

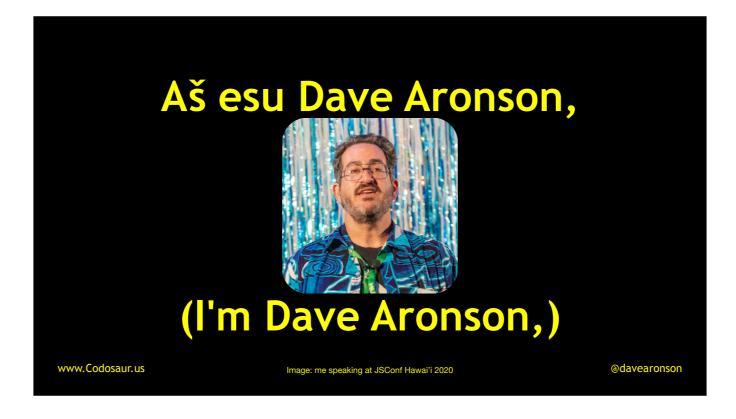
(NOTE TO SELF: HAVE BUSINESS CARD READY! Maybe find a better picture for "how do we know"?)

Current time: ~18.5-19 mins, want 20 MAX, so WATCH THE AD-LIBS!





SveikEE VILnio!



AHSH EHsoo Dave Arrronson,



T. RRREKsas ish Codosowrus,



irrr ahTAYyo cheh



kad ishmoKIHNchyo yoos ah-PEE-eh



ACRUMEN!



VIZgih . . .



tohIYO TESSu PassaKoimah AHNglishkay. (PAUSE!)

Mainly because you've just heard almost all the Lithuanian I speak! (PAUSE!)

This talk will be in sharp contrast to the others. You've heard about features specific to .NET, TypeScript, and C#. But this talk will be so technology-agnostic, that there is actually . . .



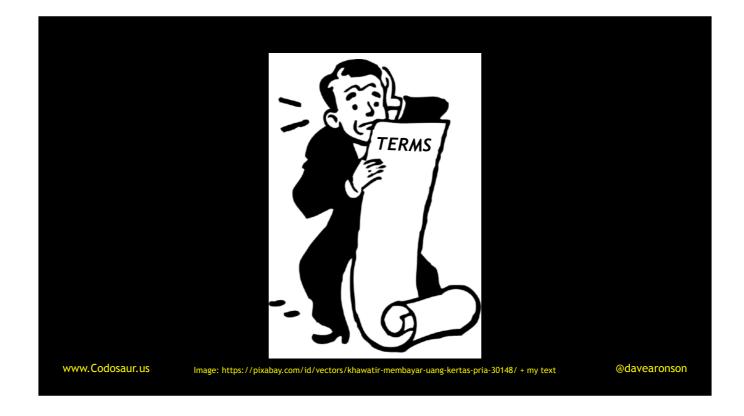
... no code in it at all! Not for any lack of coding expertise, as I have over 38 years of experience in a wide variety of programming languages. Rather, it's mainly to emphasize that, despite the way many of us *treat* it so, it's **not** all about the code! In fact, I deliberately avoid saying "code quality", since that is just *part* of my overall topic of *software* quality.

So I'm here to teach you my definition of software quality, but . . .



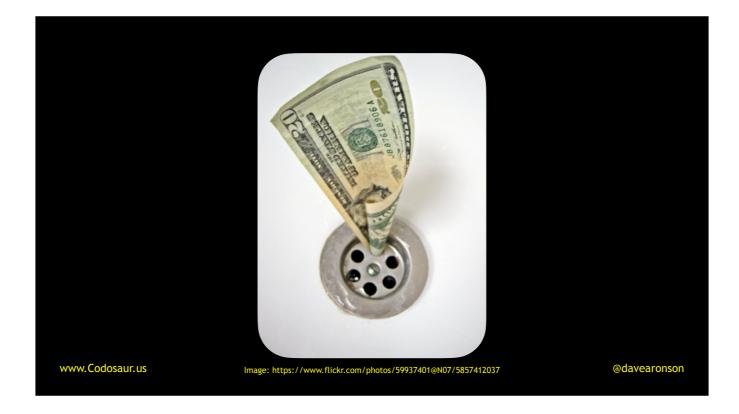
... why? We all agree we need more quality, but without a *definition*, it's very hard to achieve, or to get someone else to acknowledge that we have achieved it. So, I'm trying to get everybody on the same page. (Yeah, good luck with that!)

Several years ago, I was *looking* for a good definition, but all the ones I found had serious problems. Most were . . .



... long lists of complicated terms, full of developer jargon. That's fine for talking amongst *ourselves*, but I wanted a definition that *even non-technical* people would understand, so they could give us more precise *feedback* about *exactly how* our software sucks.

Some definitions were . . .



... proprietary, making us buy expensive software or documents. Some were only applicable within the context of certain styles or technologies, often also proprietary. I felt that all of that was just plain wrong. I wanted something we could *all* use, for *free*.

