



Silent Leadership Institute

"The leadership of unconditional self love."

choose love
choose life.

THE WONDER AND MAGIC OF PEOPLE IN
AN ONLINE WORLD.

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www.silentleadership.org

Introduction

Gab Ciminelli / (ガブ チミネッリ)

Career

Graduated from La Trobe University

Worked for:

- Ericsson Australia
- Ericsson Japan
- Nokia Japan
- Australian Government
- Alcatel-Lucent
- Hawaiian Telcom
- Rakuten

Founder

Silent Leadership Institute Japan



Certifications

Executive Coach
Global Leader of the Future
Emotional Intelligence
Social Styles
Certified Trainer

Inventor

Inventor of Japanese <> English SMS
text messaging converter on mobile

Fun Facts

1. Grew-up in a crazy Italian family!
2. Favorite quote: "Do it with love or not at all" – M. Gandhi
3. I enjoy sun-gazing, meditation and Ukulele



Silent Leadership Institute – Tsukuba Japan

**Bringing joy and love to
workplaces, schools and
people around the world**

Guess who most of our clients are?

A. Health companies

B. IT/Robotic companies

C. Schools and Institutions

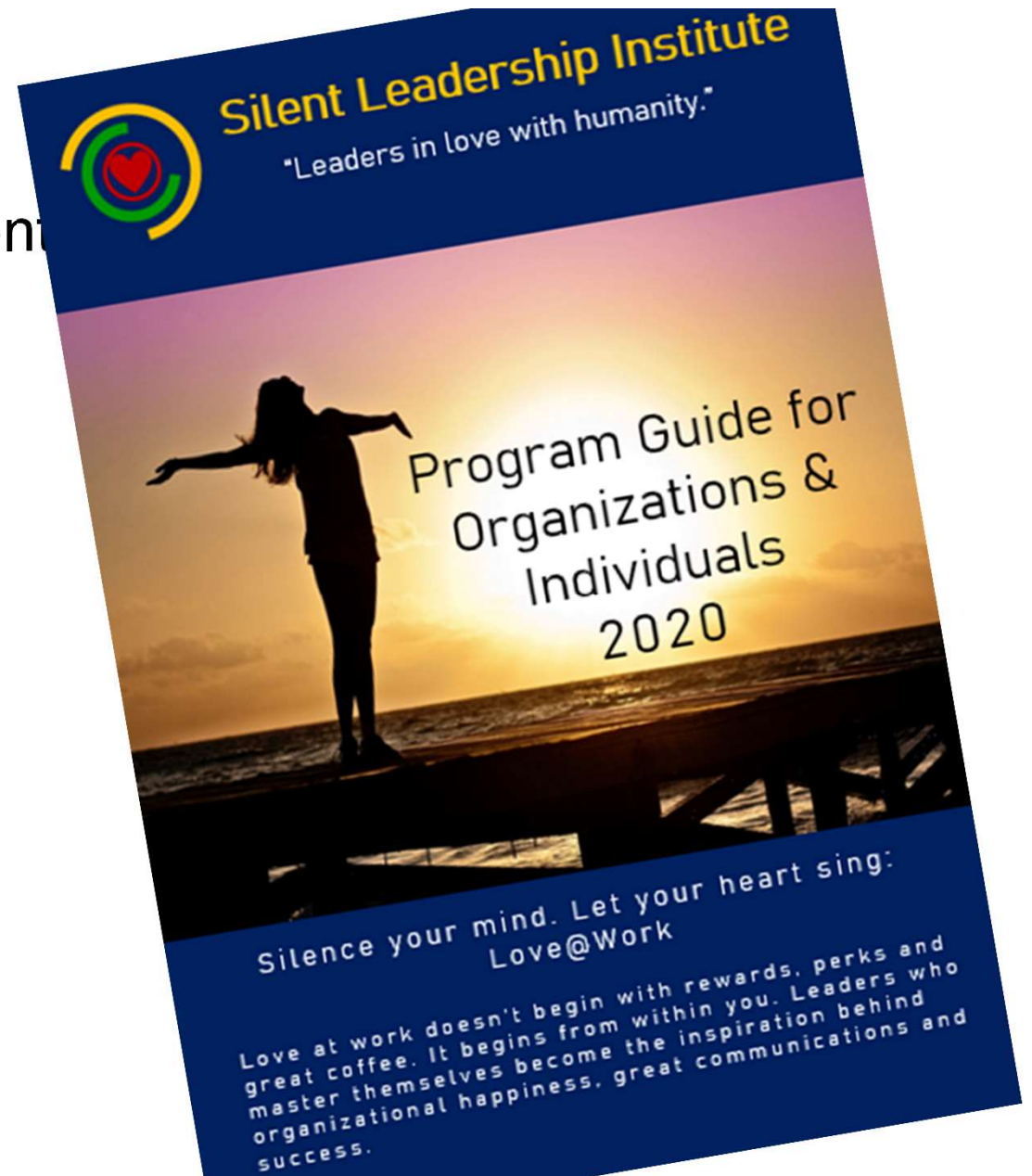
D. Finance companies

Love@Work

- Increase employee engagement
- Maximize people skills
- Increase communication and relationship skills

Love@Work means:

1. Do work you love
2. Love learning, love life



If you were to be anybody in the world
right now, who would you choose?



