



A circular logo with a white border. The top half is teal and contains a white silhouette of a person riding a bicycle. The bottom half is white and contains the text "bamboo" in a black, lowercase, sans-serif font, and "TRIP" in a large, teal, uppercase, sans-serif font below it.

bamboo
TRIP

RODAMUNDO

A VOLTA AO MUNDO EM UMA BICICLETA DE BAMBU

CLICK TO WATCH THE
TEASER VIDEO



25.000 km cycled, across the entirety
of both Europe and Africa.

TEDx

TEDx Germany
closing presentation.



[CLICK HERE TO WATCH](#)



UN - COP 23/2018

Part of the biggest world conference
about sustainable development.

trivago

Trivago - Presentation at their
World Headquarters.



Velo-City - Speaker at the biggest
world conference about sustainable
development using bicycles.



CLICK TO WATCH
THE PRESENTATION



Lectures are being presented whilst the trip is happening with fresh experiences and lessons learnt on the road shaping new talks. How can a bicycle reach places that are unattainable for the fastest, most sophisticated cars? Planning, ensuring that you have the correct tools and route are more important than the speed that you travel. The skills and methods used on this trip can also be applied to the way we plan cities and the economy making them both more sustainable and efficient.

LECTURE THE REDESIGN OF SPEED



RICARDO MARTINS

THE TRAVELER

From Brazil, 33 years old, graduated in Marketing with a specialization in Business Coaching with a degree in Sociology and specialization in Urban Planning.

- Urban Planning Consultant for the City Council of Rio de Janeiro.
- Regional Planner for the Secretary of Environment of Rio de Janeiro, also Senior Consultant for the Ministry of Tourism of Bolivia.
- Athlete and member of the Cycling Federation of Brazil.
- Member of Transporte Ativo, the biggest NGO from Brazil about Urban Mobility by bicycle.
- Bicycle Ambassador of Rio de Janeiro.



RESEARCHES

ABOUT URBAN PLANNING

In a partnership with the Federal University of Rio de Janeiro, the Bamboo Trip Project is traveling the globe researching and collecting information about Urban Planning and Sustainable Development. The results are being used to inspire new possibilities and solutions relating to bicycles in urban centres which will shape local and national Government policy. The research is conducted by interviewing leaders in the private sector, Government actors, academies, NGOs and civil society.

The project is generating new, radical information from across the globe as the trip is reaching places where there is very little existing data available. This demonstrates just how useful the bicycle is to reach geographical areas where normal researchers can't go.



THE “WHEEL AMERICA PROJECT”

