



## C-SUITE PERFORMANCE SPECIALIST AND MENTOR

### Areas of Coaching Expertise

- Crisis Leadership
- Strategic Thinking
- Mindset / Resilience / EQ
- Storytelling for Stakeholders

### Levels Coached

- C-Suite
- Board Level
- Senior Management

### Industry Experience

- Technology and Software
- Media & Entertainment
- Fin Tech
- Ad Tech & Lead Gen
- Enterprise
- Consumer Products CPG
- Retail
- Private Equity
- Government

### Functional Experience

- Marketing
- Operations
- Sales
- Strategy
- Finance

### Professional/Corporate Experience

- Contract Coach, Korn Ferry
- Venture Capital & Private Equity
- Media and Entertainment – 15 years
- Global Finance – US, UK, Asia

### International Experience

- Built an international business unit in London for a US-based firm

### Certifications & Awards

- Host – Business program, Discovery Networks & AMEX
- Global speaker - YPO

### Background

Damon has spent more than 20 years working directly with C-Suite leaders in Fortune 500 firms. His work focuses on psychological performance and storytelling to gain stakeholder advocacy. Damon speaks internationally on legacy, personal development, resilience, mindset, and applying the lessons of entrepreneurship to corporate environments. Half of Damon's clients are female leaders in the C-Suite.

### Results Achieved: Technology and Software

A Fortune 500 global software organization hired an executive with the intention of elevating her as part of a C-Suite succession plan. The company had specific areas of focus for this executive to improve upon: developing a thought leadership profile within and outside of the company; effective delegation skills to focus more on strategic initiatives and less on operational implementation; defining her leadership style to drive cultural and behavioral changes within the organization; and creating quantitative metrics to measure these goals.

Mr. D'Amore produced a six-month personalized performance program during which time the executive gained advocacy, enthusiasm and resources from all stakeholders to accomplish the four goals with quantifiable results. The COVID-19 pandemic posed several unforeseen and immediate obstacles, so crisis leadership coaching was implemented.

After fulfilling the stated requirements of the first stage of the executive's elevation to the C-Suite an 18-month plan was developed to complete the succession plan.



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