



TAYLORMADE  
Senior Advocacy &  
Consulting, LLC.

# CARING FOR YOUR EMPLOYEE CAREGIVERS

Dr. Nancy A Taylor  
PharmD, BCPA, CSA





# **CAREGIVERS ARE STRUGGLING AT WORK**

As the number of caregivers continues to rise, employees caring for older adults struggle with a work/life balance.

Do they work or give care?



# WHEN CAREGIVERS DON'T HAVE SUPPORT

## EMPLOYER:

- Presenteeism
- Increased PTO
- Absenteeism
- Increased attrition rate
- Employee morale

## EMPLOYEE:

- Schedule conflicts
- Demotion/loss of promotion
- Unpaid leave
- Company warning
- Loss of benefits

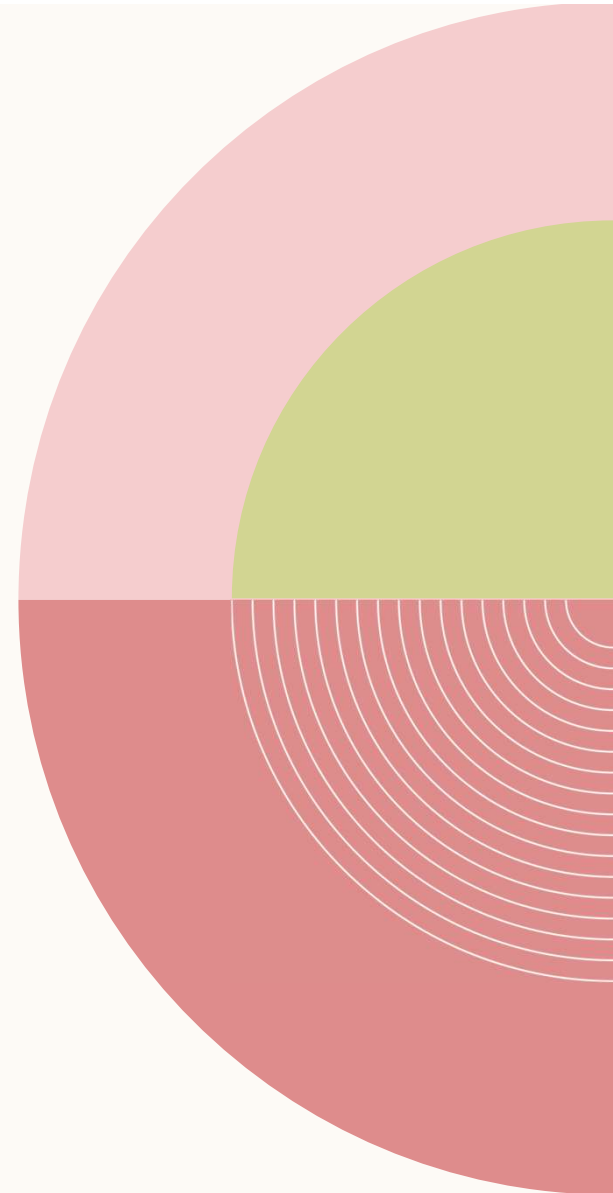


# **THE UNSEEN CHALLENGE OF CAREGIVER EMPLOYEES**

- ~22% of the labor force are caregivers
  - 50% work full time
- 70% of working caregivers suffer from work related difficulties due to dual roles
- Only 55% of employees share their caregiver role with their supervisors

# WHAT EMPLOYEES LOSE

- 1/3 of attrition rate is directly related to caregiving responsibilities
- Employees miss on average 3.2 days a month due to caregiving
- ~11% loss of productivity due to presenteeism





# WHEN YOU CAN SOLVE THE PROBLEM

## EMPLOYER BENEFITS:

- Reduce Presenteeism
- Reduce Absenteeism
- Improve Morale
- Increase Productivity

## EMPLOYEE BENEFITS:

- Coordinated home care to stay at work
- Confidence and control at home to focus on work
- Reduce caregiver burnout at home for better mental health

# I EMPOWER YOUR CAREGIVER EMPLOYEES



**Dr. Nancy A Taylor**

Founder and CEO of Taylormade  
Senior Advocacy & Consulting LLC

*Speaker, Pharmacist, Independent Advocate, Senior Advisor*

# ABOUT ME

**20+** years in the heart of healthcare - PHARMACY

Board Certified Patient Advocate (BCPA)

Expert in Aging – Certified Senior Advisor  
(CSA)



# HOW I HELP: WORKSHOP SOLUTIONS

Interactive in-person  
or online sessions  
designed to teach  
employees how to  
navigate the  
healthcare system

Safe Transitions of Care

How Many Medications are Too Many?

