



channel channels increases, and the most popular ones - for tools such as email, social media and social networks - are embedded in the current scenario.

Isabella Secret Story About The growth of TikTok is one of the most important trends in digital marketing that we should keep in mind in 2021. As companies and customers are interested in greater participation in chatbots, this is likely to be the fastest growing trend in digital marketing in the next few years. Letters to understand what digital marketing is like, considering that most of these trends will be dictated and influenced by the changes we see in 2020.