

Dr. Liz



Behavioral Scientist
Organizational Transformation Expert
Tech Start-up Founder and CEO

About Dr. Liz

Dr. Liz, a Ph.D. in organizational culture and behavior, has worked with some of the world's most notable brands on their cultural and business transformations over the 25+ years of her career. She has combined her organizational change experience and behavioral science expertise, to discover the hack to culture change (ironically it is not about focussing on behavior). She is also the creator of [The 8 Specific Needs of All People®](#), a solution that makes inclusion of all people simple.

In August 2020, a year when only 2% of venture capital funds were invested in female founders, Dr. Liz secured funding to create Include; the world's first enterprise software that equips everyone to make inclusive decisions.

Dr. Liz is not your average keynote presenter. She invites you into her life with insightful honesty and humor, and creates a safe space for audience members to analyse what they are doing well and what they need to do differently for better outcomes. Whether Dr. Liz is talking about how to tackle large scale business

transformation or how to personally transform – she will always share practical yet powerfully impactful ways to achieve better outcomes.

If you're after a keynote speaker to fill a venue of thousands or a workshop for a small group, you are guaranteed an event to be remembered with Dr. Liz.

Talks and workshops

While Dr. Liz's presentations and workshops are customized to your event, here are some past presentations and workshop topics to get you inspired.

- How NOT to do a Tesla (or an Uber, Walmart, or Nike)
- Hacking your organizational transformation
- Making your culture change tangible
- This PhD got expelled from school
- Changing behavior for better outcomes
- What a Tinder date taught me about inclusion
- Sparking innovation with diverse minds and inclusive design thinking
- Is your CX inclusive?

Speaker Rates

All engagements are customised for your event. Please use these rates as a guide and get in contact for a tailored quote.

Keynote presentation

In-person US\$10,000*

Virtual US\$5,000

Half-day workshop

In-person US\$14,000*

Virtual US\$8,000

Dr. Liz loves to spend more time with your audience and can also host VIP round-table deep dives, plenary sessions, and moderate panel discussions as part of your event.

*Transport and accommodation costs have not been included for in-person events. Dr. Liz travels from Denver, CO.

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What people are saying

"Dr. Liz's talk was the absolute highlight of the conference - she is authentic and hilarious! I walked away super inspired and blown away!"

"Dr Liz engaged, inspired, and motivated our attendees with simple and practical examples on how to make modifications to the way they do business to make this world a more inclusive place for everyone."

"I highly recommend Dr Liz as a keynote speaker on how workplaces can be more inclusive and how processes can be designed to meet the needs of everyone. She has a captivating style and the feedback received was fantastic."



Australian Government

