

"I'm so encouraged by your work, Gregg. Can you be a collaboration coach for like, the whole world? kidding/not kidding"

-Erin Courtenay
Tech & Manufacturing Consultant
Madison, WI, USA

GREGG POTTER

CENTERING COLLABORATION



**GREGG HELPS CLIENTS AND ORGANIZATIONS
SLOW DOWN THEIR WORK TO ENSURE THE
MOST IMPACT IS CREATED IN THE MOST
EFFECTIVE AND EFFICIENT WAYS.**

WAYS TO WORK WITH GREGG

- One-on-one coaching
- Team coaching
- Workshop facilitation
- Keynotes and large group facilitation
- Twenty Minute Collaborations Salon

ABOUT GREGG

Gregg is an international collaboration coach and the Founder and CEO of Project Kinect; a marketing and logistics firm in Madison, WI, USA. He has worked in the restaurant industry as general manager, district manager, and consultant with a good amount of time spent at Starbucks in Los Angeles. Potter uses his experience and training as a facilitator, futurist, and conflict resolution mediator to support executives and organizations as a Collaboration Coach. This work deconstructs collaboration and finds the best ways to lead and design the work to be more efficient and create more impactful results. Potter has a BFA in Theatre Performance from University of Nevada Las Vegas and a Masters in Public Service from the Clinton School of Public Service.

WHAT IS A COLLABORATION COACH?

A Collaboration Coach is different than an Executive or Life coach. While using similar tools and techniques, a Collaboration Coach guides leaders of large teams and can simultaneously sit as a facilitator to an entire group of collaborators. A wide range of skills are utilized in this work such as executive development, transformational leadership, interpersonal, and conflict resolution. A Collaboration Coach holds space for an entire collaborative team as it works to accomplish their goals and face difficult conversations and uncomfortable situations head on. Most importantly, having a Collaboration Coach on your team allows time to slow down and places responsibility of the work movement on the coach. This creates accountability for the client while they find their feet, work through the uncomfortable, and align conversations about their shared goals.

"Gregg has helped me to realize the value of collaboration and coached me through some very specific scenarios for application. If you are looking to evolve your business for long term success or focus on your own personal growth, I would highly recommend Gregg's services."

-Miriam Elliott
Director of Operational Excellence,
Webhelp UK Region (UK, SA, India)

'I continue to be impressed by Gregg's skill to bring people together, and facilitate creating the foundation for collaborative change. He's been very helpful in my professional spheres - in raising new perspectives and solutions - and think he would be an asset to any company or group wanting to improve or take things to the next level.'

-Kelly Douglas
Chief Development Officer
Health Poverty Action, USA