

Biography of Roland Dickey Jr



Roland Dickey Jr., the Chief Executive Officer of Dickey's Capital Group, headquartered in Dallas, Texas, is a remarkable figure in business and barbecue. As the grandson of the founder of Dickey's Barbecue Restaurants, Inc., Roland Dickey Jr. has an intimate connection with the brand that goes beyond mere business; it's a family legacy. His journey from learning the art of slow-smoked meats in his father's kitchen to leading a global barbecue empire is a testament to his dedication and expertise in the industry.

Current Roles

CEO of Dickey's Capital Group

As the CEO of Dickey's Capital Group, Roland Dickey Jr. oversees the entire Dickey's Barbecue Restaurants, Inc. franchise empire. With his unparalleled understanding of the brand and its traditions, he has taken Dickey's from a regional favorite to a global phenomenon. Under his leadership, the company has grown exponentially, boasting more than 550 locations across the United States and internationally.

Diversified Portfolio

Beyond his role at Dickey's, Roland Dickey Jr. manages a diverse portfolio of businesses. These include retail product lines, manufacturers, real estate ventures, metal fabrication companies, and distribution enterprises. His ability to diversify and expand the family business into these various sectors showcases his strategic vision and entrepreneurial prowess.

Career History

A Heritage of Barbecue

Roland Dickey Jr.'s journey with Dickey began early in his life. Growing up, he spent countless hours alongside his father, learning the intricacies of slow-smoked barbecue, which is the hallmark of the Dickey's brand. This early exposure ignited a deep passion for barbecue within him.

Academic Pursuits

After completing his high school education, Roland Dickey Jr. pursued a degree in Business Administration at Southern Methodist University. This academic foundation gave him the essential knowledge and skills to manage and expand a thriving business.

A Third-Generation Steward

In 1999, Roland officially joined the Dickey's team, marking the third generation of Dickeys to contribute to the brand's success. Over the years, he held various key positions within the company, learning the ropes of the business from the ground up. His unwavering commitment to preserving the authenticity and quality of Dickey's barbecue led to his appointment as CEO in 2016.

Awards and Recognitions

Roland Dickey Jr.'s exceptional leadership at Dickey's Barbecue Restaurants, Inc. has not gone unnoticed. He has received numerous awards and accolades for his contributions to the brand and the food service industry as a whole. Some notable recognitions include:

Nation's Restaurant News's 50 Most Powerful People in Foodservice: Roland's strategic acumen and influence within the industry earned him a coveted spot on this prestigious list.

D Magazine's Top 500 CEOs List: His leadership abilities were acknowledged in his inclusion among the top CEOs in the Dallas-Fort Worth area.

Restaurant Business's Top 20 Leadership Power List: Roland Dickey Jr.'s impact on the restaurant industry earned him a spot among the top 20 leaders shaping the sector's future.

Involvement in Charity

While Roland Dickey Jr. is undeniably dedicated to the growth and success of Dickey's Barbecue Restaurants, Inc., he is equally committed to giving back to the community and making a positive impact. His philanthropic efforts are commendable, with a particular focus on supporting communities in need.

'Cueing Up Good in Michigan and Montana

Roland Dickey Jr. has extended his philanthropic reach to Michigan and Montana, where he has been actively involved in charitable initiatives. By leveraging the power of barbecue, he has contributed to various causes and supported local communities in these states.

Donating Legit Pit Barbecue in Texas and Michigan

Through Dickey's Barbecue Restaurants, Inc., Roland has donated authentic pit barbecue to charitable organizations in Texas and Michigan. These contributions have helped feed the hungry and comfort those facing difficult circumstances.

Treating Our Heroes from New Jersey to California

Roland Dickey Jr.'s commitment to philanthropy also extends to recognizing and honoring heroes nationwide. From New Jersey to California, he has been involved in initiatives that celebrate the dedication and sacrifices of first responders and armed forces members.

In conclusion, Roland Dickey Jr. is a testament to the power of legacy, leadership, and philanthropy. His journey from a family kitchen to the helm of a global brand is a remarkable story of dedication and excellence. As he continues to guide Dickey's Barbecue Restaurants, Inc. to new heights and gives back to communities in need, his impact on the barbecue world and beyond remains exceptional.