

Financial Wellness for Everyone

More and more people are seeking new ways to work on their terms. Conventional attitudes about work are changing and employers need evolving strategies to improve employee motivation and retention while growing their competitive advantage.

Financial wellness education, empowering employees to value and more fully participate in employer benefit programs, offer a unique opportunity to improve relationships, motivation, and retention in higher turnover environments.

Money Made Simple in the new world of work

George Blount makes money simple and fun—empowering employees to own their careers and improve their finances while helping your organization reach its objectives.

In as little as 60 minutes, employees:

- gain knowledge and value employee benefit programs
- discover money essentials for shorter tenure and flexible work success
- feel empowered by your organization to achieve their financial goals
- value extended opportunities with your company over the course of their careers
- walk away with a personalized financial wellness action plan

Financial Wellness workshops are interactive and delivered over Zoom in smaller groups to increase impact and positive feedback. Employees can also receive 90 days of virtual financial coaching and motivation via weekly tips delivered by email.

Dr. George Blount is a money mindset coach helping individuals navigate economic change and reduce financial stress. After twenty years in the world of wealth management and extensive research in behavioral economics, Dr. Blount offers a unique perspective and empowering programs that motivate and inspire financial wellness.

Named one of the *Top 100 People in Finance*, Dr. Blount has served as Co-Chair of the adult sub-committee for the Massachusetts Financial Literacy Task Force, appointed by Treasurer Deborah Goldberg. He is also an adjunct lecturer of Managerial Accounting, Entrepreneurship, and Behavioral Finance at Endicott College in Beverly, MA. He graduated from Johnson & Wales University and earned his Master's degree and Doctorate from Walden University.