

Cohesiveness. Consistency. Quality.

Get Noticed with a Professional Portfolio

February 22nd - 7PM EST



Creating a Strong Portfolio

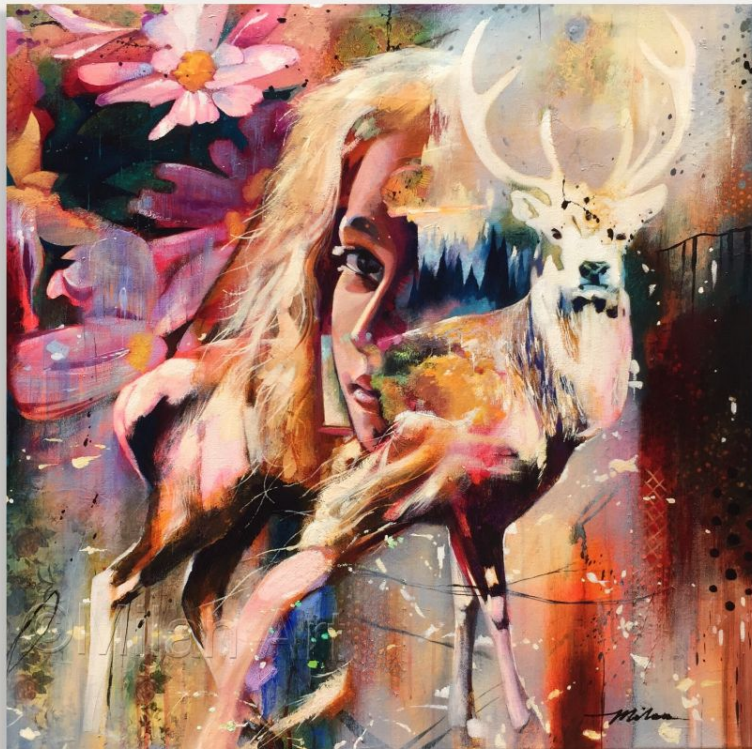
- Cohesive body of work
- 25+ pieces of art
- Variety of sizes
- Similar mediums and subject matter
- Same level of skill

Example: Strong Portfolio 1



Some examples from a larger body of work

Example: Strong Portfolio 2



Some examples from a larger body of work

Example: Strong Portfolio 3



Some examples from a larger body of work

Sizing

- Most are medium 16" up to 30"
- Some are small or mini 4" up to 12"
- Some are large 36" up to 72"
- Sizes should be all standard

10" x 14"

20" x 30"

16" x 20"

8" x 10"

36" x 36"

30" x 40"

24" x 36"



Skill

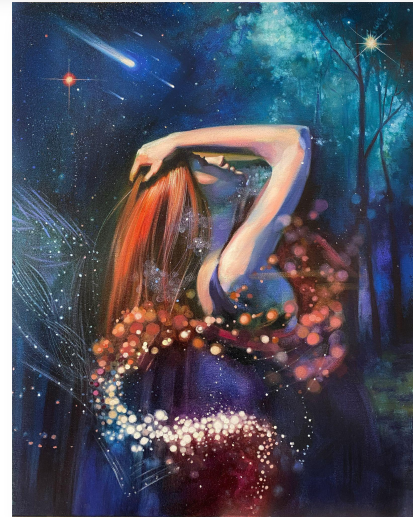


Should show the same level of skill so that we don't see big changes within the portfolio.

Your Voice and Aesthetic

Your portfolio should represent
your style.

