

D.J. Cardenas

SPEAKER | AUTHOR | CONSULTANT



D.J. Cardenas is a Speaker, Author and Consultant in the area of Leadership Development with years of experience leading teams and working with many clients in the hospitality field. Through his experience he has been recognized and awarded several times for his work and his main focus is to impact others through the principles he teaches. With a strong passion for leadership and teaching others, DJ has made it his mission to impact those looking to take their leadership skills to the next level!



Speaking Topics

Developing as a Leader

DJ's experience will walk the audience through the key principles that can help them develop as leaders on their journey to success.

Overcoming Challenges


At every part of the leadership journey there will be many challenges that you will face along the way. DJ has a set of principles that has helped him through many challenges such as facing the pandemic, client relations, growing a culture and retaining clients.

Building a Winning Team

Building teams are one of the greatest challenges many organizations face when it comes to scaling and impacting others. With DJ's guidance, your organization can use the same tools to hire and inspire others.

The Five Keys of Impact Leadership™

DJ created The Five Keys as a way to implement a simple, yet effective framework for others to learn and implement on their way to becoming great leaders. The framework covers communication, collaboration, consistency courage & care.

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DJ has hit the nail on the head in outlining The Five Keys of Impact Leadership. He is a true example of how fervent intellectual curiosity, diligent application, and a growth mindset can propel you toward massive meaningful leadership.

Desiree Maya, Founder Born Unbreakable

Actionable steps. Easy concepts to apply every day. DJ's Five Keys easily organize the focus areas.

Anne Laguzza, CEO, The Works Consulting

DJ's Five Keys of Impact Leadership will help you serve your family, community and organization at a higher capacity to truly make the impact you envision!

Cathy McKinnon, Author & Founder, Exponential Legacy

Awards & Recognition



Senior Leadership Gold Award, 2022



Inducted into the National Society of Leadership and Success, 2021




Gold & Silver Building Excellence Awards, 2015- 2019



Nominated, Educator of the Year, Aerospace, 2018

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