

Biography of Mary Carroll Murphy



Mary Carroll Murphy, an acclaimed business leader and former Fortune 500 executive from Hillsborough County, New Hampshire, was originally from Western Massachusetts. In 1990, Digital Equipment Corporation relocated her to Bedford, New Hampshire, to market their revolutionary integrated office systems.

Having worked in Massachusetts, New Hampshire, Connecticut, California, and internationally, she has achieved numerous awards throughout her career in the information technology and financial services industries. She now leads a pioneering software company and, along with her

husband, owns significant acreage in Franconia, New Hampshire, where they have built their "forever" home, Black Shoals, on the scenic shores of the Piscataquog River.

As the CEO of Cost Cures, headquartered in Peterborough, New Hampshire, she oversees a disruptive software company established in 2024. Cost Cures is dedicated to providing transparency in dental, healthcare, and vision costs to help reduce the high expenses associated with healthcare nationwide. The company is developing an AI-based database that allows users to find low-cost options for medical services across the country. Additionally, her team is integrating telemedicine and concierge services, available directly through their website and a dedicated mobile application.

In 2022, she and her husband launched Black Shoals Farm, a non-GMO, chemical-free farm in Franconia, focusing on sustainable agriculture and producing fruits, vegetables, edible flowers, and medicinal herbs.

Her journey in wealth management began in 2011 when she became the first Charles Schwab Independent Branch franchisee. In this role, she excelled, managing nearly \$1 billion in assets by early 2022. Her success led to the creation of the Charles Schwab Champion Award in her honor, which she received just before selling her franchise later that year.

Mary Carroll Murphy's career started in 1979 at what is now Eversource. Her role evolved significantly over the years, from a Technical Analyst at ITT/Hartford Insurance Group in 1982 to leading positions at various high-tech firms, including a significant tenure in Europe with IBM/Lotus Development.

After a hiatus in 2001 to care for her parents, she earned a Master's degree from Rivier University in 2004 and briefly taught mathematics and personal finance. Later, she returned to finance with UBS Financial Services, transitioning to MassMutual as an independent financial advisor.

She holds a Bachelor's degree from Bridgewater State College, where she graduated early, and a Master's in Education from Rivier University, reflecting her strong academic foundation.

Her achievements include high-profile awards from the Digital Equipment Corporation, the Electronic Mail Association, and IBM/Lotus, among others, illustrating her impact on the technology and financial sectors.

In addition to her professional pursuits, she and her husband contribute significantly to local charitable organizations, reflecting their deep commitment to community engagement. She has served on the board of trustees at Rivier University since 2016, promoting the institution's mission to transform hearts and minds.

Living in Francetown with her husband and their beloved Belgian Malinois, Mary Carroll Murphy enjoys a rich personal life that includes gardening, kayaking, and cooking. She blends her professional success with a fulfilling home life.