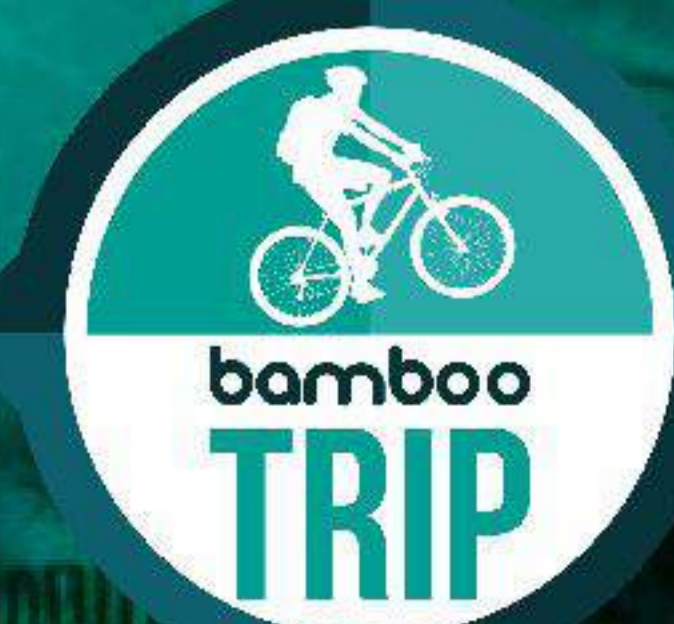
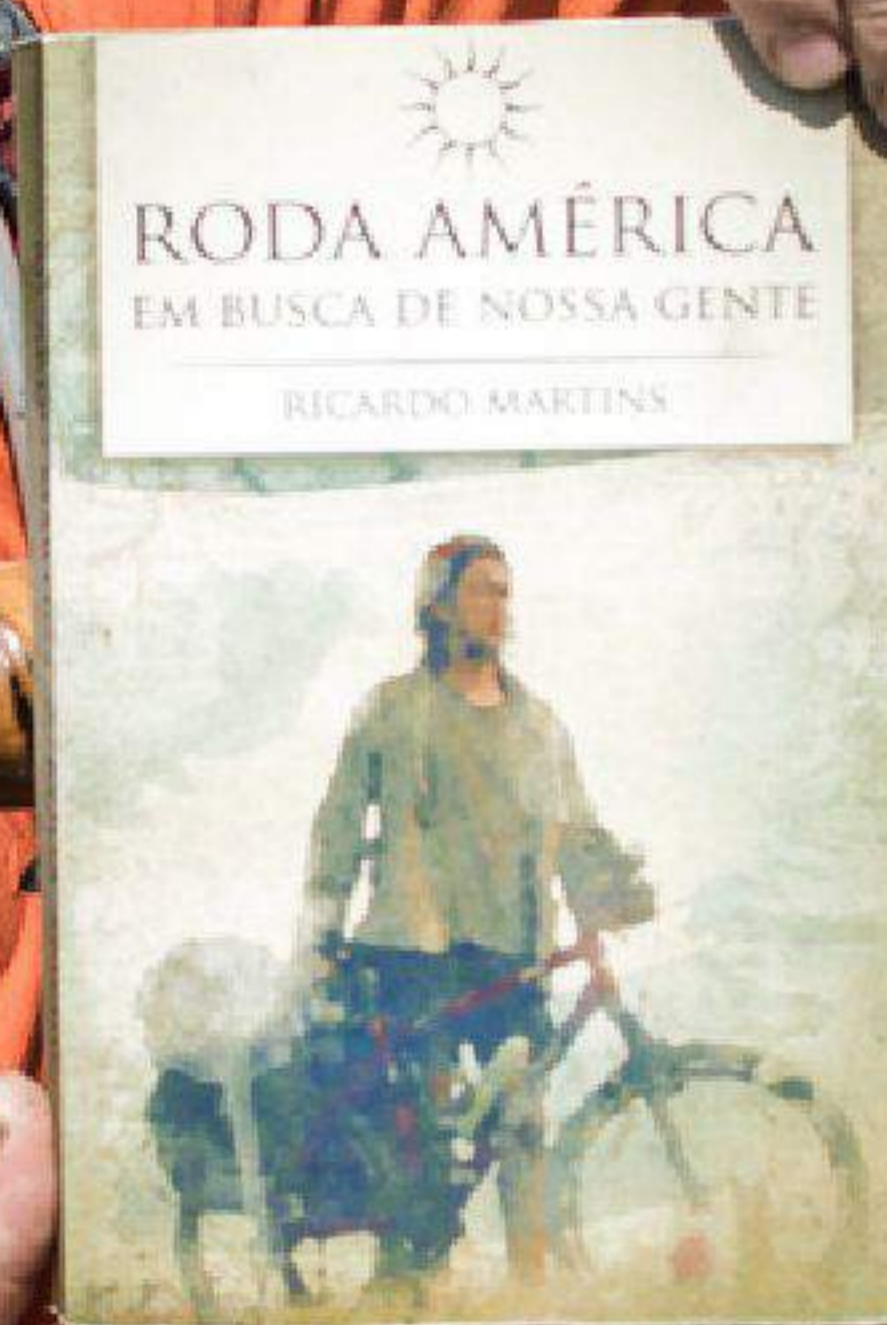
Ricardo Cycled through South America in four years, starting with 120 USD.

More than 100 lectures about this adventure were made in South America, for private companies, universities and NGOs. The first book of the project were published in 2009.

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CLICK FOR MORE INFORMATION

<http://thebambootrip.com/wheel-america/>



SUPPORTERS

For further information, visit www.thebambootrip.com

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CONTACT OUR TEAM!

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