

**KEYNOTE TOPIC:**

# The Infinite ROI of Leading with Care:

## The New Rules to Attract and Retain High-Performing Talent

In today's rapidly evolving landscape, the quest to retain top talent has never been more intense. Fortunately, this challenge presents the opportunity for your organization to unleash one of the most powerful and reliable forces for an engaged and loyal workforce today: Care.

When leaders inspire a Culture of Care -- that is, a unified workforce where workers feel deeply cared for on a personal level -- the potential ROI is infinite. Productivity, engagement and retention is only the beginning. Loyalty, innovation and each individual contributor's desire to go above and beyond for your company becomes the norm. And instead of fighting for talent, talent will fight for you.

Join Danny Goldberg, award-winning entrepreneur, and Workplace Care Expert, as he shares the Culture of Care framework, an immediately actionable leadership approach that ignites incredible outcomes with your people. Most leaders care already, but how we deliver care makes all the difference. Gone are the days when salaries and perks alone signal care. Today, care that inspires limitless loyalty demands a radical shift—a paradigm where understanding, genuine connection, and safety inspire results like never before.

**KEY TAKEAWAYS:**

- The “new rules” to attract and retain top talent.
- How to understand what your people need to stay connected to their work and each other
- Why psychological safety is essential to inspire teams to make your mission a movement
- The 4 research-backed steps to create a high-performing workforce inspired by care
- An actionable framework to attract and retain wildly engaged, productive, and committed teams

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**KEYNOTE TOPIC:**

# The Infinite ROI of Leading with Care in a Remote & Hybrid Workplace

In the rapidly evolving landscape of remote and hybrid work, one truth remains constant: the importance of leading with care. As offices fade into memory and face-to-face interactions become increasingly rare, how leaders effectively express care may be the single most important factor for retaining engaged, trusted, top-level talent.

In this transformative keynote, Danny Goldberg draws from research as well as his own experience building remote-first businesses, revealing actionable one-degree shifts to help leaders deliver care to foster profound levels of connection and loyalty in our new world of work.

Discover how prioritizing your people's needs, ensuring their psychological safety, and igniting the full power of care, can unlock infinitely positive outcomes in this infinitely complex world.

**KEY TAKEAWAYS:**

- The “new rules” to attract and retain top talent in virtual settings
- The vital importance of growing a Culture of Care in a remote & hybrid workplace
- How to lead with care your people feel regardless of distance
- Keys to drive remote engagement, commitment, and collaboration
- The research-backed, actionable steps needed to build a highly engaged, productive, and committed remote & hybrid team

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KEYNOTE TOPIC:

# The Infinite ROI of Leading with Care Across Generations

Today's most forward-thinking organizations are asking, "What can we do to attract and retain talent from different generations?" While some generational experts may tell you Generation X wants this and Generation Z wants that, in the new world of work, people don't want to be treated as trends. Top talent today wants personalization. Top talent today demands care.

A Culture of Care can be a wildly effective and actionable cure-all to bridge generational divides.

Join Danny Goldberg, Workplace Care Expert, as he shows how the Culture of Care framework can help leaders communicate and connect across generations, making your organization a coveted place to work, regardless of generation or season of life.

Discover how a new understanding of the generations can unlock untapped levels of engagement, productivity, creativity, and loyalty one gesture of care at a time.

KEY TAKEAWAYS:

- The mindset to radically motivate commitment and retention regardless of age
- Steps for highly engaged, productive, and committed generationally integrated teams
- How to know exactly what each employee within any generation really wants
- What cutting-edge organizations are doing today to inspire a unified workforce
- The importance of the Culture of Care Framework when it comes to building bridges across generational divides

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