Customer Journey

Today:
Frustrated
- email notifications
- June

Avatar
- Parent
- Works FTJ
- Has Facebook
- Smartphone

OPT-in
- Emails
- SMS
- Webinars

OPT-out
- Choose complete Survey/Feedback

Complete Profile
- *Avatar 1.0

Repeat Cycle

Feature Discovery
- Connects to family/friends

Connects to family/friends
- *Share
- *Up level to Premium

Connects App
- Social
- Backup
- Cloud

Aligns Billing
- *Up level

Screen 4 Customer

Worldwide Employee Engagement

Worldwide, 13% of employees
Are Engaged

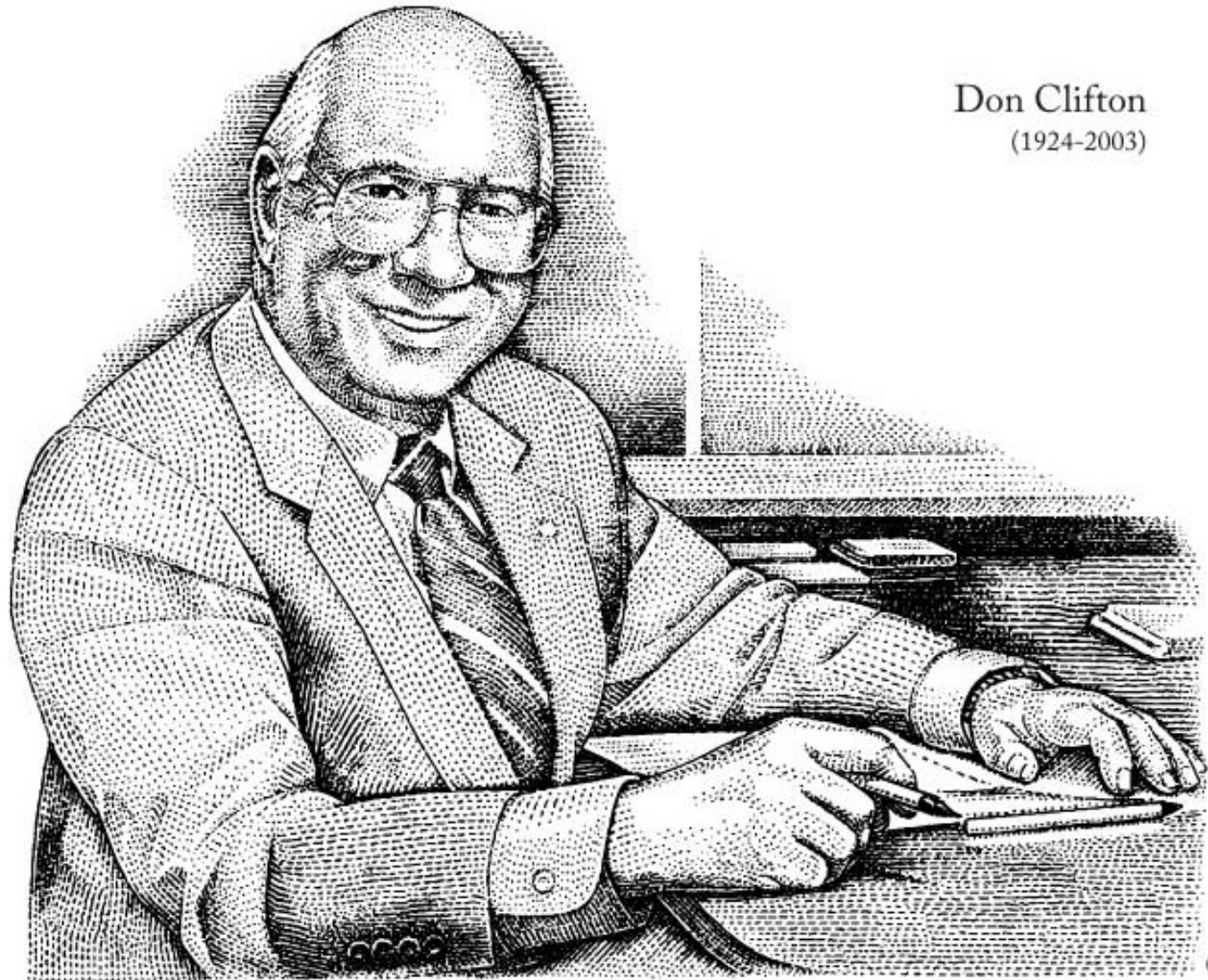
93% of people:

- lack motivation
- do not believe in the organizational goals or

are not active at work

and bring negativity to coworkers.

1.2 billion disengaged workers around the world



Don Clifton
(1924-2003)

What was the question?

Do you have a friend at work?

