

# JEN BUCK



**Award-Winning Keynote Speaker,  
Master Certified Trainer, Best-  
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**TAP  
INTO YOUR  
FEMININE POWER**

Identify the traits, behaviors,  
and characteristics of ideal  
leaders and use it to  
supercharge your  
trajectory

**MAXIMIZE  
EMOTIONAL  
INTELLIGENCE**

Use your innate superpowers  
to build stronger and more  
effective relationships to gain  
greater influence

**KNOW  
THE RULES OF  
ENGAGEMENT**

Learn how to strategically  
navigate through old school  
politics and The Good 'ol Boy  
Network-- you need to know  
the rules to win

## The Power of the 21st Century Woman

Women are rising! There has truly never been a better time for women to take the lead than right this very moment. We are watching more women open businesses, more women lead companies, and more countries with women at the helm-- these are exciting times for women. Current research shows innate feminine qualities and behaviors are most attractive and desired for those in leadership positions. Employees want more communication, collaboration, empathy, and unity. Which means that who women are *naturally* is more influential and effective than the aggressive, competitive, and archaic model that we have been following for years. Women are naturally better at connecting and relating due to their instinctual emotional intelligence, which is why we are seeing the tides shift for women in leadership roles right now.

Developing, understanding and using your natural, innate characteristics provides an opportunity for you to not only strategically plan your ascension, but also gain support of other female leaders, and sponsor new women to bring to the table. This inspiring and activating keynote will encourage women to take the lead, step into their power, and plant their flag in their career.

