

MEDIA RELEASE FOR IMMEDIATE RELEASE

Buffalo, New York. Larry Mietus, the Founder of Speaking of Strategy is excited to announce the release of his book ***"We Tried That Once" And Other Popular Excuses That Sabotage Business Success!***

Stop making excuses (or buying into them) and become a person who takes action and encourages others to do the same! This must-read book addresses thirteen excuses you probably have heard or used yourself which serve as the foundation to frustration and failure. At the end of every chapter you'll find Take Action Tips to utilize with over 100 tips in all. Breaking out of the excuses trap will help you to create more success and satisfaction in your professional and personal lives.



Contents:

- "We Tried That Once"
- "No One Will Notice"
- "It's Not My Job (Not My Problem)"
- "That Would Never Work Here"
- "I Don't Have Time to Meet with Employees"
- "I Don't Like Conflict"
- "If It's Not Broken, Why Fix It?"
- "Everyone is Doing It (Or Buying It)"
- "My Accountant Handles That"
- "My Learning Days Are Over"
- "No One Does It Like I Do"
- "That Culture Stuff is Crap"
- "I Plan on Working Forever"

Larry ("Leadership Larry") Mietus is an independent business consultant, speaker, author, podcaster, and educator with a wealth of practical, hands on experience. His expertise encompasses leadership development, organizational design, employee engagement, and sales and marketing strategies. His clients run the gamut from "Mom and Pop" businesses to international enterprises. He is a frequent contributor on LinkedIn and numerous business blogs and has been featured on the Business Innovators Radio Network. Larry has also been quoted in *HR Magazine*, the most widely read and respected Human Resources publication in the world. He was twice named the "Mentor of the Year" by the Center for Entrepreneurial Leadership at the State University of New York at Buffalo.

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