

Biography of Rob McCormick

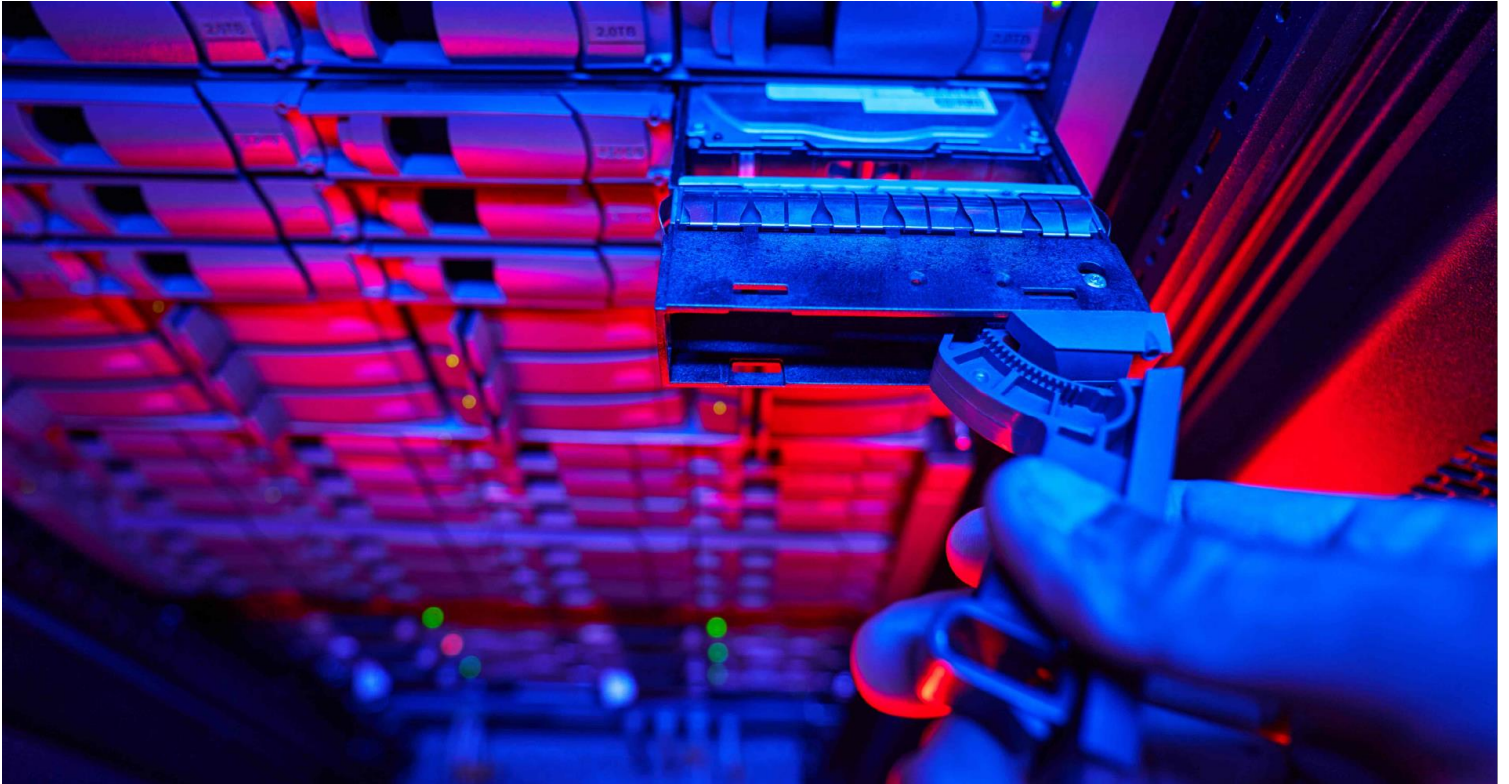
Founder and CEO of Avatara



Rob McCormick, from St. Louis, Missouri, is a trailblazer in Information Technology (IT). Since founding Avatara in 2005, he has served as its visionary leader, aiming to transform IT solutions for small and medium-sized enterprises (SMEs). With a prosperous career that spans over three decades, his narrative is a testament to his dedication to innovation and entrepreneurship.

