



# Dr. Marcus BRIGHT

AUTHOR, SCHOLAR & SOCIAL IMPACT LEADER

## MEDIA KIT



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**Dr. Marcus Bright** is a scholar and social impact leader who has worked across the country to build partnerships and put processes in place that have generated access, opportunities, and resources for diverse populations of people at the national and local level. He has taught public administration at five different universities, served as Executive Director of a national non-profit organization, and been an administrator for multiple entities at the governmental, K-12, and post-secondary education levels. He has published over 150 articles in numerous publications and spoken across the country on a variety of topics related to public policy, education, and social justice.

He received a Bachelor's Degree in Government and World Affairs from the University of Tampa, a Master's Degree in Public Administration from Florida International University, and a Ph.D. in Public Administration from Florida Atlantic University.

## BRIGHTER WAYS FORWARD

There have been many books written about sports, many written about tech, and many written about socioeconomic mobility. There have been very few if any that provide an in-depth exploration into the role of sports and tech and how they can be leveraged for individual and collective socioeconomic mobility. This book does exactly that in a way that is compelling and filled with a penetrating analysis that can prompt change making actions.

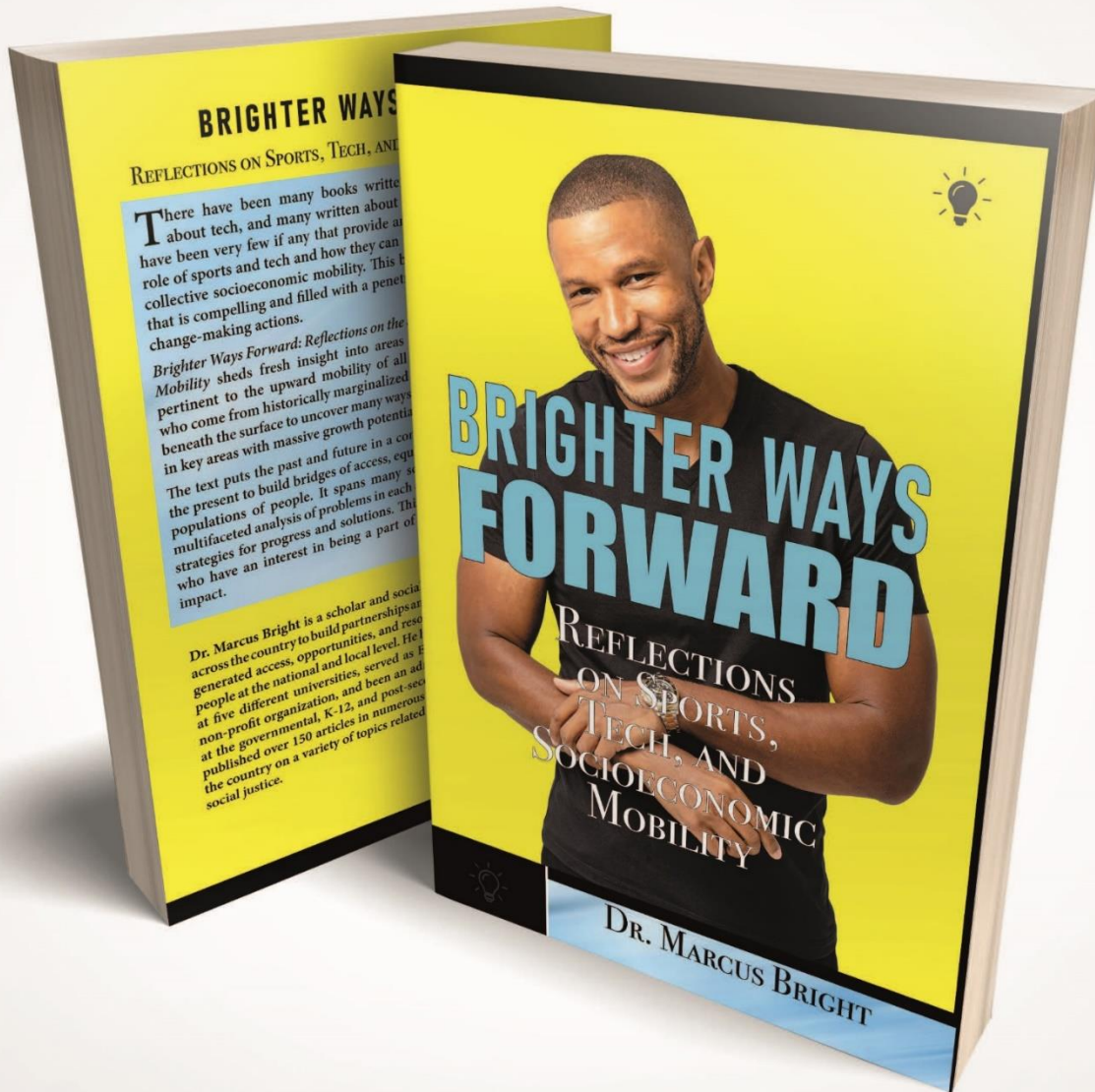
***Brighter Ways Forward: Reflections on Sports, Tech, and Socioeconomic Mobility*** by scholar and social impact leader Dr. Marcus Bright sheds fresh insight into areas and issues that are especially pertinent to the upward mobility of all people and particularly those who come from historically marginalized communities. The content goes beneath the surface to uncover a multitude of ways to make societal advancements in key areas that have massive growth potential.

The text puts the past and future in a context where it can be applied to the present to build bridges of access, equity, and opportunity for diverse populations of people. It spans many social issues and contains both a multifaceted analysis of problems in each area as well as recommendations and strategies for progress and solutions. This book is geared towards those who have an interest in being a part of meaningful social change and impact.

There is also a sizable portion of the book that deals with the mental, spiritual, and emotional development of individuals as Bright believes that as people become better holistic versions of themselves, communities will be uplifted in turn.

The release date for the 258-page book is January 15, 2023 and it is available for purchase on Amazon.





# ABOUT THE BOOK

- Title: **Brighter Ways Forward: Reflections on Sports, Tech, and Socioeconomic Mobility**
- Author: **Dr. Marcus Bright**
- Genres: **Sociology of Sports and Economics Education**
- Price: **\$19.99**
- Length: **258 Pages**
- ISBN: **9798372564732**
- Publication Date: **January 15, 2023**

## Sample Interview Topics and Questions

### The Role of Sports

- What are some of the dimensions of the role of sports in the lives of youth?
- How can sports be leveraged for social change?
- What are some aspects of the relationship between sports and academics?
- What lessons from sports can be applied to other arenas?
- What are some of the different parts of the “athletic lottery” that you write about in the book?
- What advice do you have for student-athletes?

### The Role of Tech

- What are the socioeconomic ramifications of “inspiring tech”?
- Why do you say that access to computer science education should be the new “Space Race”?
- How do you suggest that schools and communities accelerate preparation for the tech economy?
- How important is economic inclusion in the tech?

### Socioeconomic Mobility

- What are some factors that have contribute to upward socioeconomic mobility and downward socioeconomic mobility?

### Individual Development

- How does your book help people to better connect to their bigger purpose and mission in life?



# CONTACT INFORMATION

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