




YOUR NEXT GREAT GUEST

ADAM WARD

INNOVATION GURU

 adam@adzmikl.com
(614) 315-5758

Combining a dozen years of **automotive** R&D experience and over 15 years of consulting, Adam is a proven expert when it come to creating new “stuff.” He has experience across multiple industries and has a bestselling book on innovation.. He has worked for Honda, GE Healthcare and IBM Watson Health. As the subject matter expert for his firm’s innovation consulting arm, Adam was responsibility for keeping them cutting edge. His deep understanding of the customer/patient, new product/service introduction, C-suite business issues, emerging technology trends and both business and clinical environments make him a sought after voice on developing and executing corporate strategies. Adam regularly speaks at conferences and guest lectures at his MBA alma mater, The Ohio State University Fisher College of Business. He is an avid endurance athlete with 20 Ironman 70.3 finishes, 3 Ironman finishes and an Ultraman finish.

SUGGESTED INTERVIEW TOPICS

- Mission/Vision
 - Strategy Development & Deployment
 - Change Management & Leadership
 - Principles of Innovation
 - Endurance Racing
 - Healthcare Transformation
 - New Product/Service Development
 - Lean/Toyota Production System
 - Imagination/Creativity & Problem Solving
-
- What are the biggest barriers to changing cultures?
 - How does your life as a triathlete mimic what you’re doing for companies?
 - What are simple things to get more creativity from associates?
 - Why do executive leaders struggle to maintain market relevance?
 - How do you ensure a company’s portfolio of products/services remain fresh?
 - Where is healthcare heading and where do you think it should go?
 - What issues do you see with organizational strategy?
 - What advantages/disadvantages do you see in the various development methodologies (Agile, Lean Product Development, Design Thinking, etc.)?
 - Once you know what to do, where do you start?
 - What are the responsibilities of a business?
 - What role does curiosity and learning play in defining the future?



YOUR NEXT GREAT GUEST

ADAM WARD

Enabling Tomorrow's Church

adam@adzmikl.com
Twitter: grace4dubs
(614) 315-5758
www.dubsgrace.com

Adam is a lifelong Christian. He is a husband and father. He is an inventor and executive adviser. He is a lay minister. Adam has had a successful life, but not without its bumps. He has experienced what happens when you get priority right (God first, wife/family second and career/others last) and when you don't. He married his high school sweetheart in 1993. They are still together and in love even after experiencing a couple of tough periods. They have three adult children who regularly communicate with him. One is married and serving in Army, one is studying to be an businessman and entrepreneur, and one is in ministerial school. Adam has served in multiple ministry roles with a variety of ages. He has worked with youth, led college ministry, produced/directed play and videos, served on boards, and led multi-million dollar capital campaigns and building programs. He is a student of theology and doctrine, having read multiple seminary books and researched biblical claims.

SUGGESTED INTERVIEW TOPICS

- Personal Vision
 - Marriage
 - Raising Kids to Independent Adults
 - Balancing Life
 - Men's Issues
 - Career Growth
 - Church of Tomorrow
 - Leading Change
 - Emotional Pain
 - Being a Christian today
 - Young Adult
-
- How can one balance work and ministry?
 - How does one prepare for personal ministry?
 - What are you most excited about today?
 - What are your most powerful ministry moments?
 - What is the church in need of today?



INNOVATION GURU
YOUR NEXT GREAT GUEST

ADAM WARD

www.fiverr.com/ijlal101

Combining a dozen years of automotive R&D experience and over a decade of consulting, Adam is a proven expert when it comes to creating new “stuff.” He has experience across multiple industries. He has worked for Honda, GE Healthcare and IBM Watson Health. His past clients include Atrius Health, ThedaCare, Dignity, USAF, USN, Lockheed Martin, GIA, Northwestern Mutual, the VA and more. As the subject matter expert for his firm’s innovation consulting arm, Adam has responsibility for creating and updating their delivery framework. His latest iteration is iREX, an easily deployable development model combining Lean Product Development, Design for Six Sigma, and Agile. Both commercial and healthcare systems clients use it to define their future portfolio of products and services.

His deep understanding of the customer/patient, new product/service introduction, C-suite business issues, emerging technology trends and both business and clinical environments make him a sought after voice on developing and executing corporate strategies.

Adam regularly speaks at conferences and guest lectures at his MBA alma mater, The Ohio State University Fisher College of Business. He is an avid endurance athlete with 20 Ironman 70.3 finishes, 3 Ironman finishes and an Ultraman finish.

