

JEN BUCK

ONE SHEET

Award-Winning Keynote Speaker, Master Certified Trainer, Best-Selling Author, Chief Communications Officer, TV & Podcast Host



BUILDING YOUR EXECUTIVE PRESENCE

- Understand why a strong Positioning Statement matters to your professional trajectory
- Use the laws of Strategic Positioning to build relevance
- Learn how to amplify your authority when the stakes are high

ROCK YOUR PERSONAL BRAND

- Amplify your authenticity and accomplishments to increase your value and presence
- Understand the laws of Recency, Primacy, and Relevancy to make an impact
- Create Proximity in order to build influence

BECOMING A WOMAN OF IMPACT

- We make an impact by stepping into the unknown and tapping into Deep Bravery
- Learn to make bold moves and lead with determination
- Recognize that your ability to adapt will be a key driver in your success

Hey! I'm Jen.

I began the first decade of my career in a startup helping to launch a billion dollar global and award-winning brand while in a leadership development training role. Having now been an award-winning professional Keynote Speaker for 24 years, I've given over 10,000 programs impacting more than a million people. As a best-selling author with six publications, hosting a television show that is seen in 50 countries worldwide, as well as having a podcast that highlights leaders who are changing their corner of the world, I'm committed to amplifying great leadership. I'm also the Chief Communications Officer for an organization, partnering with the biggest brands in the world. I help to develop high-performing and high-value leaders through high energy and fast-moving keynotes, training, and strategic coaching. With an inspiring and practical message, I know how to get audiences on their feet and excited about creating big change.

"I've worked with Jen multiple times with a large variety of clients. Today, she is my "go to" for motivational speaking and leadership development. There's no one I have encountered who brings the combo of experience, intelligence, and fun. Simply put, she is exceptional!"

-Chris Grebowiec, Global Learning Leader, Square

Click the image below for events where Jen has recently spoken:



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