

Keynote Speaker Lisa Gable

Award-Winning CEO, Presidential Appointee,
former US Ambassador and UN Delegate,
Wall Street Journal & USA Today Best-selling
Author of *Turnaround - How to Change Course
When Things Are Going South*
(IdeaPress Publishing: October 2021)



Speaking Topics:

The Art of Leadership - Lisa's flagship speech includes personal narratives pulled from her experiences working for Presidential Administrations, as CEO, US Ambassador, and UN Delegate. She emphasizes the importance of mentorship, the power of relationships, getting to the big idea, and overcoming challenges.

Making What Matters to You Matter to Others - Sometimes success rides on making what matters to you matter to others. Lisa brings to life how influence involves building relevance, surrounding yourself with wicked smart people, and using research and data as your secret weapon to opening opportunities for revenue, visibility, and partnerships.

How to Change Course When Things are Going South - Whether you are a CEO, the head of a major division or program, the manager of a team, or the lead on a project tasked with heading its turnaround, this may be your moment to assume the mantle of leadership and be a driver of positive change. Lisa teaches us how to stop looking over our shoulders for someone else to save the day. You may just be it.

Your Mission Matters - Whether you are a Fortune 500 company, government agency, small nonprofit, or anywhere in between, your mission drives your message, your meaning, and your money. Lisa, who has served U.S. Presidents and Governors, international coalitions, Silicon Valley giants, and leading nonprofits shares insights on what we can learn from each other in the quest for relevance, innovation, and long-term success.

Unleashing Innovation - Sometimes when we are facing our greatest challenges, we discover amazing technologies or solutions, which not only guide us through the turmoil, but also become standard personal management tools. Using recent examples, Lisa brings to life how-to discover new ways of working, solving problems and engaging with others.

Keynotes \$25,000

Videos:

Getting to the Big Idea

Mentorship is Movement, Not a Moment

Book or Confirm Lisa: Info@TurnaroundBook.com



“Drawing on three decades of helping organizations solve seemingly intractable problems, Gable presents the tenets and principles of her method for turning around situations when things go south and all hope seems lost. Her own anecdotes, all smoothly and invitingly told, are all teamwork stories (when she’s hired as CEO of a food allergy research company, for instance, the changes she describes are all community-based, as are so many descriptions throughout the book). A vigorously written, ultimately encouraging method for rescuing a messed-up situation.”

— Kirkus Book Reviews

