BRADY MCOOKALD

ENTREPRENEUR, COACH & ULTRA ATHLETE

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ABOUT BRADY

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KEYNOTE SPEAKER, ULTRA ENDURANCE ATHLETE, FOUNDER OF ZERO TO 100

Brady McDonald is a CEO, multi-million dollar real estate investor, developer, and ultra-endurance athlete. His experience is a tapestry woven from business acumen (complete with the battle scars to prove it!) and an unwavering belief: we can achieve anything we set our sights on.

Brady's commitment to pushing boundaries extends beyond the boardroom. He's a conqueror of Ironman races and ultra-distance runs, experiences that have transformed him on all levels. He embodies a "Zero to 100" mentality, taking decisive action and inspiring others to launch and scale their dreams, be it in real estate, entrepreneurship, or fitness.



EMPOWERING CHANGE

Beyond building a business empire, Brady prioritizes giving back. A firm believer in the power of philanthropy and social responsibility, he actively contributes to Operation Underground Railroad and Easter Seals Ontario.

His commitment extends beyond financial contributions; he dedicates time and mentorship to empower others, particularly those seeking to break into real estate or entrepreneurship. This dedication reflects his core value: success isn't just about personal achievement, but about lifting others up and creating a positive impact on the world.

AWARDS



Joint Venture of The Year

Canadian Real Estate Wealth Magazine

Co-Venturer of The Year

REIN

Renovator of The Year

REIN

Top Investor of The

Year

REIN

Top Players of The

Year

REIN

1st Place

Keys 100 50 Mile Ultramarathon Race



CLIENTS, PARTNERS & MEDIA APPEARANCES

















SIGNATURE KEYNOTES & PRESENTATION TOPICS



KEYNOTE SPEAKER



PODCAST HOST



ULTRA ENDURANCE ATHLETE



CEO AND REAL ESTATE INVESTOR

BUILDING A REAL ESTATE EMPIRE

Drawing on his experience scaling a real estate portfolio from 0 to hundreds of properties, Brady delivers a no-nonsense guide to entrepreneurship and life. You'll learn his "Zero to 100" mindset, emphasizing massive action, overcoming challenges and achieving financial and personal success.

ULTRA-MINDSET: HOW ENDURANCE SPORTS CAN CHANGE YOUR LIFE

Brady's journey as an ultra-endurance athlete pushing himself through Ironman races and ultramarathons translates into powerful life lessons. This talk explores how developing mental fortitude and resilience can empower you to conquer any obstacle both in business and personal life.

IGNITING YOUR INNER FIRE: ADOPTING THE ZERO TO 100 MINDSET

Focusing on the power of unwavering belief, Brady offers practical advice on overcoming fear and intentionally creating adversity through physical fitness. In this session you'll learn the transformative power of pushing yourself and how to craft a life a meaning and purpose.



PANEL

Group discussion where I lend my expertise in a specific topic.

HALF DAY WORKSHOP

4 hour deep dive that ends in breakout groups.

KEYNOTE

Signature talk or custom keynote session, deep dive into a topic.

WEEKEND SEMINAR

16 hour in depth retreat style workshop with interactive breakout

WORKSHOP

Keynote plus interactive workshop.

VIP COACHING SESSION

One on one coaching to individual clients or smaller groups.

TESTIMONIALS

What people are saying...



Brady rocked the crowd at my Financial Freedom Conference. He was energetic, positive, inspiring, motivating and I will definitely be inviting him back for my next event. Can not recommend him enough if you're looking for an amazing keynote speaker!

BROCK FROST



Brady has amazing energy and kept the audience engaged the entire time! His stories were both entertaining and inspirational and tied back directly to his key takeaways. After the event multiple people gave me testimonials about how impactful his message was and how thankful they were to be in the audience. We will definitely have Brady back in the future!

TYLER HODGSON



I'm so grateful to have met Brady and been given the opportunity to hear his inspiring story. I felt like so many things he said were messages I needed to hear. Very motivating and I would reccommend him as a keynote speaker anytime.

ALBERTO BELO



Brady had the room buzzing! Everyone was so inspired by his story and he was the most talked about presentation of our mastermind. Brady is so professional, extremely engaging and his success in business and his personal life is a testament to that. I can't thank him enough for presenting to our group and we look forward to having him back!

SCOTT MEYERS

"His message hits home! I love the intensity and rawness." "Got me amped up!" "So impactful." "A perspective I hadn't heard before, very well delivered and inspirational!"

NXT MORTGAGE SUMMIT AUDIENCE FEEDBACK





Ready to book?

CONTACT BRADY

Thank you for considering Brady for your next speaking presentation!

CONTACT INFO:

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