

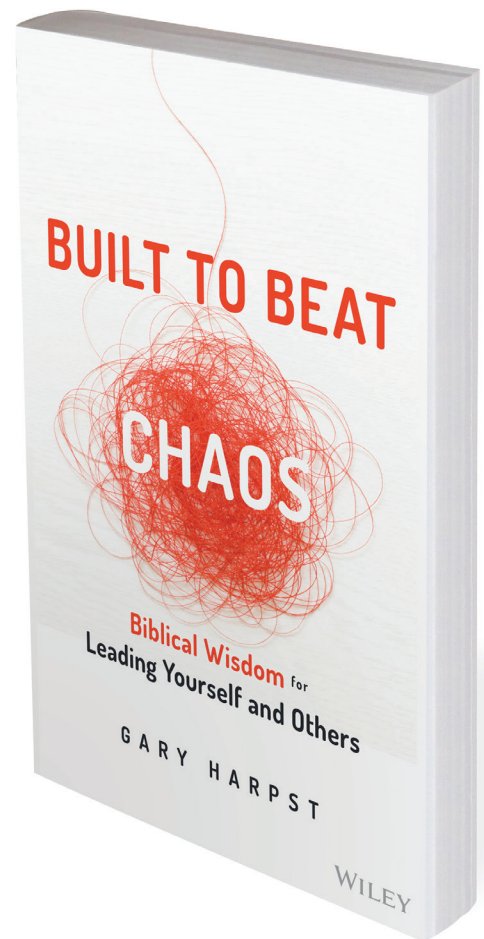
# GOOD NEWS FOR OVERWHELMED LEADERS: Here's a New Way to Think About Chaos and Disruption

Today's leaders are well acquainted with chaos. While most businesses (hopefully) enjoy times of success and smooth sailing, we also face periods of disruption, upheaval, discord, and extreme stress. We may be tempted to approach these chaos cycles by putting our head down and waiting for the storm to pass. But Gary Harpst has an encouraging message: We are *not* created to be victims of chaos, but rather to harness it for our own purposes.

In *Built to Beat Chaos: Biblical Wisdom for Leading Yourself and Others*, the respected teacher, coach, speaker, and best-selling author delivers an insightful and practical discussion of how to transform chaos into order by relying on strategies drawn directly from the Bible. You'll learn how to find fulfillment and success by leaning into your innate ability to calm the madness and control chaos by:

- Understanding the fundamental processes underlying how we put things together for a purpose.
- Answering the question at the heart of leadership: *What is it that holds my team together?*
- Mastering two critical dimensions: the habit-building system an organization needs to grow and stay fit and the relational skills that create oneness.
- Discovering why everyone is biblically called to leadership and the dynamics of self-leadership.
- Applying biblical principles to transform your organization through action.

A workable road map for board members, executives, managers, pastors, and other organizational leaders, *Built to Beat Chaos* is the straightforward, practical, and biblically grounded business manual every leader should read. Ultimately, its message transcends the business world. Just as the laws of physics hold our atoms together, the laws of human relationships—facilitated by leadership—hold ourselves, our families, our organizations, and society itself together.



Gary Harpst is the CEO of LeadFirst, a leadership development company. His passion is integrating faith with work to build agile and resilient organizations that know how to thrive in chaotic times. He has applied that passion throughout his career while founding two other businesses, authoring three books, and speaking and teaching on business and faith topics. He has built an overflowing life with his wife, three children, and four grandchildren.

To order the book, please visit [www.leadfirst.ai](http://www.leadfirst.ai) or [www.amazon.com](http://www.amazon.com). To engage Gary Harpst to speak to your group, email [garyharpst@leadfirst.ai](mailto:garyharpst@leadfirst.ai), go to [www.garyharpst.com](http://www.garyharpst.com), or call 419-348-7090.

