



"Sow a thought, and you reap an act. Sow an act, and you reap a habit. Sow a habit, and you reap a character. Sow a character, and you reap a destiny."

Brian Smith - PLD

Enhancing Lives & Transforming Leadership

Corporate Trainer – Keynote Speaker - Consultant



Let's Get Focused © Series of Workshops & Keynotes

Brian believes the key to managing and leading others is having the ability to connect with people, communicate, educate and delegate successfully. His "Let's Get FOCUSED ©" series of keynote speeches, customized training programs and online courses are designed to teach you the skills to be more successful working with others, regardless of gender or generation. Soft skills are now considered essential skills.

Contact Brian today. He will work with you to customize your keynote speech or workshop that is right for you, your team and your organization. Don't put your career or organization at risk – learn to manage and lead the 21st Century way. Brian will teach you how.

Here's a partial list of Brian's most popular programs:

- Managing Others and Living to Tell About It – The Language of DISC
- Creative Problem Solving & Resolving Conflict
- Powerful Communication Strategies – Bridging the Generational Gap
- The Top Ten Sins Most Managers Make & How to Avoid Them
- You Don't Have to Like Them – Just Learn to Work with Them
- Leadership Lessons – The Art of Managing & Leading in the 21st Century
- Building Teams - Understanding Behaviour & How it Impacts Performance
- Time Mastery & Personal Performance Improvement

Don't see what you are looking for? Give Brian a call, he can customize a presentation or keynote speech to suit your needs. Brian's programs can be delivered as a 90-minute keynote speech, 2, 4 or 8-hour workshop. Are you looking for an online course that offers live one-on-one coaching? Contact Brian to learn – brian@briansmithpld.com

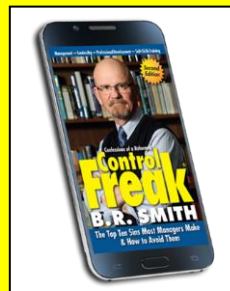
Brian will work with you one-on-one to ensure your event is an overwhelming success. To find out more about Brian and what he can do for you and your organization visit <https://briansmithpld.com>

About Brian Smith

Corporate Trainer, Management Consultant and Published Author, Brian Smith is an award-winning entrepreneur, Ontario Management Development Program (OMDP) Instructor and former college professor at Algonquin College's School of Business having taught skills for success, management functions 101 and entrepreneurship. With a strong background in working with and leading others as General Manager of a major retailer, Brian understands the challenges facing organizations today. He is a perfect fit for any event organizer wanting a presenter who can deliver an informative and inspiring session on a variety of soft-skills topics including powerful communication strategies, creative problem solving, motivating others to perform at their personal best, dealing with difficult people and challenging situations or building collaborative teams.

Brian is recognized as one of the Top 200 Biggest Voices on Leadership and has been featured on iHeart Radio, WCKG Radio Chicago, Blog Talk Radio and Rebelpreneur Radio. His Client list includes York University, City of Ottawa, Canadian Tire Corporation, Peel Regional Police, Canada Border Services, PMI Chapters in Edmonton, Ottawa, New York City and New Jersey and the International Institute of Municipal Clerks.

Sign up for Brian's Blog and receive a "FREE" digital copy of his book "Confessions of a Reformed Control Freak". To get your copy visit: <https://briansmithpld.com>



What others are saying...

"I appreciate the time you gave to prepare for and be part of our conference. Your workshop on the "Top Ten Sins Most Managers Make & How to Avoid Them. – was well received. We collected positive feedback from management members who attended your sessions."

– G. V. Canada Border Services Agency

"Brian was very lively, and active. Very entertaining. I enjoyed his energy and the information. He related his material to our daily jobs – made it work for us."

– H. S. Renfrew County District School Board.

"Just finished your book – an excellent overview of key ideas – love your list of myths! Great job!!!"

– John Spence – Awesomely Simple

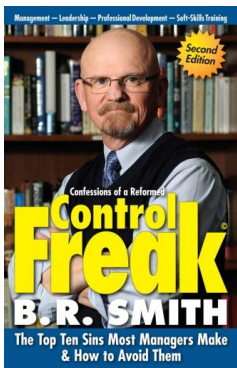
"Brian tailored his presentation to answer the questions to which we did not have clarity. Everyone was engaged. I am impressed at the level of knowledge and professionalism. Brian has a dynamic presentation style and adapted to our group. The training was fantastic, the four hours passed by very quickly."

– M. R. – City of Ottawa

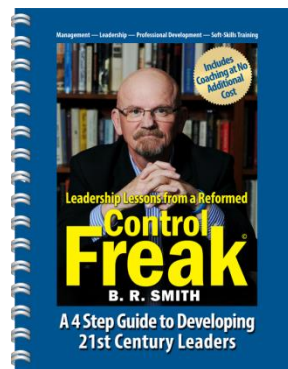
"I have been reading your book and it is even better than I thought. It is not just a book for managers ...it is a great book (great practical advice) to a person/employee. I was reading carefully the parts on how to increase/improve self-esteem and confidence. Wonderfully done. I love it."

– J.C. Canada Border Services Agency

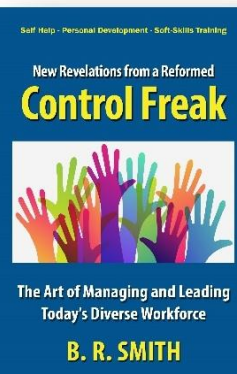
Brian's books



"The Top Ten Sins Most Managers Make & How to Avoid Them" are woven into the ten chapters of this book. Each chapter is dedicated to one of these sins. And yes – I've committed each of them at one time or another. I was once the ultimate "Control Freak"! I was an "old school" micro-manager. So I know from my own experiences, having spent 40 years managing and leading others, what works and more importantly – what doesn't work. I wrote this book so that first time supervisors, managers and business leaders could learn from my mistakes. Even seasoned professionals can learn a thing or two by reading this book.



"Leadership Lessons from a Reformed Control Freak – A 4 Step Guide to Developing 21st Century Leaders." Whether you are in a management position or play a leadership role in your organization, the challenges remain the same. New leadership skills are required for today's workplace. Managers and Business Leaders must have exceptional people skills and master the ability to connect with others, build collaborative work teams, problem solve and deal with difficult people and challenging situations better. This workbook, based on Brian's "Four Step Leadership Development Model©, will teach you how.



"New Revelations from a Reformed Control Freak – The Art of Managing and Leading Today's Diverse Workforce" My first book "Confessions of a Reformed Control Freak – The Top Ten Sins Most Managers Make & How to Avoid Them." was published ten years ago. It was relevant then – and this book is more relevant now. We have the potential to work with four different generations at the same time. Each generation – Boomers, Gen X, Millennials and the newest generation – Gen Z; communicates, interacts with others and have different values, wants and needs. Soft skills – your ability to communicate and interact with others are now considered essential skills. Learn to manage and lead the 21st Century way. This book will teach you how.

Follow Brian

Via these social media venues:

Web: <http://briansmithpld.com>

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Linkedin: <http://ca.linkedin.com/in/briansmithpld>

Facebook: <http://www.facebook.com/reformedcontrolfreak>

Don't Be Disappointed - Book Brian Today!

Call (613) 323-4470 or email brian@briansmithpld.com visit his site <https://briansmithpld.com>