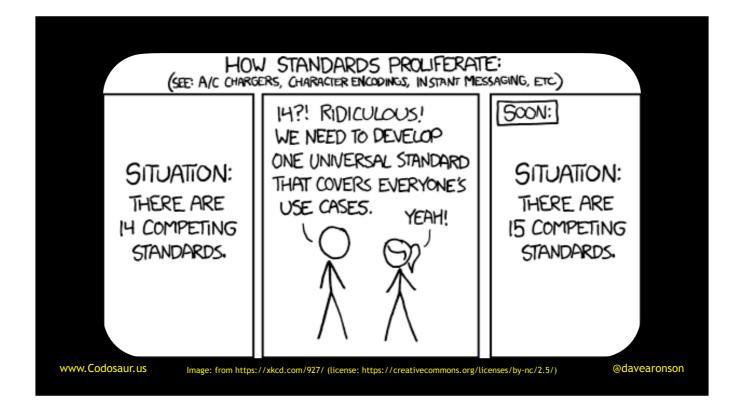
Some definitions focused exclusively on issues of interest to . . .



... us developers, ignoring the needs of the users and other stakeholders. Some weren't even about the software at all, but all about the ...



... process, or the byproducts, like meetings or documents. These may be helpful, but to make them the *definition*, I felt totally missed the point. I didn't see anything that I liked, nor that was commonly accepted, so in the spirit of ...

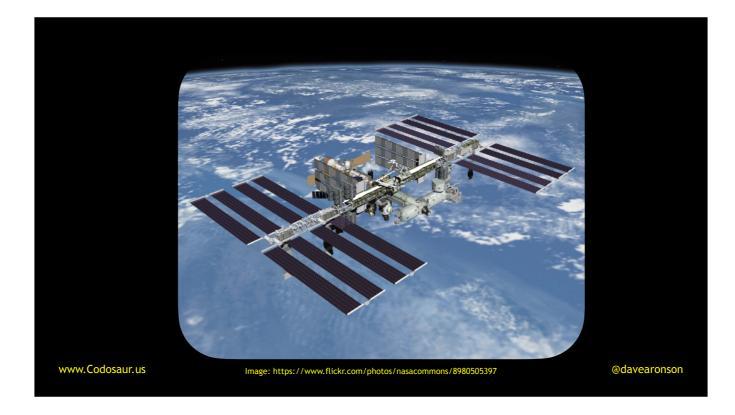


... XKCD (PAUSE!), I decided to make my own.

To keep it simple, I (step back) zoomed out from . . .



 \ldots down in the weeds, where we developers tend to live, up to about \ldots

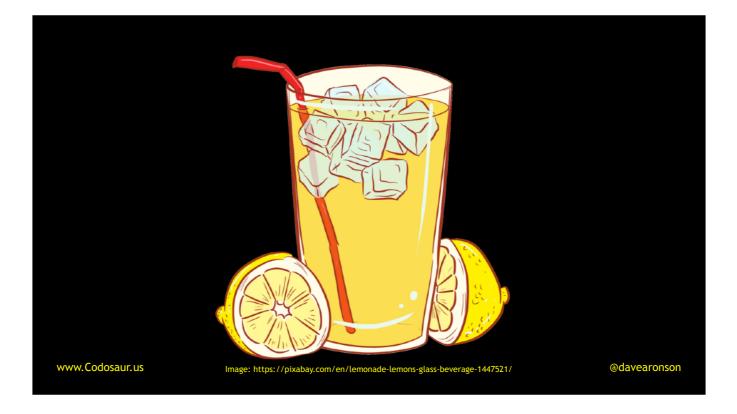


... low earth orbit, so I could look at continents, not pebbles. That let me trim it down to just six aspects, with simple names and *relatively* simple explanations. The overall explanation literally fits on the back of a business card, and (HOLD UP BIZ CARD!) here's mine to prove it. See me afterward if you want one as a cheat-sheet.

I call this list of aspects . . .



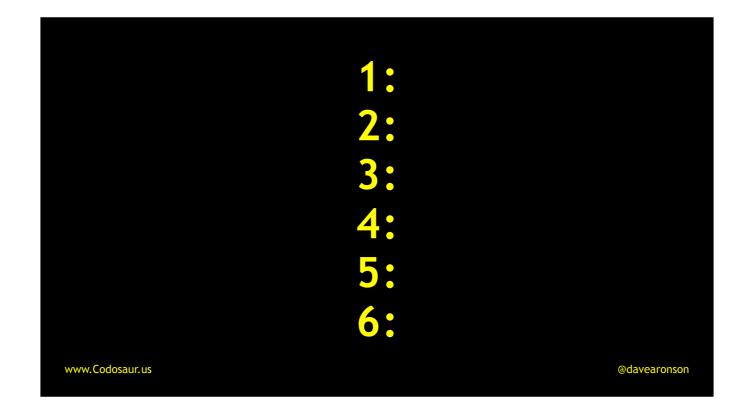
... ACRUMEN, which is a Latin word for sour fruit, such as ...



... lemons. That's why lemon yellow is the Official Color of ACRUMEN.

