



Barry Snyder

FL Broker

Barry Snyder is an experienced financial executive with a demonstrated history of working in investment banking, venture capital, and private equity. He is the Chairman and CEO of Southeast Highway Holdings LLC, a leading highway construction and maintenance contractor across Florida and Georgia. Established in 1997, West Palm Beach-based Southeast Highway Holdings' Construction Division installs guardrails, crash cushions, fencing, and handrails for general contractors and private clients across its service regions. The firm's Maintenance Division handles guardrail, attenuator, fence, cable, and handrail repairs in critical areas throughout Florida and Georgia.

He is an active member of the Florida Transportation Builders' Association (FTBA), which includes individuals and business firms engaged in constructing transportation systems. He is also a member of the Associated General Contractors of Georgia, a professional trade association for hundreds of top contractors and service/supplier firms.

His Family Office is based in West Palm Beach, Florida

Snyder also runs Glenwick Capital LLC in West Palm Beach, a family office focused mainly on consumer and private equity-related investments, including Southeast Highway Holdings, Epic Games (Fortnite), DuckDuckGo, Landline, Manscaped, Fever Events, Wage Stream, Bilt, Raya, Harper Wilde, and others.

A Bespoke Career in Investment Banking, Private Wealth Management

His extensive professional experience in investment banking, private wealth management, and financial services includes holding several Senior Managing Director positions at prestigious investment banks primarily serving private families, institutional clients, and Sovereign Wealth Funds. Barry Snyder has also served as a Senior Advisor to Smash Capital, headquartered in Los Angeles. Smash Capital is a venture capital firm in the consumer internet and gaming, financial services, healthcare, enterprise software, and commerce markets.

<https://smashcap.com/>

Before joining Southeast Highway, Snyder served as Managing Director for J.P. Morgan in their Private Wealth Management Division in West Palm Beach. Before this, he was a managing director at Credit Suisse, working in their private wealth management department and helping to bring in investment banking deals. At Credit Suisse, he made Barron's Top 100 Wealth Advisors. He was also responsible for bringing in executives and arranging a \$400M private loan against their UPREIT shares. He was also the lead banker in investment banking transactions, including selling a large family business in Texas to a utility.

Before Credit Suisse, he worked at Deutsche Bank as a Managing Director in Private Wealth Management, where he also made Barron's Top 100 Wealth Advisors.

Barron's rankings spotlight the Country's best wealth advisors and aim to raise standards in the industry.

From the early 1990s until 2003, Snyder was a Vice President for Goldman Sachs, where he worked for over a decade in NYC and later in Miami, Florida. His focus areas were Institutional Equity Research Sales and Trading, Capital Markets, and Private Wealth Management. From 2000 to 2003, he ran the most extensive private wealth practice within Goldman Sachs' Private Wealth Management Group worldwide, as ranked by fees.

Working as an Equity Analyst While Attending Columbia Business School

Before joining Goldman Sachs, Snyder worked as an Equity Analyst in the Financial Services Group at Salomon Brothers, where he worked full-time while at Columbia Business School to pay for his education.

Snyder began his career as an Associate at Arthur Andersen & Co. in Baltimore, Maryland. As a CPA, he performed tax and audit work for leading real estate and healthcare companies, hospitals, professional sports teams, and venture capital companies.

Snyder received his Bachelor of Science degree with Honors in Accounting from the University of Maryland and his MBA in Finance from Columbia Business School in New York.

A Very Personal Commitment to Brain Tumor Research and Fundraising

Barry Snyder lost his beloved wife Zoraida, the family's "Wonder Woman," to a brain tumor (Glioblastoma) on September 17, 2023. In honor of her and to continue her legacy, he is committed to helping to find a cure for this terrible disease, which requires more research, awareness, and funding. He recently helped raise over \$100K as part of Duke University's Angels Among Us program. The funds raised for this event go directly towards research to support the development of new therapies and treatment techniques. The Snyder family is working to establish the Zoraida Snyder Center for Glioblastoma Research at Duke University's "Preston Robert Tisch Brain Tumor Center."

Snyder also previously served on various boards and has been involved philanthropically at his children's schools, including the Parents' Committee for Bowdoin College in Brunswick, Maine, and the Pine Crest School Board of Advisors, a private preparatory school in Ft. Lauderdale.

His Hobbies, Interests

Snyder enjoys collecting antique cars and has bought and sold these classics at Pebble Beach and RM Sotheby's auctions. Pebble Beach Auctions, the official auction house of the Pebble Beach Concours d'Elegance, is the only auction held within the gates of the famed 17-Mile Drive, attracting leading international collectors seeking new additions to their garages. RM Sotheby's is renowned as the world's number-one classic car auction house. Cars for auction include rare antique, classic, sports, and racing cars.

He has been a long-time Gala Sponsor for the Miami Heat, winners of three NBA championships.

Snyder has also been a real estate investor in Cashiers, North Carolina (Bridge Creek); Montecito, California; Manhattan, and Miami. He was part of the financing team for developing the Muse residences in Sunny Isles, Florida.

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Miami, FL, USA

be.net/barrysnyder1

WORK EXPERIENCE

Deutsche Bank

Managing Director

Private Wealth Management

Miami, Florida, United States

Deutsche Bank

Managing Director

United States

Credit Suisse

Managing Director

Private Wealth Management,
West Palm Beach

United States

J.P. Morgan

Managing Director

United States

Southeast Highway Holdings LLC

Chairman and CEO

United States

Glenwick Capital LLC

Director

United States

EDUCATION

University Of Maryland
Bachelor of Science in Accounting
United States

Columbia Business School
Master of Business Administration in Finance
New York, United States

LANGUAGES

English (Fluent)