**Your Aesthetic
+ Taste + Process
= Your Style**



Presentation of your work

→ **Art book and
printed portfolios**

Phone gallery

Website

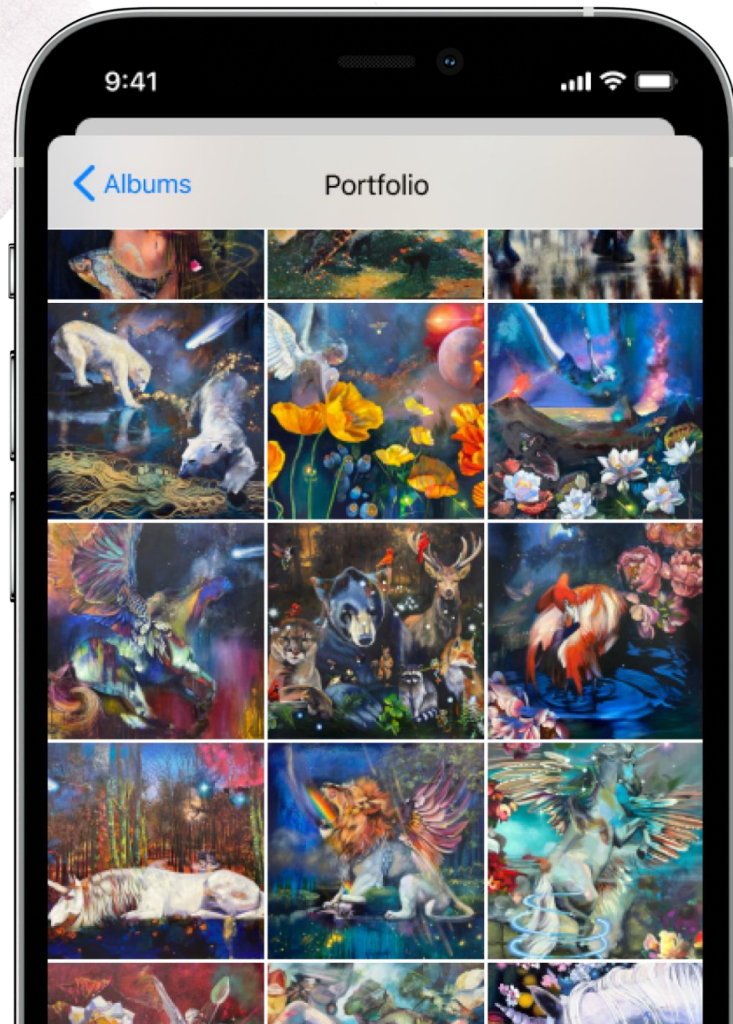


Presentation of your work

Art book and
printed portfolios

→ **Phone gallery**

Website



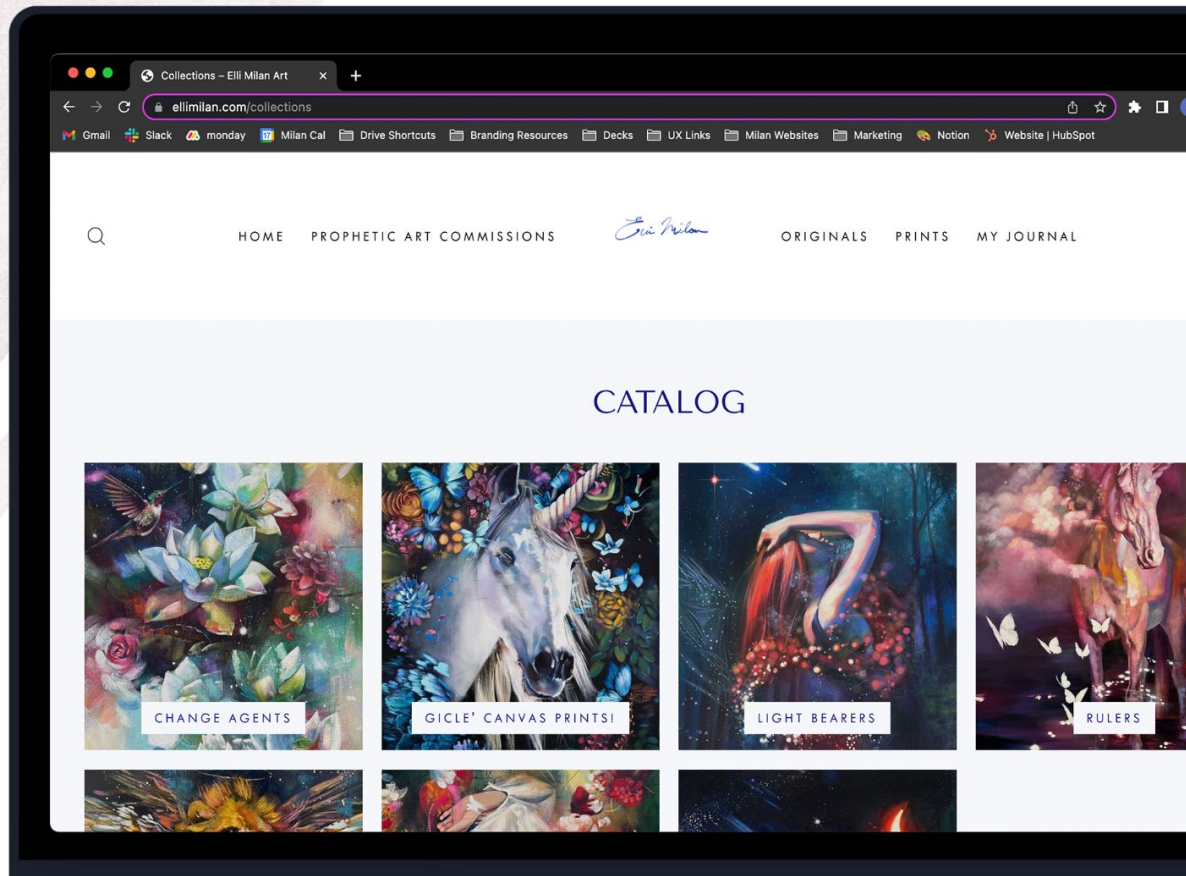
Presentation of your work

Art book and
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Website



Art Social

Our social media platform
that's FREE to join and
showcase your portfolio.

