.tv/category/vod/connect-to-success/>

Speaker Profile: <https://speakerhub.com/speaker/ashley-owens>

Speaker Highlight Video: <https://vimeo.com/346606917>

Speaking Experience Links:

<https://www.ashleyassists.com/speaker> (Media Kit Available)

<https://vimeo.com/346606917> (Speaker Highlight Reel)

<https://ashleyassists.com/connect-to-success/> (Digital Talk Show)

<https://www.ashleyassists.com/ask-ashley-assists> (Digital Talk Show)

