

"Ditch the Pitch & Start Connecting!"™

With Laura Templeton



Author of *30 Second Success: Ditch the pitch & start connecting!* Laura Templeton, Founder and Chief Instigator at 30 Second Success®, shares tips and tools that help people overcome their fear and get excited about building strong connections that lead to more business online and in-person. Audiences and event coordinators rave about her ability to connect with her audience and deliver great content.

With years of sales and training experience, Laura is no stranger to educating an audience. On stage or screen, she is comfortable and engaging. Laura is a dynamic speaker who knows how to draw people in and inspire them to implement the tools she delivers with ease. Through interactive presentations tailored to your group's size and needs, Laura enjoys getting to know her audience by including them in the conversation.



TheIntelligencer
Burlington County Times



Rowan College
at BURLINGTON COUNTY



www.30SecondSuccess.com

info@30SecondSuccess.com

215.801.6750



Featured Speaker

Wells Fargo Executive Women's Breakfast
American Business Women's Association
Professional Women in Construction
Bucks County Community College
Small Business Expo - University
Jumpstart Start Up, Phila.
Success Connections
Angel Venture Fairs
Ellevate Network
Virtual Networkers
Women's Business Forum
American Executive Centers
Philadelphia Greater Careers Group
Professional Worldwide Business Network

What they are saying about Laura...

"Not only did you deliver on your promise to teach them how to have a compelling introduction, **you took it to the next level** by sharing with them how to make a meaningful connection after the introduction. Your expertise and comfort in speaking and teaching were evident from the moment you took the floor. Thank you so much for sharing your genius with us." - **Nicole Lewis-Keeber**, Managing Director, Polka Dot Powerhouse

"Thank you again for speaking to us yesterday. You had the entire room **at the edge of their seats!** You really have no idea the kind of service you've provided for all of us. Not to mention the kind of confidence we now feel about our business." - **Rhyan Strasters**, Entrepreneur

"Laura Templeton is **one of the best business speakers out there**. Her talk on finding the right client, and where to look was right on point. She is very committed to helping business people present themselves well when they are out in public and in one-on-one situations. She is definitely someone you want to know,.- **Rhonda Garland**, Event Coordinator, Bucks County Business Association



Clarity, confidence, and connection are the foundation of Laura's presentation. In her signature talk, "***Ditch the Pitch & Start Connecting***"™ Laura shares her insight into crafting your personally branded message that connects with your audience and inspires them to want to know more.

Her ability to help people create clarity around their ideal client, 30 second message, and networking has audiences coming back for more.

Entrepreneurs, business owners, college students, groups, sales teams, and organizations benefit from the wisdom Laura enjoys sharing with her audiences about building relationships and connecting on a deeper level to grow your business and your network.

A Sampling of Laura's Topics

- ***Ditch The Pitch and Start Connecting:*** The Secret to Unlocking Doors with Your 30 Second Message
- ***Networking:*** A Marketing Strategy for Every Business
- ***Workforce Marketing:*** Inspiring Your Workforce to Share Your Message

BOOK LAURA TODAY!

30 Second Success Presentations

Ditch The Pitch and Start Connecting: The Secret to Unlocking Doors with Your 30 Second Message

Clarity, confidence, and connection are vital to every conversations. Networking in-person and online presents the opportunity to share 30 second messages (you know...the dreaded elevator speech), but most people struggle with what to say when presented with the opportunity. In this presentation audiences learn the simple proven formula for crafting your message and gain a deep understanding of how to network in a way that will change relationships and grow your business in a more authentic less “sales-y” way.

Networking: A Marketing Strategy for Every Business

Networking offers unique opportunities for professionals, entrepreneurs, and business owners to gain exposure, increase your online presence, and connect with a global network. Increasing your visibility and connecting with your future clients and investors during in-person and virtual gatherings can be a bit of a challenge which can be overcome with consistency and a few simple shifts in your networking intentions. Learn valuable tips to help you improve your presence before, during, and after meetings and make valuable connections, that lead to more conversations and more clients.

Workforce Marketing: Inspiring Your Workforce to Share Your Message

When did people stop taking pride in their work and who they work for? In this presentation, we talk about company pride, a sense of belonging and teaching your entire workforce to answer the question “So, what do you do?” in a way that increases business so everyone in your company wins. Turn your entire workforce into a public relations team with simple tools and strategies.