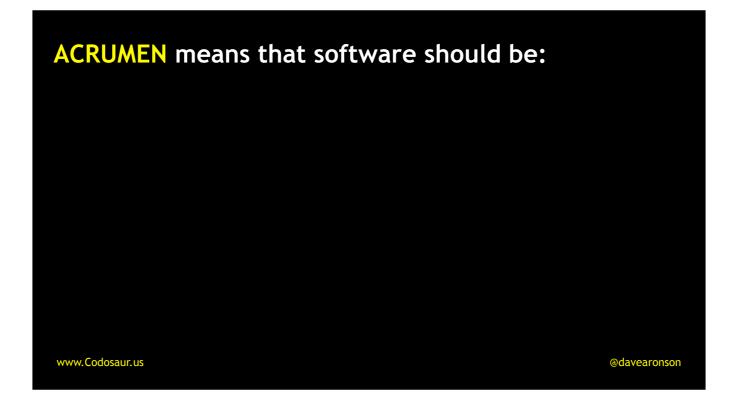
But what is ACRUMEN in *this* context?

The acronym ACRUMEN (try saying that ten times fast!), just takes those six aspects, and . . .



... puts them in priority order.

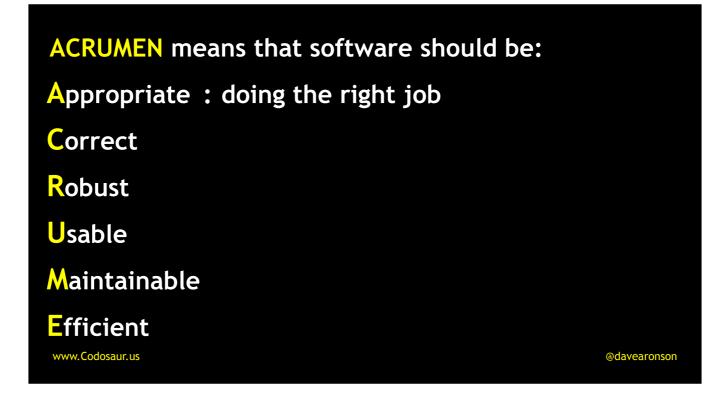
By now you're probably wondering, WHAT ARE THE ASPECTS ALREADY?! They are that . . .



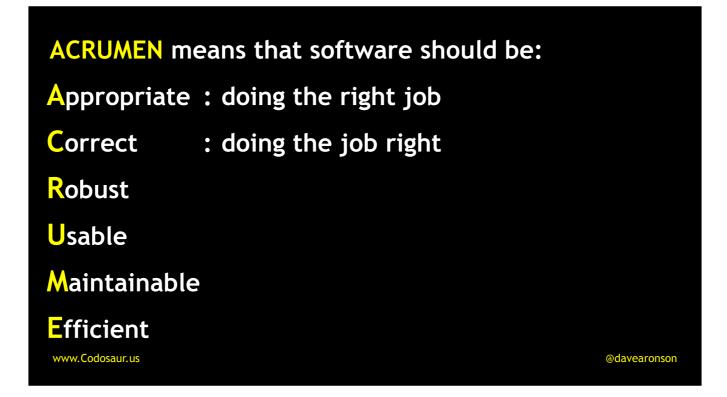
... software should be: (INHALE) ...

ACRUMEN means that software should be:	
Appropriate	
Correct	
Robust	
Usable	
Maintainable	
Efficient	
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... Appropriate, Correct, Robust, Usable, Maintainable, and Efficient. But what does all *that* mean? First, it needs to be ...



... doing what the stakeholders need it to do, in other words, doing the right job. Then it needs to be ...



... doing that job correctly, or in other words, doing the job right. It should be ...

ACRUMEN n	neans that software should be:	
Appropriate	e: doing the right job	
Correct	: doing the job right	
Robust	: hard to make malfunction or seem a	to
U sable		
<mark>M</mark> aintainabl	le	
Efficient www.Codosaur.us	@davea	aronson

... hard for anyone to make it malfunction, *or even seem to*, but it should be ...

ACRUMEN means that software should be:

Appropriate : doing the right job

Correct : doing the job right

Robust : hard to make malfunction *or seem to*

Usable : easy for users to use

Maintainable

Efficient

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... easy for the users to use and ...

ACRUMEN n	neans that software should be:	
Appropriate	e: doing the right job	
Correct	: doing the job right	
Robust	: hard to make malfunction or se	em to
U sable	: easy for users to use	
Maintainab	le: easy for devs to change	
Efficient		
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... the developers to change. *Dead last* despite how we developers tend to worship this, it should be ...

ACRUMEN means that software should be:

Appropriate : doing the right job

Correct	: doing the job right
---------	-----------------------

Robust : hard to make malfunction *or seem to*

Usable : easy for users to use

Maintainable: easy for devs to change

Efficient : going easy on resources

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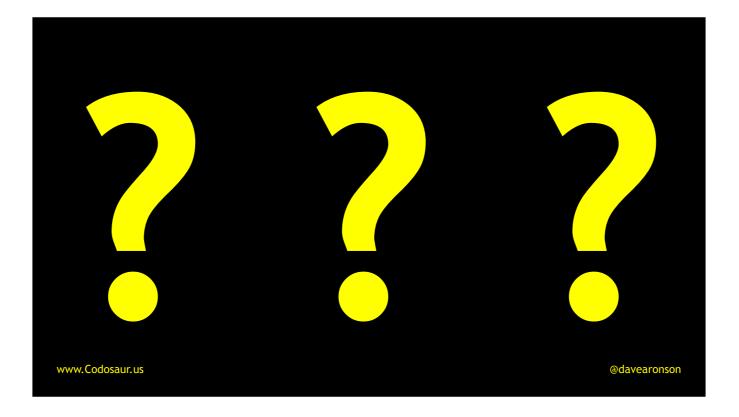
. . . easy on resources.