Career and Personal Life

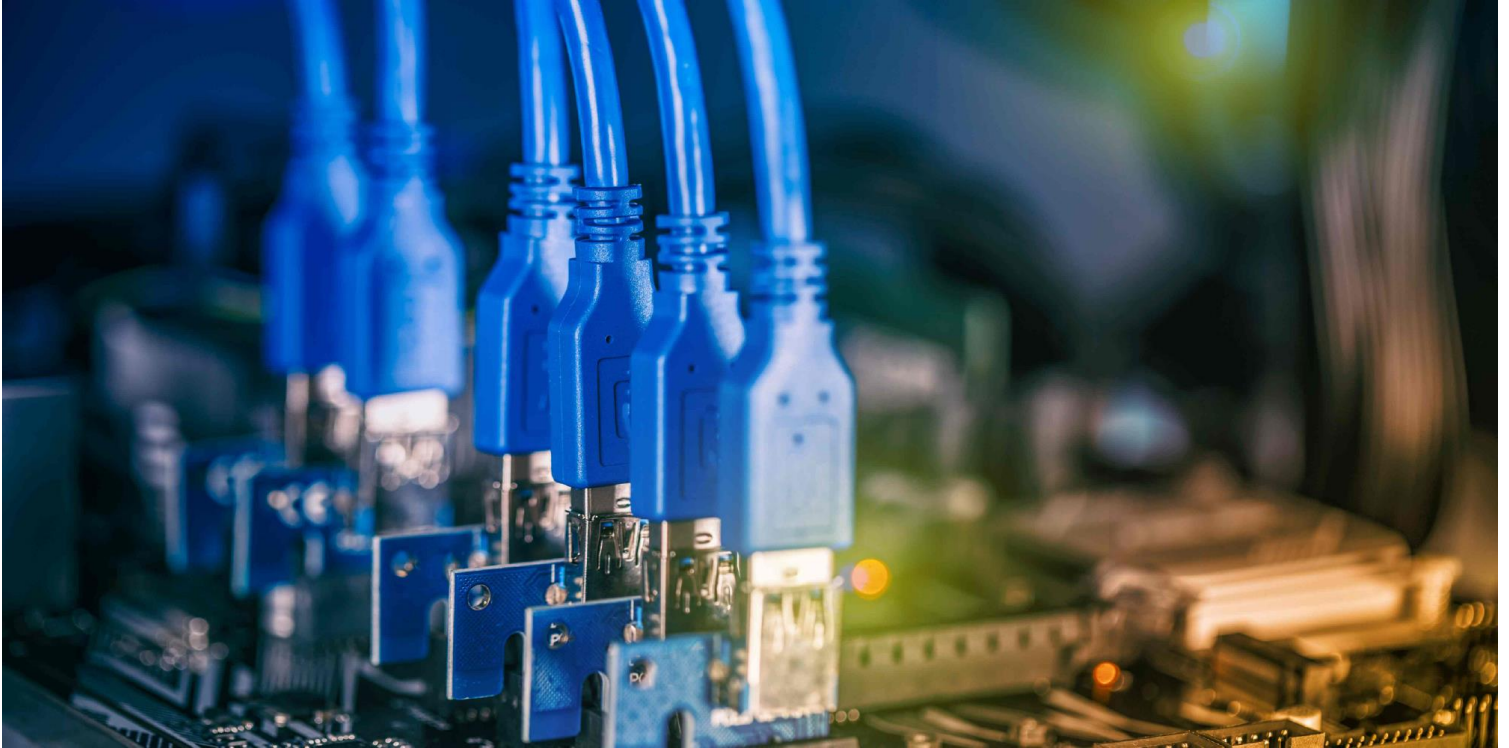
His venture into the IT domain commenced in 1989 as a Software Engineer at Bridge Information Systems. Within a decade, his prowess in leadership and technological acumen propelled him to the role of Chief Operating Officer. His tenure at Bridge was marked by significant achievements, notably the creation of the inaugural Internet protocol-based market system and the establishment of a comprehensive global IP network facilitating content and electronic trading.



In 1999, Rob embarked on a new chapter as the Chief Executive Officer of Savvis. It was here that he implemented groundbreaking strategies that launched the company into a period of remarkable growth, seeing its revenue surge from \$20 million to in excess of \$1 billion. His leadership not only catapulted Savvis into a dominant position in managed hosting but also garnered recognition from industry insiders and investors.

Avatara: A Visionary Approach to IT Solutions

Leveraging Rob McCormick's vast experience and the insights gained during his time at Savvis, he established Avatara with a singular goal: to revolutionize IT services for SMEs. The foundation of his approach was the CompleteCloud Solution, a pioneering technology that offers enterprise-grade IT infrastructure on a monthly utility basis. This solution, eliminating the necessity for onsite hardware while offering a scalable and economical option, quickly sets Avatara apart in the marketplace.



Personal Life and Interests

Beyond his professional achievements, he cherishes the moments spent with his family and engaging in varied hobbies. His passion for equestrian show jumping, sailing, and playing Dungeons and Dragons reflects his vibrant approach to life and leisure. Additionally, his fondness for LEGO, a nod to his youth, underscores his perpetual curiosity and imaginative spirit.

Rob McCormick's extraordinary path showcases the profound influence of visionary leadership and innovative thinking in IT solutions. From his early beginnings as a Software Engineer to his current status as the founder and CEO of Avatara, his relentless drive to explore the frontiers of technology has made a significant mark on the sector. As he continues to explore new avenues and motivate future generations, he stands as a source of inspiration for budding innovators and leaders across the globe.

WORK EXPERIENCE

Avatara

Founder and CEO

2005 - Present | Missouri, United States

Savis

Chief Executive Officer

1999 -

|

United States

Bridge Information Systems

Software Engineer

1989 - | United States