

LOTTIA FREDO



PUBLIC SPEAKER | WORKSHOP FACILITATOR | CONFERENCE HOST

BIO

Lottia Fredo is the Regional Director of Financial Aid Campus Operations/Outreach (Central) for Austin Community College and the former Director of the Financial Literacy Program at Southern Methodist University ("SMU"), located in Dallas, TX. She is also the former Financial Wellness Chair for the Coalition of Higher Education Assistance Organizations ("COHEAO"). Her commitment to education has led to over 20 years of experience working at proprietary, public, and private colleges. Along with her knowledge in higher education, Lottia is also an ordained pastor. She has worked as a children's and youth pastor. Her enthusiasm for the next generation transcends in the classroom, church, and community. She can train, speak, and write a curriculum that has helped transform programs from the East Coast to the South.

Lottia has a genuine passion for helping students overcome challenges and achieve financial fitness, she took the initiative to establish a nonprofit organization in 2017 called Relay: Heroes Today Leaders Tomorrow. Based in the Dallas-Fort Worth Metropolitan (DFW) area, this organization is committed to assisting individuals from elementary school to college age in areas such as college readiness, financial literacy, and scholarship opportunities. Since its inception, Relay has made a significant impact on the community. Relay has awarded educational scholarships, made a difference in the lives of over 600 students by providing meals and offering valuable community programming.

SPEAKING TOPICS

- *Financial Literacy Basics and Beyond*
- *College Readiness Behind the Curtain*
- *Scholarships Wins and Losses*
- *Parent and Student Advocacy*
- *Purpose Advocacy*
- *The 5 C's of Personal Growth*

PURPOSE ADVOCATE | IMPACT ADVOCATE

Lottia is not only an accomplished professional in the field of higher education but also a dynamic public speaker, workshop facilitator, and conference host. If you're looking to make your next event truly impactful, she is the ideal choice. With her expertise and passion for helping students, individuals, families, and teams, she will guide and inspire attendees to establish their most significant impact. Her high-energy approach and conversational presentation style make her a captivating speaker. She has a unique ability to connect with her audience, creating an engaging and interactive experience.

FUELED BY THE MOTTO: ON PURPOSE AND IN PURPOSE

Lottia is a dynamic speaker who thrives on connecting with a diverse range of individuals, including colleges, parents, students, entrepreneurs, creatives, community leaders, and executives. Her infectious enthusiasm, unwavering passion, and interactive approach captivate her audience, leaving a lasting impact. Renowned as the "Next Generation Guru," Lottia's remarkable journey and proven success in helping students and families overcome obstacles and secure scholarships have earned her widespread recognition.

Having personally experienced the higher education process, Lottia possesses a wealth of personal stories and testimonials from satisfied clients, colleagues, and friends. Her extensive background, impressive resume, and impeccable track record have positioned her as a highly sought-after advisor, speaker, trainer, and workshop facilitator. She has lent her expertise to esteemed institutions such as Southern Methodist University, University of Maryland, and Parker University, both in the public and private sectors. Lottia has forged valuable partnerships with influential organizations including sororities, fraternities, churches, and corporations like FDIC and Goldman Sachs, among others. These collaborations have further enhanced her ability to deliver impactful presentations and workshops.

Whether you are a concerned parent, ambitious student, or an educational institution or organization, Lottia is the ideal choice to elevate your next event, assembly, or program. Reach out to her today and witness the transformative power of her words and insights.

BOOKING INFO:

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