So, what's the N for? Nnnnn . . .



... nothing! I just tacked it on to make a real word.

While all that's fresh in our minds, I'll address one . . .



... frequently asked question:

aside from going into detail on the tips, how do we actually use ACRUMEN itself, the list of aspects?

Mainly, we can keep it in mind as a . . .

	CHECKLIST	
	$\checkmark \qquad \qquad$	
	?	
www.Codosaur.us	Image: https://pixabay.com/en/checklist-list-check-check-list-911840/	@davearonsc

... checklist, when writing or evaluating software. We can ask, is it Appropriate, is it Correct, and so on, or how good is it, on some scale, in each aspect, or is it good enough for our needs? And if it's not good enough, what can be done to ...



... make it so?

In the short term, we can ensure that our *projects* are likely to *meet* these criteria. In the long term, we can ensure that our *processes support* these criteria, by including helpful activities, maybe even an *explicit evaluation against* these criteria. We can also set . . .



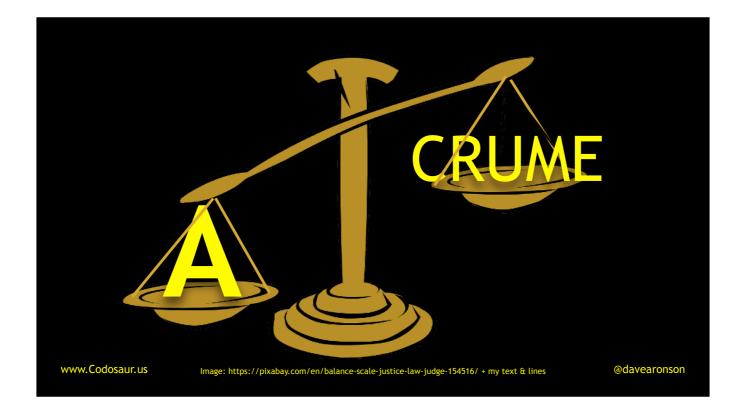
... targets, for how good we need the system to be in each aspect.

Now we'll look closer at each aspect, starting with . . .



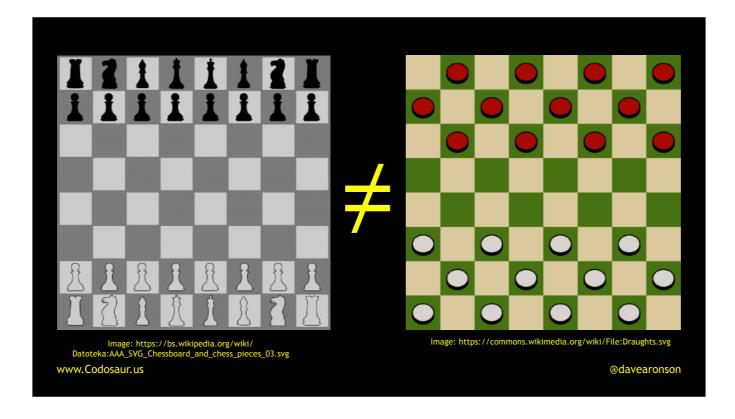
... Appropriateness.

If our software doesn't have this, then Nothing. Else. Matters. (PAUSE!) If our software is doing the *wrong job*, it *doesn't matter* how *well* it's doing the wrong job. So, appropriateness is not only more important than any other aspect, it's even more important than . . .



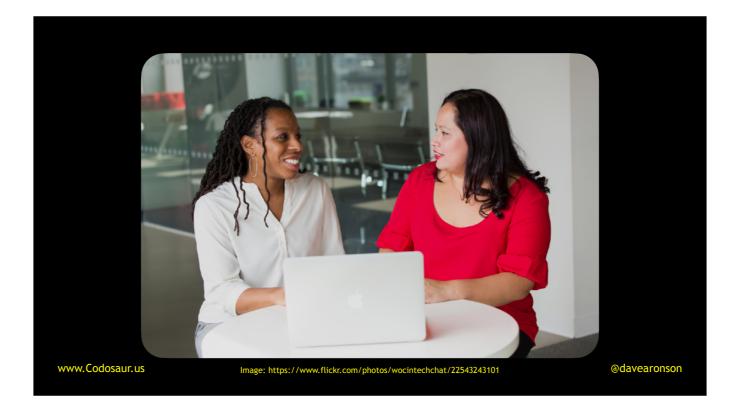
... all the others put together. And yet, we developers are generally not taught that this is even a thing, let alone one that we need to think about.

To prove this point, let's try a little thought experiment. Suppose you want a program to play . . .



