



[www.HumanizingLeadership.com](http://www.HumanizingLeadership.com)

*Louise H Reid*

Humanizing Leadership Expert

AUTHOR, COACH,  
FACILITATOR & SPEAKER

MEDIA KIT

# Hi, I'm Louise!

AUTHOR - COACH - FACILITATOR - SPEAKER



As the founder and Chief Empowerment Officer at LHR Leadership Development & Coaching, Louise is on a mission to humanize leadership one conversation, one workshop, one workplace at a time so that great work gets done and everyone feels seen, valued, and heard.

With a heads-on, hearts-in approach, Louise facilitates positive transformation in leaders' communication abilities, relationships, and capacity to cultivate inclusive, high-performing teams through self-awareness, mindfulness, and strengths-based methodologies.

Residing in Ottawa, Canada, this HR & leadership expert has 20+ years of experience in the high-tech, aviation, utilities and non-profit sectors. Louise holds a Bachelor of Science degree from the University of Waterloo, is a Certified HR Leader, and is a Certified Organizational Coach through the University of British Columbia and the International Coaches Federation. She has additional certifications in Wellness, Emotional Intelligence, and Mindfulness and is also a 3X #1 Amazon Bestselling Author, and proud mama to 4 boys.



EXPERIENCE

in HR, Talent Management & Leadership



100+

Happy coaching clients



1,000+

Hours of training & facilitation

4.8



Overall training & facilitation rating

# Humanizing Leadership



In a time where the demands at work are requiring us to do more, with less, and do it faster, the role of leadership has never been more important.

Humanizing Leadership is a heads-on, hearts-in approach to leadership that prioritizes the advancement of humanity and business; an approach necessary as we navigate our world through intensified complexity, challenge, and change.

Learn to lead with character, courage, compassion, and curiosity and develop your ability to lead self, lead others, and lead the way.

This book is for the leader with a conscience who values collaboration over competition. It's for the aspiring leader with the brains for business and the heart for people. You'll be equipped with the knowledge, skills and tools to lead in a way that develops people and generates organizational results. Everyone wins when we humanize our leadership and work culture because the right people join, stay, and deliver great work. The world is calling for this kind of leader. Are you willing to answer the call?

FOUND AT  **AMAZON.COM**  
**AMAZON.CA**

## Reader Reviews

“

I am really enjoying the book. My favourite part right now is how you use sport teams as an example of how everyone has their role in the overall performance of the team! Your examples are awesome!”

*Janis Ford*

 Doug

★★★★★ Great read.

Reviewed in Canada on October 25, 2023

Verified Purchase

The book provides both theory and practical application. It is easy to read and very personal which is refreshing.

 Tc

★★★★★ A must read for all aspiring and long time leaders!

Reviewed in Canada on October 23, 2023

Verified Purchase

A refreshing, clear and powerful book that speaks to the changed (and ever changing) landscape of leadership. I love the honest reflections, empowering ideas and thoughtful resources shared in the book. Highly recommend taking the opportunity for personal and professional growth that this book has to offer!



Tracy Crowder • 1st

Project Manager at the Great River Ontario Health Team

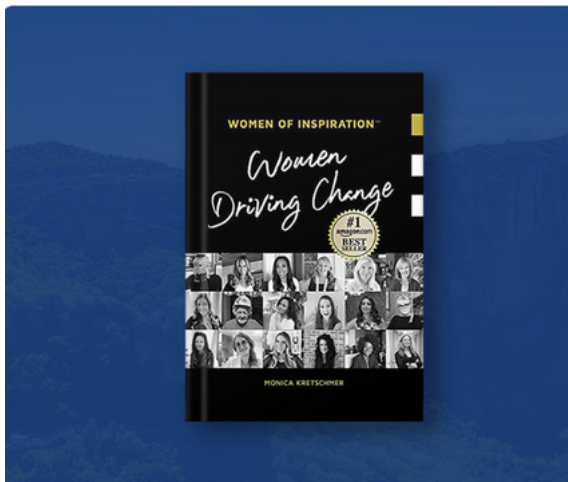
1w • 

Finally dove into this book [Louise H Reid!](#) Right from the introduction I was captivated, and am excited to check out the resources and exercises from the book. And now you have me thinking beyond the 'either-or' thoughts....and working on the vision of how I want to grow as a leader! Can't wait to finish the book!