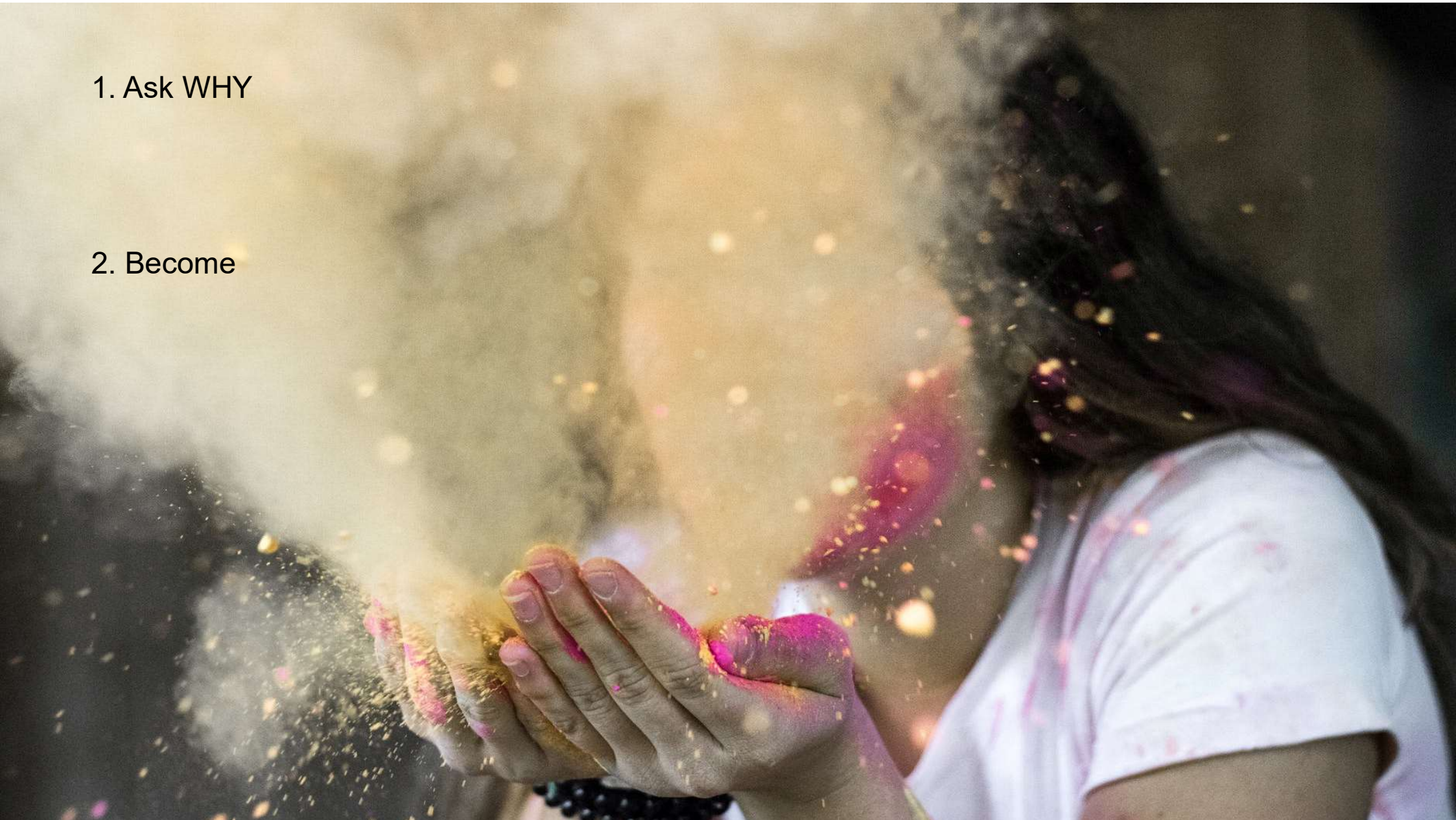
My question

Are you doing your work with love?



1. Ask WHY

2. Become



Transforming a boring task

1. Ask WHY

2. Do it with gratitude

Put water into a cup, it becomes the cup.

Be water my friend!



Definition of madness

- ECSTASY
- EXCITEMENT



Routines, boredom, loneliness







**“PEOPLE DON’T CARE
HOW MUCH YOU KNOW
UNTIL THEY KNOW
HOW MUCH YOU CARE”**

-THEODORE ROOSEVELT-

The Power of Laughter

Activities include: Contagious laughing; Feigning laughing; Self laughing; The power of jokes; Discovering laughter; fun ideas work.

Heart Count

Activities include: Mirror2Mirror; Active listening; Greeting with joy; The eyes are the windows; The color of everything.

Now is a Gift (That's Why it's called the Present!)

Activities include: Mindful breathing, Mindful Coffee, Mindful eating, Mindfulness in Crowds, Mindful Conversations.

The Love of Unconditional Love

Activities include: The "I don't want" syndrome; Visualizations for health; Words are energy; The energy of self-praise; Mirror-Mirror on the wall; The power of writing.

You Are Not Really You!