Don't Navigate Healthcare Alone

Safe & Sound in the Hospital

Your Advanced Care Plan: Making it  
Uniquely YOU

# PRIVATE OFFICE HOURS

A 20-minute  
one-on-one direct online  
or phone session with  
me for employee's  
pressing caregiving  
concerns

Reduce Presenteeism with  
refocusing through consultation

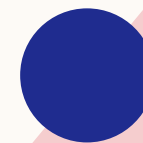
Guidance on team communications  
regarding current concerns

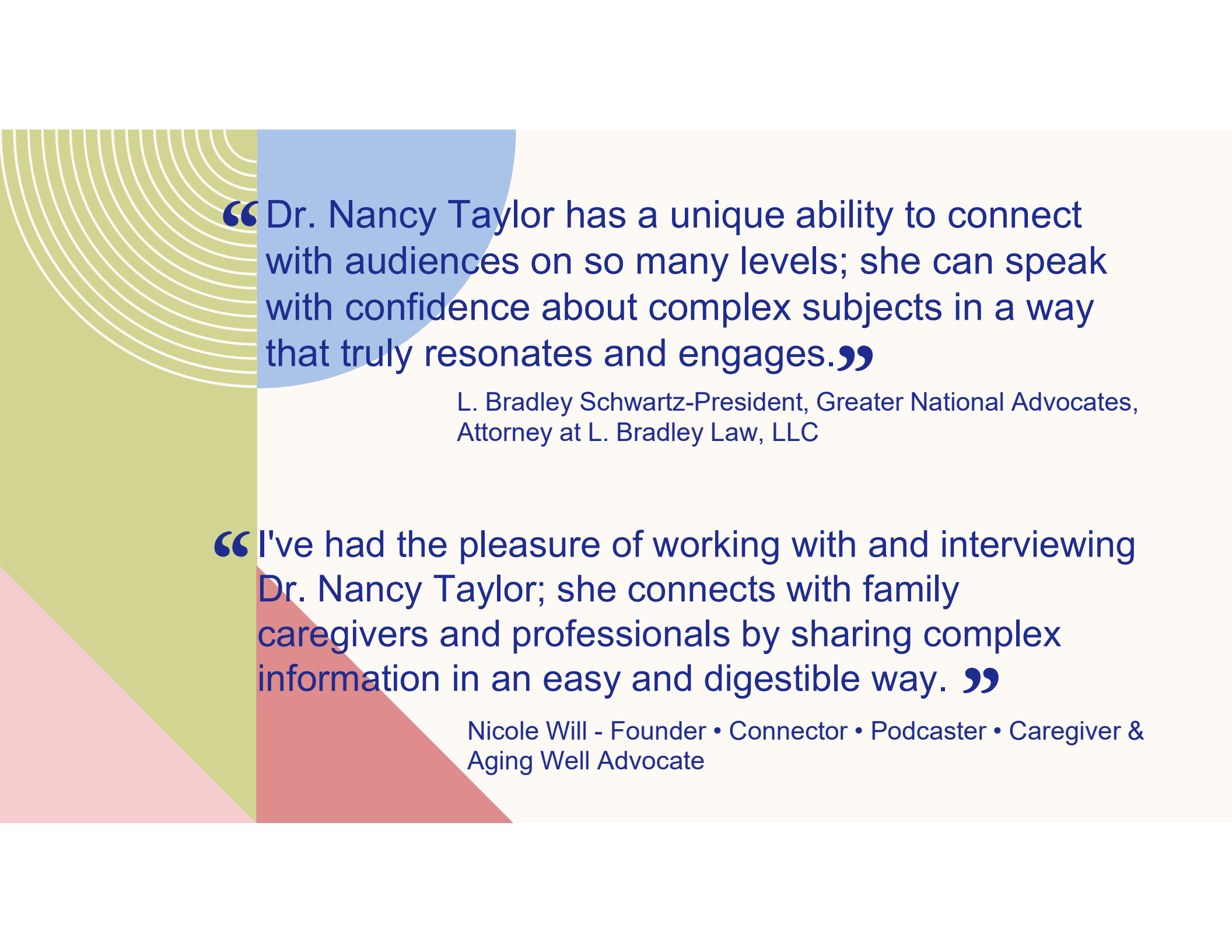
Reduce Absenteeism through  
benefit/alternative discussion

# CLIENTS AND SPEAKING INCLUDES

- Corporate Wellness Programs
- 55+ Active Living Communities
- National Associations and Organizations
- Podcast & Online Communities

SecureSeniorConnections®





“Dr. Nancy Taylor has a unique ability to connect with audiences on so many levels; she can speak with confidence about complex subjects in a way that truly resonates and engages.”

L. Bradley Schwartz-President, Greater National Advocates,  
Attorney at L. Bradley Law, LLC

“I've had the pleasure of working with and interviewing Dr. Nancy Taylor; she connects with family caregivers and professionals by sharing complex information in an easy and digestible way. ”

Nicole Will - Founder • Connector • Podcaster • Caregiver &  
Aging Well Advocate

# HELP YOUR EMPLOYEE CAREGIVERS THRIVE

With over 10M caregivers 50+ caring for their parents, today's workforce is divided in time, loyalty, personal health and money. With my experienced, strategic guidance you can help your employees have a smoother journey as caregivers, so they can perform better at work.



# LET'S CONNECT!

Dr. Nancy A Taylor, PharmD, BCPA, CSA

[nancy@drtadvocacy.com](mailto:nancy@drtadvocacy.com)

877.216.7450

[www.drtadvocacy.com](http://www.drtadvocacy.com)



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