



ILHIANA ROJAS SALDANA

TRANSFORMATION STRATEGIST | D&I CATALYST | SPEAKER

Ilhiana is a Transformation Strategy Coach & Consultant, a Diversity & Inclusion Catalyst, a Hispanic advocate, and an international motivational speaker. She is a possibility thinker and firm believer that nothing is impossible.

Her mission is to enable professionals to move from ordinary to extraordinary through meaningful transformation by expanding their potential, embrace their purpose, ignite their brand, and thrive through personal empowerment. Specializing in leadership development, diversity & inclusion, high-performing teamwork, purpose-driven culture mindset, resilient & agile behaviors, and brand identity development, Ilhiana guides professionals and businesses to maximize workplace performance, engagement, and collaboration.

With over 20 years of executive experience leading and coaching professionals, teams, and businesses into success for notable Fortune 500 companies, Ilhiana understands the mindset, skillset, and behaviors required to achieve success. Always attracted to unconventional challenges, she owes her accomplishments to being open to new opportunities, constantly moving out of her comfort zone. Throughout her journey, she has learned that being good at a job is not enough to achieve a successful and fulfilling career. It's also essential to be aligned with your purpose.

Ilhiana uses her vast expertise and experience to connect with her audience and is passionate about enabling mind-shifting conversations.

Originally from Mexico City, Ilhiana moved to Rhode Island with her husband and two daughters, leading the way to showcase that nothing is impossible if you have the right mindset, motivation, and support.



Ilhiana's style is inspirational and personable. Her energy is contagious and talent abundant. Just what I needed to move my business and myself forward."

Carol Bergeron



ilhiana-rojas7



belivecoaching



belivecoachingandconsulting



Ilhianarojas

SPEAKING TOPICS

INCLUSIVE & PURPOSE DRIVEN LEADERSHIP

BUILD & IGNITE YOUR PERSONAL BRAND

THE POWER OF STRATEGIC NETWORKING

EMBRACING DIVERSITY & INCLUSION

CONNECTING PURPOSE, PERFORMANCE & ACCOMPLISHMENT

SELF-ADVOCACY WITH INFLUENCE & CONFIDENCE

COMMUNICATING TO BUILD TRUST



BeLIVE
Coaching & Consulting

SIGNATURE KEYNOTES



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Ilhiana's positivity is infectious! She was greatly engaging, brought clear information and perspective that allows a mindset to change and take action. I absolutely appreciate her remarkable communications skills and interactive illustrations that helped comprehend the information."

Carolina Amador



INCLUSIVE & PURPOSE-DRIVEN LEADERSHIP

This topic is perfect for professionals who are looking to inspire and motivate others beyond a role or responsibility to achieve meaningful impact in the workplace. Participants will understand and embrace the connection between purpose and performance, and appreciate the benefits of diversity of thought.

KEY TAKEAWAYS:

- Gain clarity on the connection between purpose and performance.
- Enable actionable practices to adapt behaviors and lead diverse teams through encouragement and empowerment.



BUILD & IGNITE YOUR PERSONAL BRAND

This topic is ideal for ambitious professionals and entrepreneurs who are looking to enhance their visibility, build their credibility, gain recognition, and stand out from the crowd. Participants will recognize the importance of embracing their authentic self to create a powerful Personal Brand to deliver an impactful and memorable presence.

KEY TAKEAWAYS:

- Understand the key elements behind a Personal Brand.
- Gain awareness on how to create a well-supported Brand strategy.
- Learn how to align and ignite their Brand across all communication touchpoints.



SELF-ADVOCATE WITH INFLUENCE AND CONFIDENCE

This topic is designed for women who are looking to increase their visibility, gain recognition, expand their area of influence, or rise to the next level; however, they have a difficult time advocating for themselves or are not sure how without feeling uncomfortable. Participants will uncover a new perspective on how to self-advocate and learn practical and actionable strategies they can put into practice immediately after.

KEY TAKEAWAYS:

- Gain clarity and understanding of the challenges & barriers to self-advocacy.
- Learn how to create a supportive environment that will enable self-promotion.
- Formulate easy to apply tactics to enhance visibility, influence conversations, and gain recognition.



EMBRACING DIVERSITY & INCLUSION

This topic is designed for professionals and executives who are passionate about understanding D&I and how it impacts the workplace. Participants will gain awareness on the impact of unconscious behaviors and biases, and appreciate the value of embracing D&I to drive workplace excellence.

KEY TAKEAWAYS:

- Identify unconscious triggers, behaviors and biases that create communication barriers.
- How to embrace behavioral diversity.
- Learn effective principles to improve communication and connection across diverse groups.