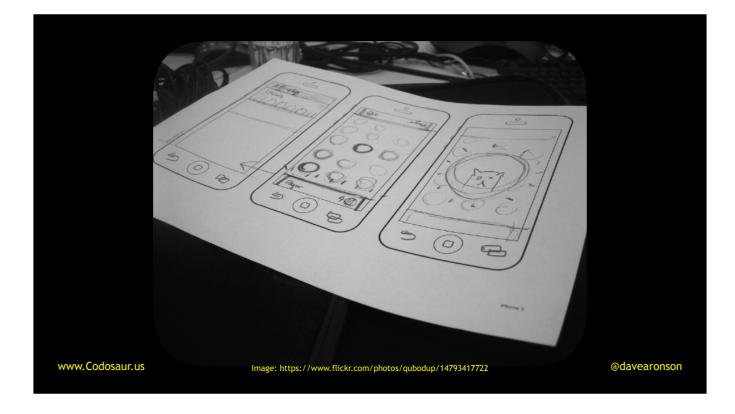
... checkers, and I write for you the world's greatest chess playing program. It's as correct, robust, usable, maintainable, and efficient as anyone could ever want. But you probably won't be happy with it, because ... it's not checkers. It's not what you asked for. It's not what you *need*. In ACRUMEN terms, it's not *appropriate*.

So how do we achieve appropriateness? In an ideal world, we would have . . .

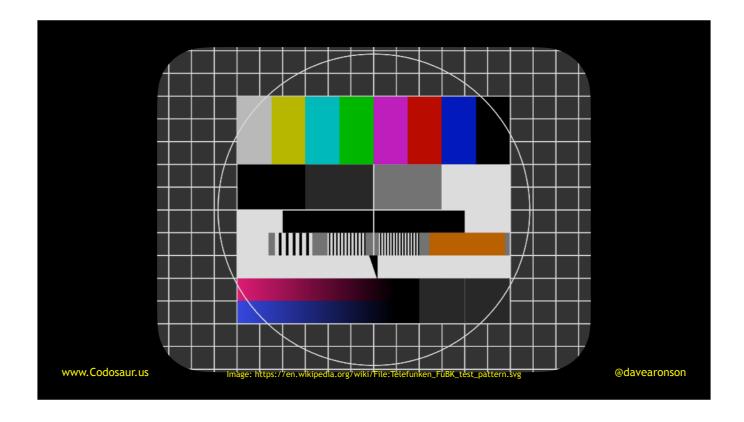


... frequent direct contact with the stakeholders, to ask them questions and get their feedback. Unfortunately, we don't usually get that opportunity, and often not even requirements analysts, or business analysts. So we usually have to settle for occasional remote indirect contact with a representative of some stakeholders. It doesn't work quite as well, but having *some* communication with *someone* with a clue, is *vital*.

Once we think we have a good grasp of the stakeholders' needs, we can show them, or their representatives, . . .



... mockups and prototypes of what we *intend* to do, and demos of what we *have* done. This gives them a chance to *correct our wrong ideas* of their needs, before we go too far down the wrong rabbit-hole. There's another thing, though, that I'll be returning to over and over in this talk. We can propose ...



... *tests!* In particular, I recommend the Given/When/Then pattern: given these preconditions, when this happens, then this is the result. This makes a great link between the worlds of business and tech, because the business people can understand it, and we can turn it into a runnable test.

Our next aspect is . . .

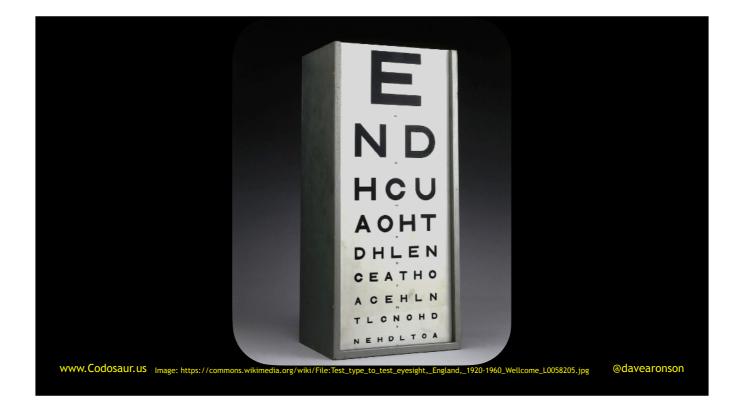


... correctness. Nothing can actually *stop* us from *writing* code that isn't correct, at least with the tools we have today. So, the big question is: ...



... how do we *know*? (PAUSE!)

As you probably know . . .



... tests let us know whether or not our code is correct ... assuming of course that the tests themselves are correct, but that's another story.

I'll skip over a lot of common advice about how many of what *kinds* of tests to write and how and when, but I'l point out that the usual types of tests, like unit, integration, feature, system, and so on, can only prove the correctness of cases *we thought* to test. But there are some advanced techniques that can help find cases we didn't think of, such as . . .



... property-based testing and ...