www.artsocial.com

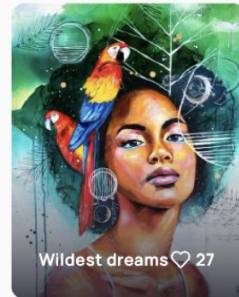
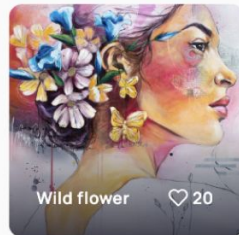


Available on the
App Store



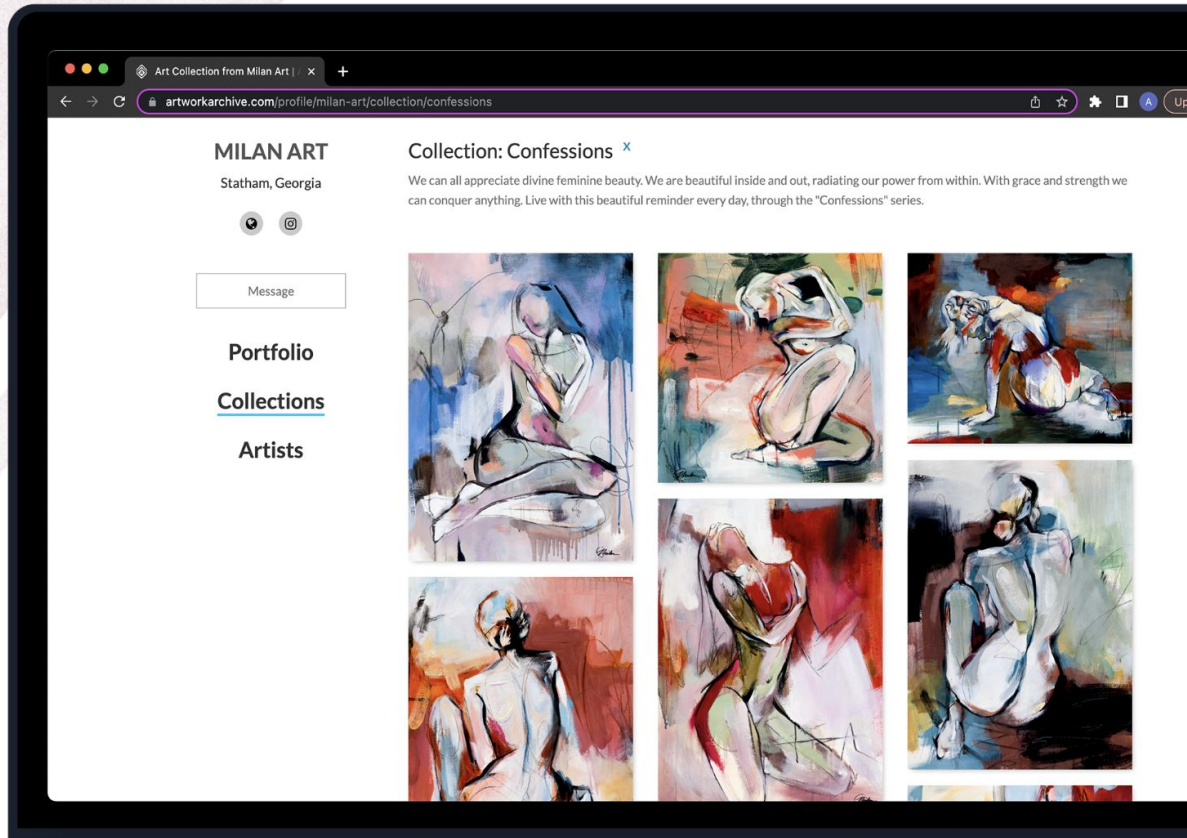
Available on
Google Play

Portfolio



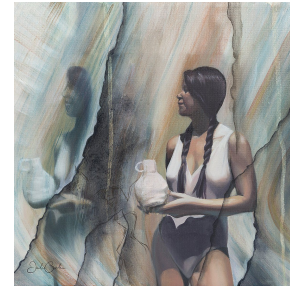
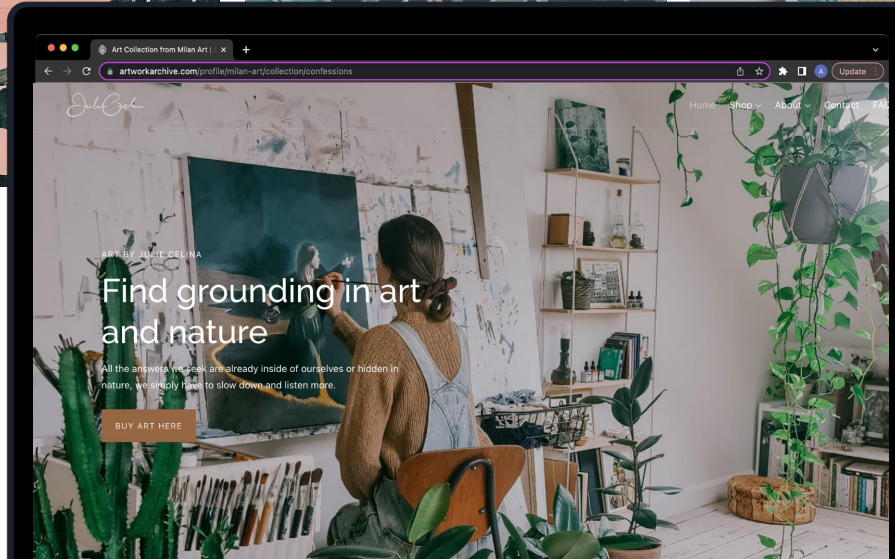
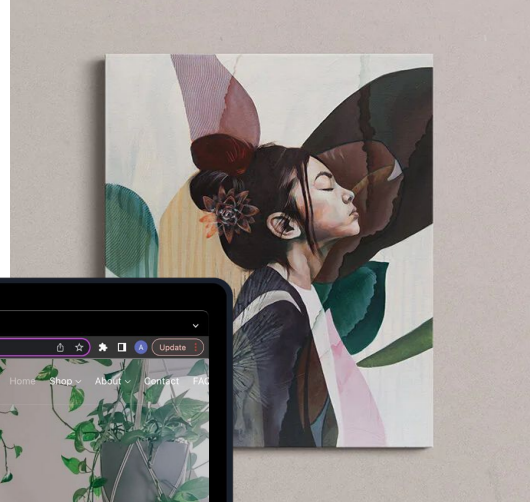
Artwork Archive

www.artworkarchive.com

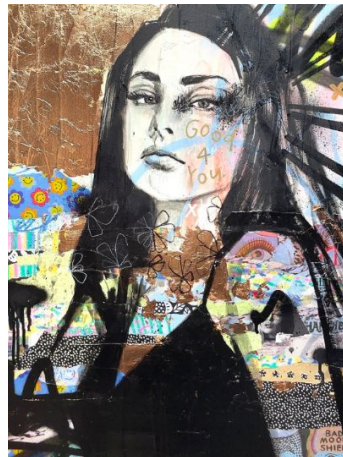




Julie Celina



Tanya Aubut

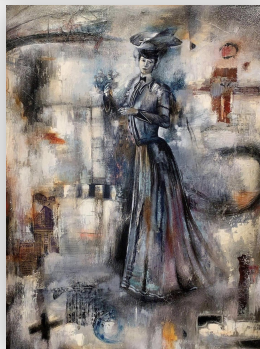
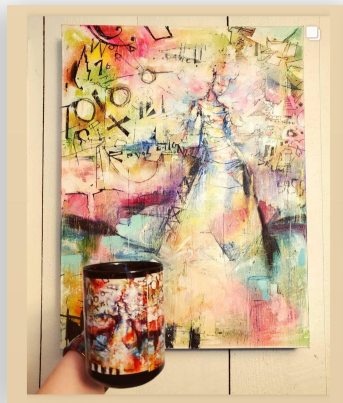




What Artists Struggle with

- Production and painting fast enough
- Skill level not cohesive
- No cohesive voice
- Financing a portfolio

Example: Weaker Portfolio



What are the Solutions?

- Paint at least 20 hours a week consistently
- Learn how to paint in layers and *not* 1 sq. inch at a time
- Find your voice and process for consistency
- Learn to paint in series
- Finance by production and sharing your dream

We help you build a
25 piece portfolio

THE
Mastery
PROGRAM



We also show you how to
promote and market
your portfolio

THE
Mastery
PROGRAM



Before your
portfolio we help you
find your voice

THE
Mastery
PROGRAM



In order to find
your voice you
need **skills**

THE
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Join the Waitlist



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