

# Joel A. Freeman, Ph.D.

*CEO, Chief Mischief Maker*



Player development specialist for the NBA Washington Bullets/Wizards for 20 seasons | Internationally sought-after conference speaker and workshop facilitator | Passionate about dynamic, fun-filled excellence | Multiculturally astute, with travels to 55+ countries | Accomplished author | Edu-tainment specialist | Serial entrepreneur | Professional counselor | Philanthropist | Recognized globally as a specialist in helping organizations unlock the potential of their human capital | Success coach to executives | Behavioral analyst | Organizational culture change specialist | Mischief maker | Corporate trainer | Rosetta Stone history expert | Magazine publisher | Recipient of numerous awards, citations and honors | Motivational consultant | Mentor to pro athletes | Award-winning film maker | Solutionist | Critical Incident Debriefing coach | Photographer | A life motivated by curiosity | Experiences an on-going love/hate relationship with technology | Group tour leader to Israel & Greece | Easily distracted and mesmerized by street performers and/or live music | Devoted husband and father | Off-key singer and extremely bad dancer | No Bull | No Hype

## **ARENAS OF EXPERTISE**

Staff Development | Leadership | Diversity | Teamwork | Entrepreneurial Creativity | Brainstorming | Change Management | Black History | Executive Coaching | Stress Management | Emotional Intelligence | Anger Management | Sales | Unconscious Bias | Cross-Cultural Competence | Conference Keynote Addresses | Educational/historical/5-star-rated/all-inclusive tours of Israel & Greece

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