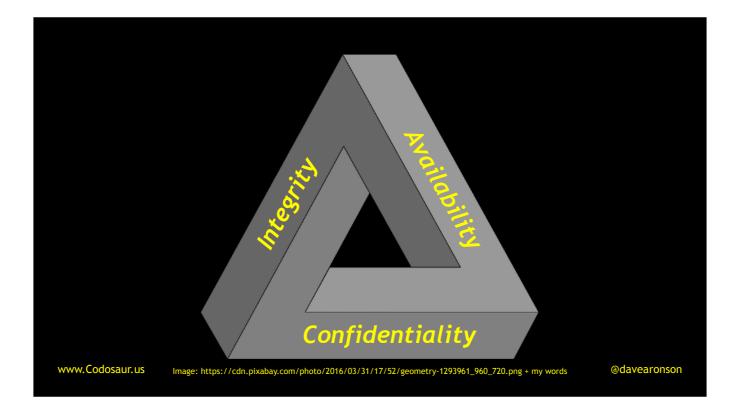
... mutation testing — which I'll be presenting about on Friday.

We should have enough test coverage, of assorted kinds and levels, and verified to be actually meaningful, to have strong confidence in the correctness of our code.

Next up we have . . .



... robustness. The short explanation is that it's hard to make the software malfunction, or even *seem* to, but what does *that* mean?! There are a few other things, but most of what I mean is covered by a core concept of information security: ...



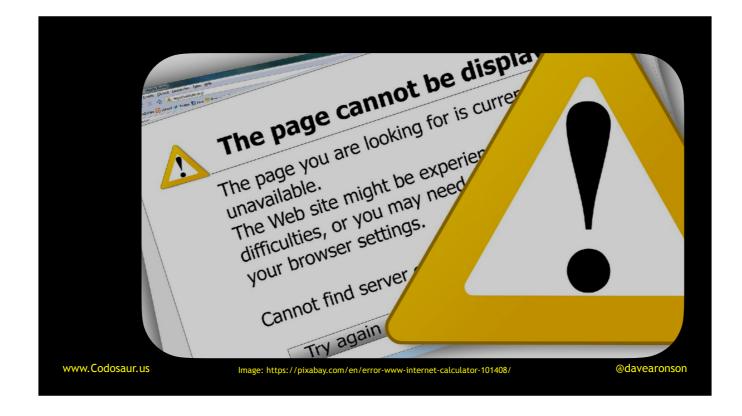
... the CIA Triad. No, it's nothing to do with spies and gangsters, it's this triangle up here, of Confidentiality, Integrity, and Availability. So, robust software does *NOT*:



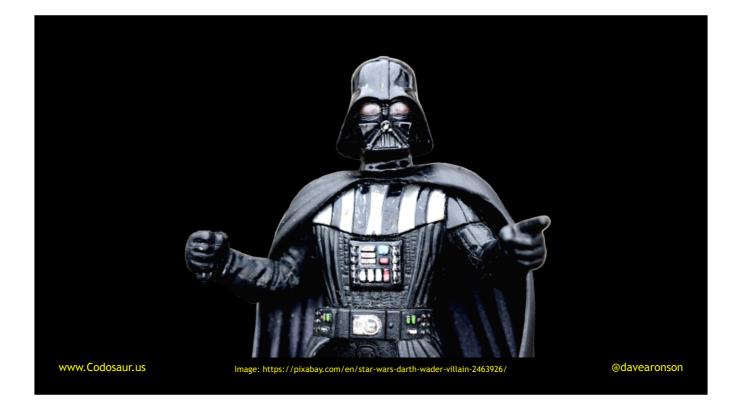
... reveal data when it's not supposed to, ...



... alter data when it's not supposed to, ...



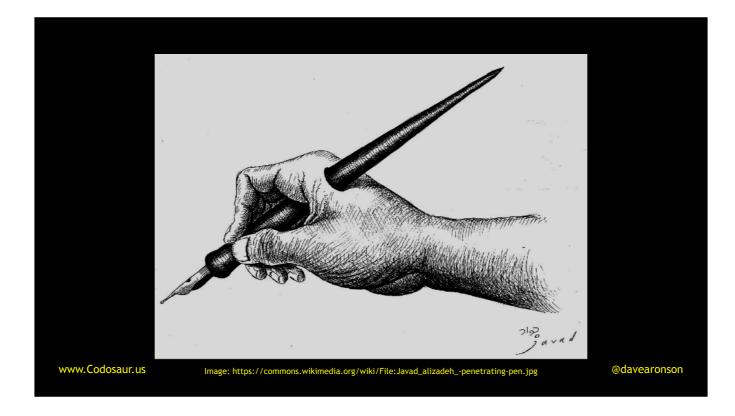
... or become unavailable when it's not supposed to, even if an attacker is trying to ...



... force it to do these things.

So how do we achieve all that?

Again, we could bring in the experts, which would be . . .