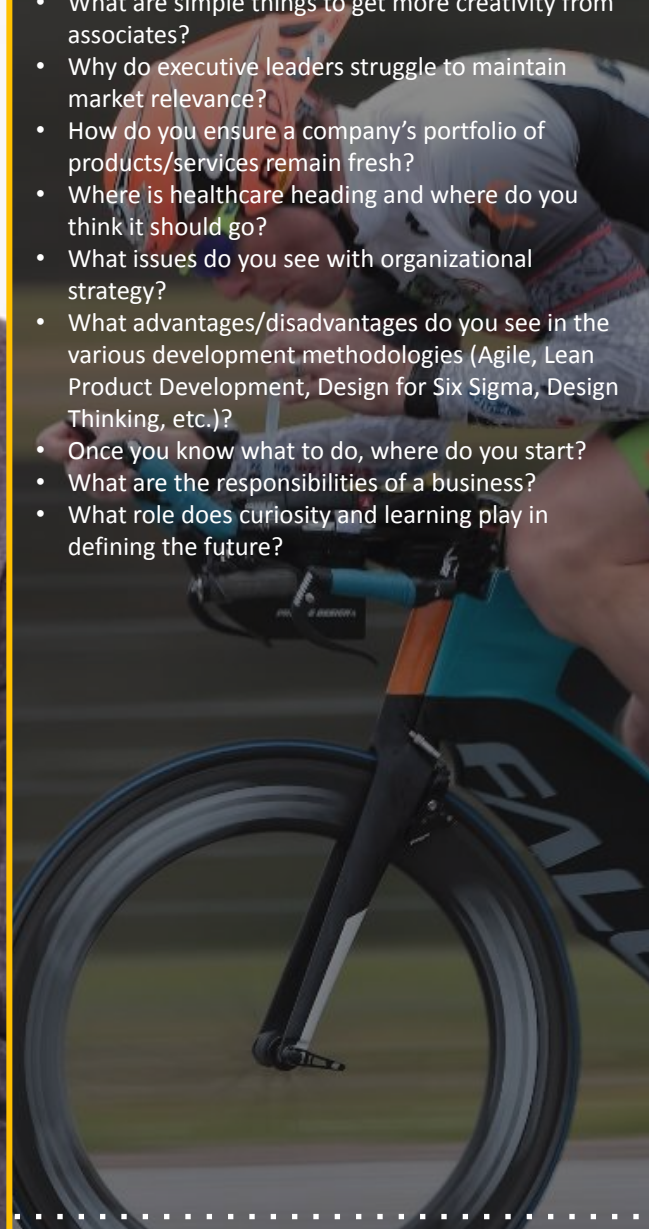
SUGGESTED INTERVIEW TOPICS

- Mission/Vision
- Strategy Development and Deployment
- Change Management & Leadership
- Principles of Innovation
- Endurance Racing
- Healthcare Transformation
- New Product/Service Development
- Lean/Toyota Production System
- Imagination/Creativity & Problem Solving



SUGGESTED INTERVIEW QUESTIONS

- What are the biggest barriers to changing cultures?
- How does your life as a triathlete mimic what you're doing for companies?
- What are simple things to get more creativity from associates?
- Why do executive leaders struggle to maintain market relevance?
- How do you ensure a company's portfolio of products/services remain fresh?
- Where is healthcare heading and where do you think it should go?
- What issues do you see with organizational strategy?
- What advantages/disadvantages do you see in the various development methodologies (Agile, Lean Product Development, Design for Six Sigma, Design Thinking, etc.)?
- Once you know what to do, where do you start?
- What are the responsibilities of a business?
- What role does curiosity and learning play in defining the future?



/adz_mikl



/adam-ward



CONTACT INFO

www.adammward.com

adam@admikl.com

(614) 315-5758



SUGGESTED INTERVIEW QUESTIONS

- What are the biggest barriers to changing cultures?
- How does your life as a triathlete mimic what you're doing for companies?
- What are simple things to get more creativity from associates?
- Why do executive leaders struggle to maintain market relevance?
- How do you ensure a company's portfolio of products/services remain fresh?
- Where is healthcare heading and where do you think it should go?
- What issues do you see with organizational strategy?
- What advantages/disadvantages do you see in the various development methodologies (Agile, Lean Product Development, Design for Six Sigma, Design Thinking, etc.)?
- Once you know what to do, where do you start?
- What are the responsibilities of a business?
- What role does curiosity and learning play in defining the future?

CONTACT INFO