



Allison Bishins

Social Media Marketing
Sustainable Business
Radical Efficiency

*Rates start at \$200 USD
for a 30 minute workshop*

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Allison Bishins uses her unique background in marketing, business development, and urban policy to empower professionals and connect small business owners. She focuses on realistic but revolutionary takeaways that audience members can immediately begin to implement.

Audiences include: professional organizations, small business or Main Street associations, and early to mid career professionals.

Past topics include: Social Media as a Revolutionizing Force, Letting Go of Expectations for Purposeful Work, Intro to Social Media Marketing, Social Media Marketing for Small Business, Social Media as a Local Tool, and Finding Your Sustainability Niche to Prevent Burnout

“Allison’s presentation to the Heritage League of Pierce County was so helpful for a group of smaller nonprofits with varying degrees of social media marketing experience. Her points were easy to understand and tailored for organizations that don’t have a full time social media professional. We also appreciated her dedication to diversity and equity.”

— LAUREN HOOBKAMER, HERITAGE LEAGUE OF PIERCE COUNTY

BA Political Science and Government, UNC Chapel Hill

MSc Urban Design and Social Science, London School of Economics