

Dr. Shantana L. Robinson

"Building Bridges to Business Success!"

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"Dr. Bridge Builder was so inspiring and I love her energy!"

-Repeat Client



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@MFADnow

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Speaking Topics

Intersectionality

Intersectionality is significant when researching data related to minority women business owners attempting to do business on a local, federal, or state level. Furthermore, it may shed light on issues that are prevalent in the community as well as the business industry, that leaders may be able to learn from and change.

Capacity Building

What can you do to win those big contracts as a small business owner? What does it mean to reach capacity? What can you do to make sure you have a seat at the table for growth? This and more gets discussed and reinvented,

Developing Your Genius

How do you pivot and succeed as a business owner or leader? What niche separates you from others? How do you develop your genius? What about Impostor Syndrome, why do so many women have this and how can we evolve?

Bio

I empower businesses via offering impactful knowledgebased information to assist them with reaching capacity. Whether it is the creation of a business plan, speaking as a keynote/panelist, bid meeting prep and procurement, workshop development, or market research, I have your business capacity covered.

I have over 23 years of retail and business management experience to pour into my clients!

Facts:

AABEI review and update – Over 120 Stakeholders in attendance

Numerous interviews via radio and podcast regarding business as well as gentrification

Over 20 workshops and webinars hosted for business owners over the past 2 years

Founder member of 8 time award winning business research team Partnership and access to all business incubators as well as accelerators in San Antonio

Numerous training and lectures done on 3 major college campuses Partnership with numerous resource partners in San Antonio to include but not limited to- AGC, BCA, NAACP, NAWBO, HCA, BWLA, LULAC, Via, COSA, SAWs, UHS, and SCTRCA

1 hour workshop

Keynote address

Offerings and rates

Covers central topic, research, all material for attendees, Q&A after

\$ 250 - \$ 1500

Covers research, accommodations, material and equipment, address \$ 500 - \$ 2500 Half day seminar

Covers central topic, research, all material for attendees, Q&A after

\$ 1000 - \$ 3000

Full day seminar

Covers central topic, research, all material for attendees, Q&A after

\$ 3000 - \$ 5000