



Candice L. Elliott

Press Kit

WWW.FORTRESSANDFLOURISH.COM



Bio

Candice helps people find meaning in their work by connecting to what they truly care about. As an HR Strategist, business coach and speaker Candice is trusted by top organizations including the Society for Human Resource Management, Human Resource Certification Institute, Small Business Development Center and Small Business Majority.

Candice holds a Masters in Human Resources from Penn State University and Bachelors in Anthropology and Philosophy from San Francisco State University. Her approach to human resources spans various methodologies and touches on law, sociology, leadership theory, trauma-informed communication and somatics.

As the owner of Fortress and Flourish, an HR Strategy firm she has worked with solopreneurs, small business owners, controllers, CFOs, CEOs, Executive Directors and Boards of Directors to established clear and consistent compensation systems and HR practices that are rooted in values.

During the pandemic she supported the small business and non-profit community by giving 100s of hours of assistance to help meet the challenges of the changing world of work.

Candice is a mother who gave birth at home and when she's not helping growing organizations you'll find her outside making pottery, gardening, camping, hiking and generally adventuring.



Interview Topics

- Values-Aligned HR and the Thriving Work Ecosystem
- The Case for Pay Transparency
- Stop Burnout In Its Tracks: Finding Nourishment Through Work
- The Language of Care: Co-Creative Communication
- When the World Falls Apart: Building Personal Capacity for Resilience
- Finding Flow: The Courage to Go Your Own Way
- The Pandemic Crucible: Leveraging Change for Success
- HR Did What? Stories from the Underground

Interview Questions

GENERAL QUESTIONS FOR CANDICE

- How did you come into doing the work you do today?
- As someone who is multi-passionate, how do you incorporate those passions in your work?
- Where can we learn more about you and what you're working on?

QUESTIONS ABOUT VALUES-ALIGNED HR

- What is values-aligned HR?
- How do you apply values-aligned HR to building HR systems like compensation?
- How can I learn more about the values-aligned HR approach?

Here's what people are saying...

"Candice provides a sense of total engagement on the issues at hand."

CASEY BEYER, CEO, SANTA CRUZ CHAMBER OF COMMERCE

"I love how you talk about human resources. You make it more relevant and relatable."

DARRIE GANZHORN, EXECUTIVE DIRECTOR, HOMELESS GARDEN PROJECT

"I feel inspired, like I don't have to keep doing what isn't working, like there's hope for the future."

ARIEL STIRM, OWNER, BOTANIC AND LUXE

"Candice is a miracle worker. I cannot thank her enough."

EMILY HAM, EXECUTIVE DIRECTOR, SANTA CRUZ COUNTY BUSINESS COUNCIL

"Candice's experience and expertise is incredibly valuable. She is empowering, trustworthy and genuine."

LOGAN HUECKER, EXECUTIVE DIRECTOR, SEQUOIA RIVERLANDS TRUST

"I appreciate Candice's professional and warm approach. I enjoy collaborating with her. She provided a clear and grounded presentation to our audience and related the material to the context of the changing world of work."

SUSIE POLNASZEK, DIRECTOR, CENTER FOR NONPROFIT EXCELLENCE

"Candice is professional, well-informed, responsive, and community-minded. She provides comprehensive and high quality HR consulting services and generously shares her expertise through her work"

BROOKE SAMPSON, EXECUTIVE DIRECTOR, PAJARO VALLEY LOAVES AND FISHES

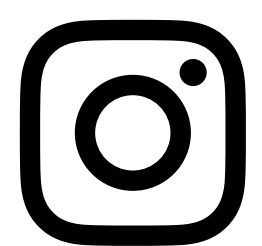


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