



BRITTANI MILLINGTON

Brand Strategist + Designer + Speaker

Hello There

Brittani Millington, brand strategist and designer + founder of the BM Design. A new mother, a plant lover, and I love cultivating experiences locally and when traveling abroad aka trying all the food and museums.

Excited to reach out for the opportunity to partner together. I've experienced that when people understand the why behind the steps need to make growth, they have an easier time working through the hard parts to reach their goals.

If there are opportunities to speak on brand strategy, branding, website design and content, and social media, I'm here for it. There have been two topics I've loved talking about recently. The first discusses the loss of "bedside manners" when operations are on autopilot. The second topic is Map Out Your Customer Journey.

CONTACT

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📍 West Palm Beach, FL, USA

EXPERTISE

- Consultancy
- Strategy
- Visual story-telling
- Branding
- Design Thinking
- Website Development
- Customer Journey
- Marketing Strategy
- Public Speaking

REFERENCES

Sarah Greisdorf -
sgreisdorf@squarepace.com

Brittany Brewster -
brittany@bpsummit.org

Shana Ostrovitz -
shana@weare1909.org

Sandra Hammerstein
shammerstein@wpb.org

EXPERIENCE

BRAND STRATEGIST + DESIGNER

2014 - 2023

BM Design

- Support brands to align their strategies and executions to the brand and develop strategies that drive the brand vision and objectives
- Manage documentation of all brand efforts, including naming, design, and visual assets, for all shareholders
- Serve as project manager for brand projects
- Speaker and develop workshops for small businesses and brands like **Squarespace, 1909, Designer Boss Summit, Black Professionals Summit**
- **Awarded Palm Beach Partners Business MatchMaker EMERGING BUSINESS OF THE YEAR 2022**

SELECT SPEAKER EVENTS

Squarespace Circle Day 2022

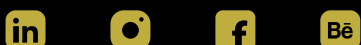
Squarespace

- **Presentation Title:** Helping Your Clients Manage Their Sites
- In-person at HQ (~150) and virtual event (unknown)
- Created presentation and presented
- [View Experience Here](#)
- [View Presentation Here](#)

Black Professional Summit

Black Professionals Network

- **Presentation Titles:** Building an Influence and Creating Bankable Consumer Products
- In-person (~400)
- Moderator and Speaker
- [View Profile Here](#)
- [View Snippets Here](#)



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