

# Andrew Smart of Greenville, SC: Leading Food Innovation, Safety, and Community Development in Greenville



Andrew Smart is the CEO and owner of Core Catalyst Food Sciences and Duke Sandwich Company in Greenville, South Carolina. With extensive experience in food manufacturing and product development, he has built a career around creating high-quality food products and providing valuable services to other businesses in the food industry. His leadership is

characterized by a strong commitment to quality, integrity, and making a positive difference in his companies and the community.

Since 2005, Andrew has served as the CEO of DiscoverFresh Foods, a company known for producing a wide range of homemade-style food products such as dips, spreads, granola, and desserts. DiscoverFresh maintains high food safety standards and holds a Safe Quality Food (SQF) certification. In addition to food production, the company also offers services like product development, marketing, and design to help brands efficiently bring their ideas to market. DiscoverFresh has worked with well-known brands such as Hidden Valley® Ranch, Texas Pete® Hot Sauce, and Louisiana Hot Sauce, offering solutions to each brand's specific needs.

At DiscoverFresh, Andrew believes a company's success is rooted in its people. He strongly emphasizes teamwork and personal development, which he views as essential to long-term success. The company's "Serve, Connect, and Make a Difference" mission reflects his commitment to creating positive relationships within the organization and with clients. Under his leadership, DiscoverFresh has grown by focusing on the products it manufactures and the people behind them.

In 2018, seeing a gap in food safety testing services in South Carolina, Andrew founded Core Catalyst Food Sciences. The lab, which holds an ISO-IEC 17025 certification, offers testing services for food manufacturers to ensure their products meet safety and quality standards. Core Catalyst provides services like shelf-life testing, challenge trials, and consultation on food safety issues. The lab's clients include the U.S. Waffle Company, Lean Kitchen Company, and Signature Seasonings. By offering these essential services, Core Catalyst helps food companies ensure their products are safe for consumers and compliant with industry regulations.

Andrew is deeply committed to supporting education and community development outside his business endeavors. He has been involved with Clemson University and Wingate University, where he has significantly contributed to support educational initiatives. In 2022, he and his wife, Julie, made a \$2 million donation to Wingate University Athletics, which helped fund the construction of a new student-athlete training facility. This contribution reflects their belief in education's value and desire to provide opportunities for the next generation.

Andrew and Julie have two children, Drew and Claire. Julie is the Director of the Doctor of Education program at Anderson University. Together, they prioritize family, community involvement, and supporting causes that promote growth and development. Through their business leadership and philanthropic efforts, he and Julie Smart continue to make a meaningful impact on both their industry and their community.