Mobilizing Media Innovations

Mission Statement

It is my mission to help cultivate successful strategies which will allow for individuals, agencies and the business community to foster environments of maximum productivity and efficiency in life, work, and play.

Equality Counts

"The true realization of equality occurs when you are willing to look beyond the prevailing opinion of others and judge people on the merits of their character and abilities rather than their outward appearance."

--Kevin McShan

"Respect is earned and not an expected right and only those willing to experience both the trials and hardships of failure while also basking in the glory of success will ultimately earn the respect of others.

--Kevin McShan

Everyone is equipped with a unique combination of attributes and skills in which they bring to society at large.

--Kevin McShan

Kevin McShan

Motivational Speaker and Trainer

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References Available Upon Request



- Mobilizing Media Innovations
- Maximizing Potential to inspire Greatness

At Your Service

- To assist in developing effective strategies to overcome barriers when living with a disability.
- •To develop transitional strategies to succeed in Post Secondary Educational Settings.
- To develop strategies to work towards a common goal.
- To share skills and strategies used to develop and foster appropriate social interactions and trusting relationships.
- •To assist individuals with disabilities to transition from adolescence to adult services.
- To assist individuals with disabilities and their caregivers to develop an effective life plan.
- To provide insight and share the benefits of hiring a person with a disability.
- •To provide training in Accessibility for Ontarians with Disability Act Customer Service Training

Making a Difference

Inspirational Leader

"My only regret not having met Kevin is not doing so sooner. In saying that, knowing Kevin for the time I have has provided enough inspiration for a lifetime. Gaining a deeper understanding of who Kevin is, the challenges he's faced, and what he has been able to accomplish is truly astounding and a testament that with purpose, passion, and determination truly anything is possible."

-- Dallen Reber

Owner at Realizations.co

Lasting Impression

"Rarely have I come across someone with such incredible potential, determination and spirit.

Those qualities which are proven to be the recipe for success. Kevin exudes these characteristics within every molecule of his being. This makes it quite easy for me to add my name to his growing list of fans."

-- Taras Natyshak

MPP Essex



Across the province, he said, over 2000 Queen Elizabeth II Diamond Jubilee Medals were being distributed to deserving Ontarians in celebration and in commemoration of 60th anniversary of Queen Elizabeth's ascension to the throne.

"We have all been put on this earth to build a foundation for future generations," Kevin McShan

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