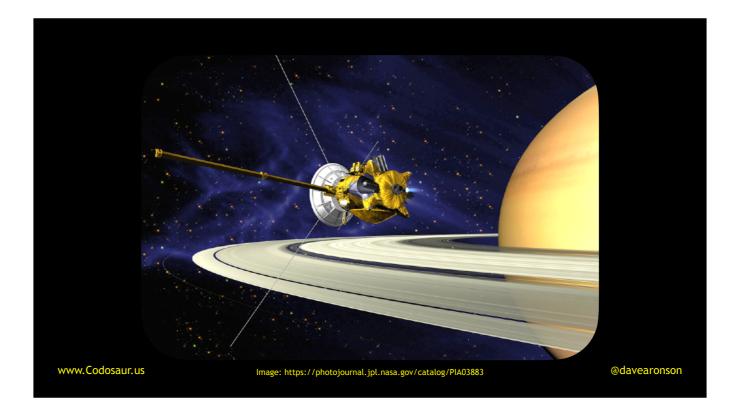
... penetration testers, or for short, pen testers. But, they're expensive, and disruptive, because they *need* to test the *production* system. So, again, we'll usually have to do without them. But, we can use some of their *tools*, such as software like ...



... static analyzers, ...



... fuzzers, and ...



... probes. But that's only covering *actual* fragility. What about *seeming* fragile? For that, we must ask ourselves ...



... what could go wrong. Our software should handle *all* reasonably foreseeable problems, from simple user error, to system problems like a full disk, and even external problems like losing a network connection, as gracefully as possible, while giving as little information as possible to potential *attackers*.

Our next aspect is one often seen as a tradeoff with security: . . .



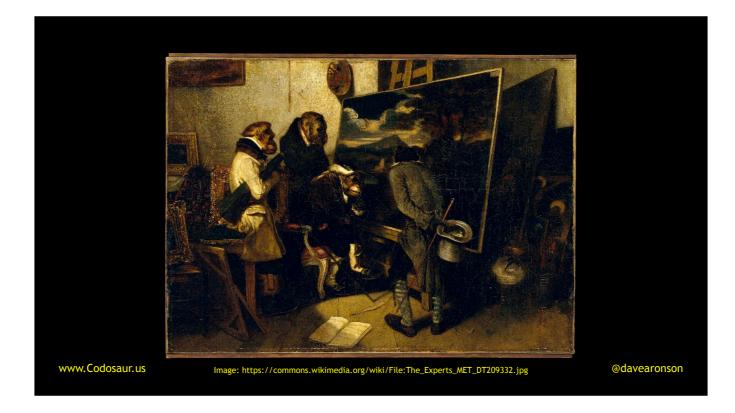
... usability. Hard-to-use software can cause headaches, or even lead the user to do the wrong thing. Remember what happened in Hawai'i in January 2018, due to software that was hard to use? They had a false alarm about an incoming nuclear missile! Just think what could happen if that were the launch system, not just an alarm!

Unfortunately, if we Google software usability, we find mostly things about ensuring that users with various challenges can use our software about as well as the rest of us. In other words, accessibility. That's a good goal in itself, but I'm adding on that it should be . . .

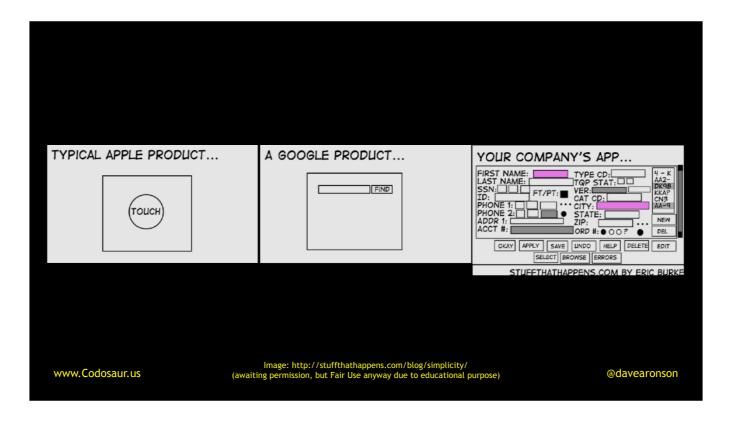


... easy for everyone to use, not just equally difficult. Granted, the user may be facing various challenges. We can start with the ones that accessibility usually addresses, like low vision, color vision, hearing, or fine motor control. But there are other whole types of challenges we should be aware of, like lack of literacy, cultural knowledge, and even intelligence. Yes, we may joke about stupid users, but statistically, about half of them will be below average.

So how do we achieve all this? Once again, ideally we can bring in . . .



... the experts, like ideally a User Experience expert, maybe a User Interface expert, or at the very least a designer, even an old-fashioned *print* graphic designer. Again, we'll usually have to do without their help, but we can go a long way by applying their principles. For instance ...



... here we see an illustration of the KISS Principle, meaning "Keep It Simple, Stupid!" I think many of us would recognize some of our own work in that cluttered mess at the end.

Also, it may not be as definable and quantifiable as correctness, but a user interface can still be . . .



... tested! We can watch some of our typical users use it (which is what's going on in this photo), and fix their pain points.

The next aspect is the one we usually think of most: . . .



... maintainability. We'd probably all agree that the basic concept is that "maintainable" software is easy to change. But I add that it's easy to change, with .



... low chance of error (we don't want a dicey situation), and ...



. . . low *fear* of error, even for . . .



... a novice programmer, who is ...



