

burton kelso

TECH EXPERT | TV PERSONALITY | SPEAKER | ENTREPRENEUR



My vision is to remove the frustrations and complexity of computers and technology and open people up to a world of new ideas, experiences, and opportunities. I take the mystery out of technology and present it in a way that everyone can understand. I love technology. I've read all of the manuals and I'm serious about making technology fun, safe and easy to use for everyone.

Testimonials

Burton is amazing! He has great knowledge of technology and is so willing to help others. As a speaker, he gives great content and he is fun, and not too many 'tech' speakers are fun!

Delinda Lane/ Speaker and Executive Trainer

Burton is such a go getter! He came to teach a class on social media for us Realtors! I learned so much that day. Burton is so willing to share his knowledge and I appreciate him taking the time to do so!

Kelly Heimbach, REALTOR at RE/MAX

Burton makes people feel welcome and knowledgeable during his presentations! He uses humor and gives you step by step tips! I was able to use the information IMMEDIATELY!

Jennie Darby Insurance Advisor at Community America Credit Union


For more information on my presentation topics, or to book me for your next event, please contact me at:


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 **Facebook:** [Burton Kelso](#)

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 **Instagram:** [@burtonkelso](#)

 **YouTube:** [Burton Kelso](#)

 **TikTok:** [Burton Kelso](#)

Topics

Watch out for Cyber Scams, Shams, and Shady Sh*t: *Cybercrime is a human problem. You can have the best firewall, anti-virus or VPN, but all it takes is for you to accidentally click on a link in an email, text message, or give out information over the phone and you're hacked. Get crucial tips to keep your business safe and secure.*

Stop Hackers From Stealing Your Social Media Accounts.

Criminals know they can use your social media accounts to scam your followers. Get critical tips to keep your accounts safe.

Run Your Business Remotely and Keep it Safe from Hackers.

If you work remotely, you need to take these important steps to keep ahead of cybercriminals.

Ninja LinkedIn Tips for Business Professionals That Actually Work. *LinkedIn is used by millions of professionals. Get the Information that will help turn those connections into customers.*

Critical Steps to Take If Your Business Falls Victim to a Data Breach. *Data breaches are becoming exceedingly common. While you may not have to treat these incidents as an inevitability just yet, it's beneficial to have a plan in the event that you become a victim.*

Get FREE Media Exposure for your Business and Make More Money. *Yes, social media is a good way to spread your brand, but don't forget the power of TV, Radio, and Podcasts. When you tap into the audiences of those media sources, it helps propel your business to the next level..*

Create Your 30-Day Social Media

Calendar .Consistency is crucial when navigating social media algorithms, but finding the time to post can be really difficult for business professionals. When should you post? Should I use a specific theme? What types of posts should I make for each platform? Learn how to, create, and schedule your monthly social media content for your business.

Get Your Business Brand in High Demand

Branding isn't just for toothpaste and detergent. It's also important for businesses, no matter how long you have been in business. Even if you feel you're at the top, it's never lonely up there because there is always someone out to dethrone you. Get tips that will help you create a brand that people will always remember when they need your particular product of services