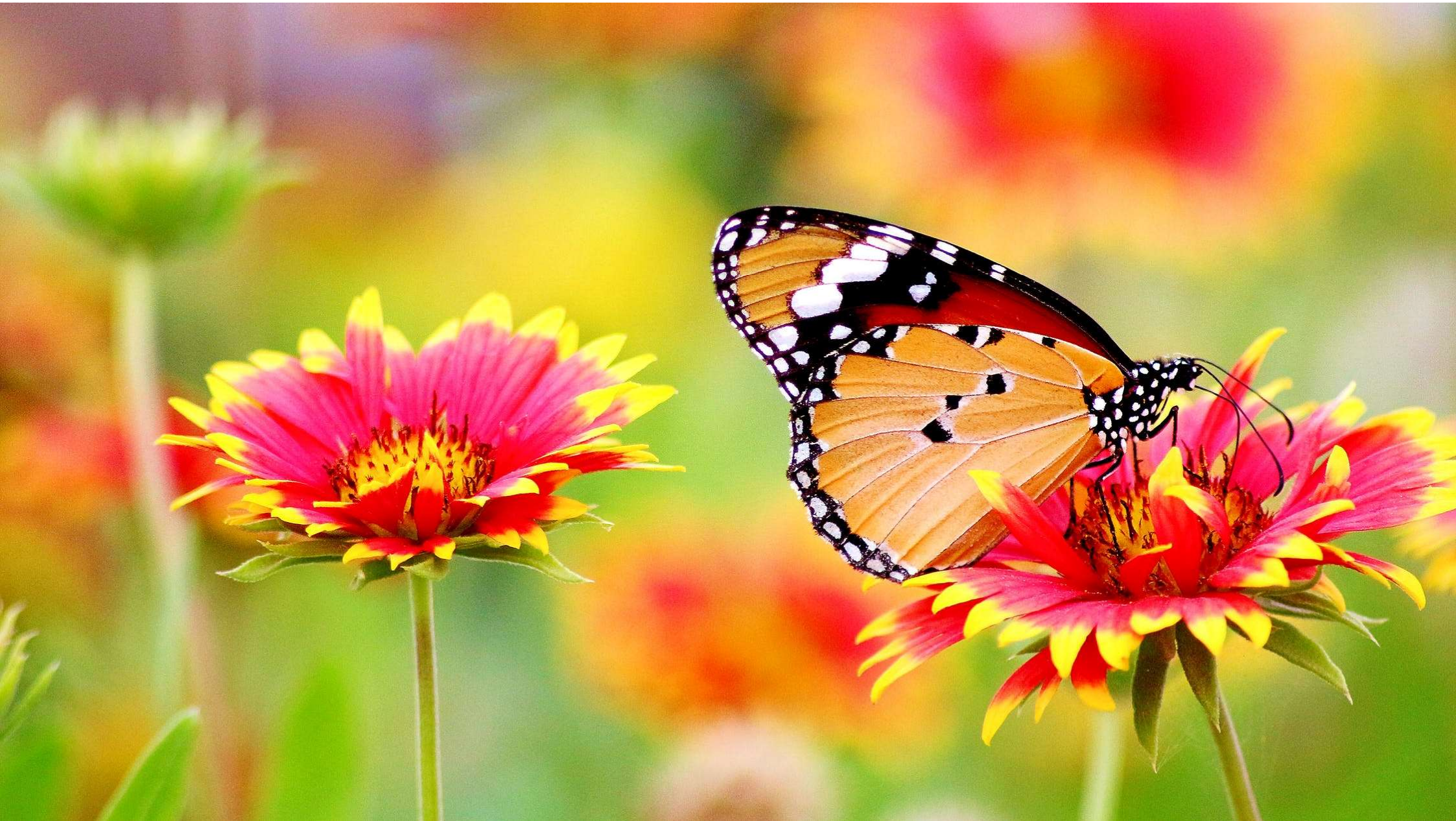
Activities include: Empty Pages of a loving Book; Undefined you; Querying.

Motherly Nature

Activities include: Tree hugging, hiking, nature walks

Leading with Love, not apathy

Activities include: Taking back power; Affirmations; The mountain.



Q and A



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