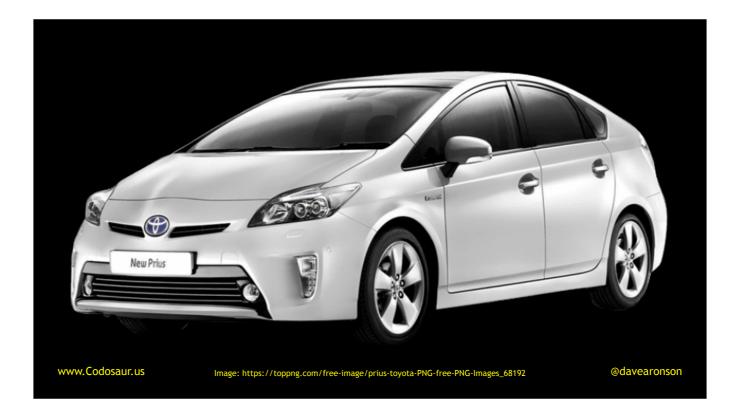
... new to our project.

Now how do we achieve all this? For better or worse, the vast majority of software engineering advice is aimed squarely at this. So, rather than expound on lots of generic principles like YAGNI and SOLID, and so on, I'm going to stick to my theme and tell you how . . .



... testing can help with maintainability. The *old* tests from any *previous* feature additions, bug fixes, and so on, form a *regression* test suite, to catch anything we break, that used to work. Just *knowing* that that is *there*, as a *safety net*, will reduce our *fear* of error. And *that* will allow us to progress at a quick pace with a clear and focused mind, rather than creeping along slowly and erratically because we're terrified of breaking something accidentally and not discovering it until users complain. And *that* speedup is why I mentioned fear at all.

For the final aspect, software should be . . .



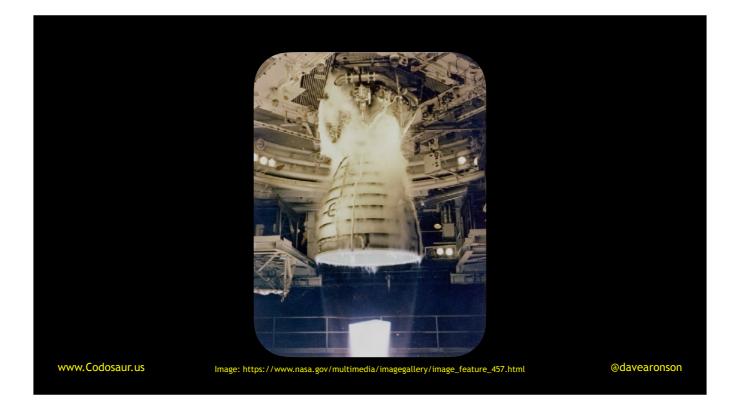
... efficient, in other words, go easy on resources. Mainly we know about techical resources, like CPU, RAM, bandwidth, and screen space, but there are other kinds, such as the user's *patience* and *brainpower*, and the company's *money*!

So how do we achieve efficiency? There are many kinds of resources, and many ways each can be abused, so there are many many different kinds of inefficiency, but for now I'm going to focus on fixing the most obvious and common kind: slowness.

I'm sure we've all had a program run slowly, then we stare at the code, spot where we think it's inefficient, spend a long time optimizing that little piece, run the program again, and . . . it's still slow! Right? Don't do that!

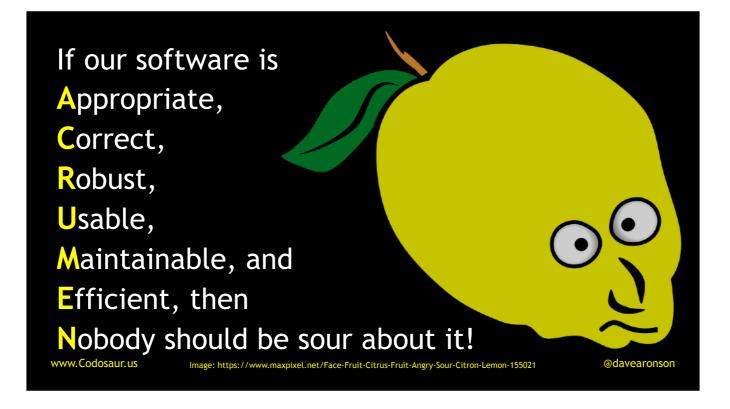


Measure it instead! Humans aren't really very good at spotting the inefficiencies, but there are *profilers* and *traffic sniffers* and such, that will tell us *exactly* where, or at least when, we're using too much CPU, RAM, bandwidth, etc. Then we can track down the root cause, fix it, and slap a . . .



... performance test around it (you knew I had to mention testing eventually), to prevent that kind of regression.

In conclusion . . .



... if we remember to make sure that our software is Appropriate, Correct, Robust, Usable, Maintainable, and Efficient, then nobody should have any cause to be sour about the FRUITS OF OUR LABORS.

And now . . .



... we don't have much time for Q&A, but there's a link for more info, my assorted contact info, and the URL where the slides will be eventually, complete with a script. Now go out there and write better software, now that we can all agree what that even means.