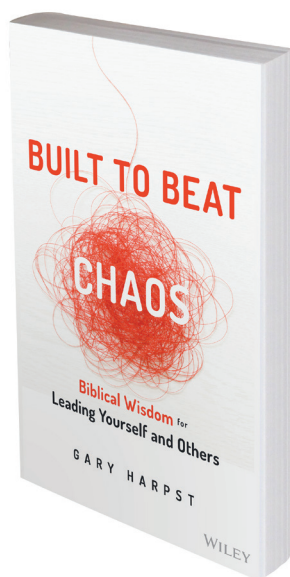
## Yes, You CAN Lead in a Principled, Biblical Way in a Troubled World. CEO Gary Harpst Shares Four Decades Worth of Field-Tested Wisdom.

We all have a primal need to integrate our faith with our work. And more than ever, the world needs us to do so (even if people don't realize why). Today's workforce craves—and *demand*s—the caring relationships, growth opportunities, sense of belonging, and purpose-driven work that are the byproducts of businesses built on enduring biblical principles. (As we move into the future, a “people-first” approach to leadership is no longer optional. It's mandatory.)

It is never easy to bring order out of chaos, but ease was never God's intention for humanity. His intention is for us to live *meaningful* lives growing in relationship with each other and Him. Indeed, we're created with the drive to create and build and win, to transform chaos into order, to learn and grow to fulfill our purpose—and building our company on God's truths helps us fulfill these needs. As we walk this journey together, our organizations and the individuals in them prosper in a way that balances our emotional, spiritual, physical, and material needs.

A CEO for 40 years, Gary has lived the challenges of every aspect of business ownership, from start-up to rapid growth to acquiring other companies to being acquired. He says there's nothing we can encounter in business where biblical principles are not applicable. Whether you engage him for a keynote or an all-day workshop, he lays out a step-by-step blueprint for structuring the two vital dimensions of your business—*people* and *processes*—on biblical principles. Takeaways are practical and granular.

Finally, an organization doesn't have to be faith-based to benefit from these principles. Billions of people have grown to realize that honesty, love, care, responsibility, accountability, patience, and kindness are all basic building blocks of families, businesses, and society itself. In spite of our differences, we are alike in the desire to discover truth and align our lives around it.



### YOU MAY LEARN:

- How to establish and live by principles in a world with many different worldviews and faith perspectives. And why go to the trouble to do so?
- What effective leaders need to know about human nature and the root causes of behavior.
- Why chaos is really not the enemy. What is it and why does chaos exist?
- Tactics for renewing yourself and your team to counteract the 24/7 deluge of negativity and bad news.
- Why getting clear on purpose is the first requirement to defeat chaos.
- What leadership really is and why it's the most important role for fulfilling human destiny.
- How to strike a balance between the chaos of having no systems and the bureaucracy of too many systems and controls.
- Why more companies are moving to just-in-time leadership development.
- The power of undivided, one-on-one attention and how to provide it in a professional and appropriate way.
- Why people learn best by doing and how to design that principle into your company.
- How to create ownership and accountability for the culture you are building. These include the five people-engaging habits every leader must master.
- How to manage the double-edged sword of human desire (in yourself and your employees!).
- Why the God-given drive to “win” can overwhelm the relational side of leadership (and how to bring things back into balance).
- What Christian love (agape) and servant leadership look like in action (or how to treat people right even when they don't reciprocate).
- Why tough conversations are forms of love (and firing someone can be an act of kindness).
- Why fear keeps us from moving forward and how to overcome it.
- How to anticipate the deceptions and paradoxes that undermine sustainability.
- Why too many companies outgrow the culture that made them great.
- Why mentoring is holy work (and how to be a great mentor).
- And much, much more.

To learn more about Gary Harpst, please visit [www.garyharpst.com](http://www.garyharpst.com) or [www.leadfirst.ai](http://www.leadfirst.ai).  
To engage him to speak to your group, email [garyharpst@leadfirst.ai](mailto:garyharpst@leadfirst.ai) or call 419-348-7090.