# Other Bestselling Books

Louise has collaborated on two other books, both #1 Amazon Bestsellers in multiple categories. Women Driving Change and The One Thing That Changed Everything are women-led projects and profile women from all walks of life who share their stories of triumph and perseverance with the intention of other women feeling seen, valued and heard.



**Women Driving Change**  
Women of Inspiration

**The 1 Thing That Changed Everything**  
Powerful Stories Written By Women  
Who Now Have It All



# Questions

## TO ASK

- What are the core pillars and practices of Humanizing Leadership?
- Why is Humanizing Leadership particularly important now?
- Mindfulness seems to be an underlying theme throughout the book. What is mindfulness and how is it connected to leadership?
- In the book, you say that “emotional intelligence is the language of leadership.” What do you mean by that?
- There’s a lot going on in our world today. What 3 pieces of advice would you give to a leader who’s looking for some guidance?
- Since COVID we have had an increased call for diversity, equity and belonging in our workplaces. Where can leaders start if they don’t know what to do?
- How has your 20+ years of experience in HR helped shape the way you think about leadership, business, and teamwork?
- What companies are getting it right in terms of culture and leadership these days?
- What are the 4 C’s of Humanizing Leadership and why are they so important?
- Writing a book is no simple feat. What or who inspired you to write this book?



## More Reviews



**Sarah Ormon** · 1st  
Director of Marketing at Stratford  
2w · Edited · 🌐

“Great leadership happens by choice not by chance”

I couldn't get to Amazon fast enough to scoop up this book "Humanizing Leadership: Be the leader others want to follow"! (Link to purchase in the post below).

What choices are you making to make you a better leader? I bought the book, I'm not leaving it up to chance 😊



Amazon Customer

★★★★★ **Four C's rock !!!**

Reviewed in the United States on October 6, 2023

Verified Purchase

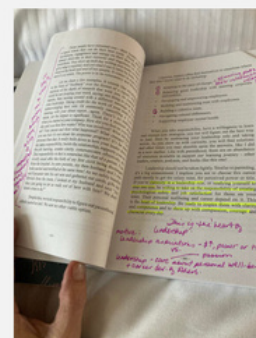
Have my copy and can't put it down !! The four C's form the basis of amazing leadership !! Awesome job Louise !!



**Lindsay Amson** 🌈 (She/Her)  
· 1st

Consultant | Business Owner | CLM Ex...

Oh I'm all over this!! Can't wait 😊 And look what I brought along on my trip to the WorldCC Americas Summit





BANK OF CANADA  
BANQUE DU CANADA



MOUNTAINS OF OPPORTUNITY

CRANBROOK

ASSOCIATION  
MÉDICALE  
CANADIENNE



CANADIAN  
MEDICAL  
ASSOCIATION



FEDERATION  
OF CANADIAN  
MUNICIPALITIES

FÉDÉRATION  
CANADIENNE DES  
MUNICIPALITÉS



EMPLOYMENT  
ACCESSIBILITY  
RESOURCE NETWORK



Ario

## WHO I WORK WITH

- Emerging, new, and experienced **leaders** seeking guidance to enhance their leadership confidence, competence and/or impact through training and/or coaching (individual and group coaching available).
- Newly formed **teams** looking to efficiently and effectively build trust and psychological safety so they can be both well and high-performing.
- Established **teams** to revisit, re-engage, and recommit to their new team plans and work culture in the new world of work. and new, and perform well.
- **Organizations** seeking a new perspective on leadership and culture in our new world of work.



### GET IN TOUCH

You're ready to level up your leadership and be the leader others want to follow - congratulations! I look forward to hearing from you so we can explore what services will best suit your needs or that of your team.

lreid@humanizingleadership.com  
www.humanizingleadership.com



*Louise*