

Lisa Orrell, CPC: The Chief of Change

Global Keynote Speaker, Award-winning Author, Certified Leadership
& Success Coach, Thought Leader.



Motivating & Educating Seasoned and NextGen Women Leaders!

FUN, MOTIVATIONAL, INSPIRATIONAL & EDUCATIONAL PROGRAMS!

Lisa is passionate about empowering, educating, and inspiring women to be exceptional Leaders...to create positive changes within themselves **and** within workplace culture. And, regardless of whether your attendees are seasoned Executives or entry-level, everyone will benefit from Lisa's unique insights and content! Plus, she focuses on EDU-tainment, so your audience will learn a lot AND have fun!

LISA'S POSITIVE CHANGE ZONE™ KEYNOTES (also available as deeper-dive training sessions):

LEAD WITH P.U.R.P.O.S.E. POWER!: This high-impact keynote is not only ideal for entry-level employees, but also for Middle Managers AND Senior Execs! Your attendees will benefit greatly from learning Lisa's 7 key strategies for developing a mindful leadership mindset...based on her unique P.U.R.P.O.S.E. Power Principle, which is the focus of her new upcoming book!

MAKE YOUR LEADERSHIP BRANDING OUTSTANDING!: eBay has booked Lisa for this over 25 TIMES! Why? It inspires & motivates employees from all generations to evaluate themselves, and their leadership skills, by focusing on their Personal Brand. There's NO downside to employees wanting to develop a more positive Personal Leadership Brand...it positively impacts your workplace!

RESILIENCE TO RISE & THRIVE!: Almost HALF (48%) of employees said their mental health has impacted their capacity to work effectively...that's DOUBLE the amount PRE-Covid! Burn-out, stress, anxiety and depression are rampant. And this timely, uplifting & info-packed keynote will help your employees better address adversity, stick-it to stress, reinvigorate their resilience, and will lend their Personal Brand a helping hand!

IMPROVING COMMUNICATIONS ACROSS THE GENERATIONS: This fun, in-demand keynote is ideal for a multi-generational audience: Boomers, Generation Jones, Gen X, Millennials, and Gen Z's. Attendees, from entry-level to C-level, will learn what makes the different generations "tick" and will walk-away with new insights to improve workplace dynamics!

Lisa's Clients Include:



Lisa's Media Coverage Includes:



"Lisa Orrell is a hot property."

Entrepreneur Magazine: This was the opening sentence of a 6-page feature article on how companies can better prepare younger employees for leadership roles.

TESTIMONIALS

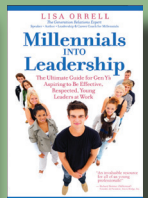
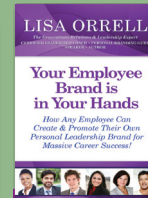
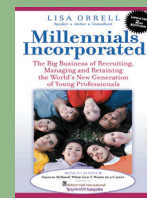
"The feedback for your Keynote is off-the-charts from the attendees at our Salesforce Leadership Summit! You crushed it!"

— VP OF SOLUTIONS ENGINEERING,
SALESFORCE

"Everyone loved you! There is so much excitement & ideas surfacing since your two Keynotes for us. Plus, you have such an engaging personality & terrific speaking style that it feels like I've known you forever!"

— VP OF DIVERSITY & INCLUSION,
BLUE CROSS/BLUE SHIELD

LISA'S BOOKS



BOOK LISA FOR YOUR IN-PERSON,
VIRTUAL & HYBRID EVENTS!

CONTACT INFO

Lisa Orrell, CPC
THE CHIEF OF CHANGE

E: Lisa@TheOrrellGroup.com
P: 408-340-8789

www.TheOrrellGroup.com