

Workplace Culture

Motivational Keynote Speaker

"A healthy, intentional, high-performance culture is the #1 way to recession proof your business."

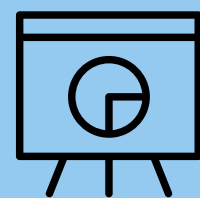
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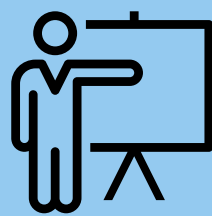
About Margaret "Magi" Graziano

A Wall Street Best Seller Author for her book "Ignite Culture" and recognized as one of Silicon Valley's Top 100 Women Leaders, Magi's groundbreaking work is driven by her power to uncover and catalyze human potential and has been consistently ranking on the top 5% of speakers. Pioneering the leading edge of Leadership Training, Organizational Culture and Strategic People Operations, she brings over 25 years of experience in unlocking the wealth of talent, human spirit and capacity in organizations

Magi's presentations are tailored to meet your organizational needs, and include:



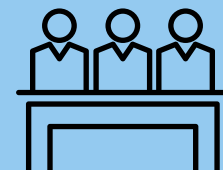
Keynotes



Workshops



Retreats



Panel Discussions



Ignite Culture

Empowering and Leading a Healthy, High-Performance Organization From the Inside Out

Margaret Graziano's Ignite Culture ranked #2 in the Wall Street Journal Best Selling Books and was also featured in the Favorite Indie Books in Barnes and Noble Press. It also ranked #1 in the Top Indie Books on IndieReader List! Ignite Culture also ranked #1 Best Seller Book in Motivational Business Management, #1 in Human Resources & Personnel and Workplace Culture Categories in Amazon!

Ignite Culture

An entangled culture eats your leadership team for lunch and your CEO for dinner.

This is because the harder an organization pushes strategies on an entangled culture, the more it rebels and the more entangled it becomes – we call this "strategic gridlock".

Emergent Culture is the antidote to strategic gridlock.

Attendees will walk away with the following culture-building skills:

- Clarity on the 4 core needs of an Emergent Culture
- How to spot the 3 biggest "cultural torpedoes" that elude most leaders.
- How to foster a peak performing culture that breeds trust, alignment, and accountability... without cracking the whip or allowing free-for-all behavior.

Elevate Leadership

For almost any astute leader, it's easy agree that we've inherited an outdated model of leadership. What used to be state of the art has become obsolete. The longer we cling to it the faster it makes our organizations obsolete and irrelevant.

If we're going to outperform our markets, we need a new, elevated leadership model. One that creates a culture of deep collaboration, rapid innovation, and intrinsic motivation.

Attendees will walk away with the following:

- A clear understanding of exactly why trying harder without elevating your leadership model makes things worse instead of better.
- How to identify and escape the invisible 'forcefield' that is hijacking your people's time, attention, and energy.
- How to rise into the upper levels of personal, group, and organizational effectiveness
- How to move everyone in the organization into higher performance – where they're highly competent and highly engaged

Contact Magi



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Response Agility

That ultimate advantage is the ability to respond to changes in the world and in your market faster and more powerfully than your competitors. This is Response Agility.

Most organizations are mired in the quicksand of internal turf wars, failed initiatives, and power struggles. They're so consumed by these behaviors that every day becomes a new battle to hold onto their tenuous market position and to survive the next sucker punch.

Attendees will walk away from this powerful, interactive keynote with the following:

- Grace and ease in responding to adversity, stress, and pressure
- Effective strategies to navigate change thoughtfully and effectively
- Newfound ownership of their actions and ability to rapidly recalibrate
- Upgraded perspectives that turn their potential into greater performance

Ignite Power

Most people would agree there's a tremendous amount of untapped power in leaders. And they would also agree that if that power was unleashed it would make a huge positive impact in our organizations, schools, communities, and families. The ripple effect would be unstoppable.

The key to unlocking this power is the ability to Ignite it. When power is ignited it turns into an unquenchable flame that lights our own paths and the paths of others.

Attendees of "Ignite Your Power" will walk away with the following:

- Crystal clarity on their unique vision for showing up powerfully for themselves and others – both at work and at home
- Finding and expressing their "inner voice of power" in a way that builds trust, demonstrates empathy, and commands respect
- The ability to tap into their personal well of unshakable confidence, deep compassion, and grounded certainty.

Visit www.keenalignment.com to view all our programs and offerings!

Testimonials



"Magi was truly a breath of fresh air when she presented her well-documented research at SHRM18. Her passion for effective leadership was truly inspiring and challenging. The self-realization that "it begins with me" was both enlightening and humbling. The neuroscience was truly fascinating and her expertly demonstrating how diagonal thinking and managing energy systems leads to executive thinking and synchronicity was most powerful. I am grateful for her insights and expertise which, when put into practice, will make me or anyone a better, in-house HR consultant at the highest level."

- Keith Hardcastle, Gulf Coast Authority, Director Human Resources/Public Information Officer



"Margaret was a true inspiration to the ENTIRE audience, I am getting emails left & right about her and her message! I took away so much from her speech & will attempt to integrate it in my everyday activities! The part that stuck with me the most was her awareness activity, the circle. It showed me how much time I spend in the negative & need to move more of my day into the positive! Understanding that it is not an overnight switch, but it gave me the push I needed to make the change, for me as an individual. I know a ton of Admins were requesting we bring her back for a full session (YAY!)"

- Haley Tomlinson, Northrop Grumman, Conference Events Rep



"We had 701 attendees and 93% of them gave the Webinar a 4-5 for effectiveness, and 94% rated Margaret's effectiveness as a speaker a 4-5 (on a scale of 1-5). Those are great survey results and definitely in line with what we would expect of our THR Webinars! Some attendee comments included: "Love the presenter's passion for the topic, engaging.", "It flowed so well I was surprised when it was over that I had been listening for an hour already.", "One of the best Webinars I have ever attended. THANK YOU!"

- Traci Cook, ThinkHR, Content Editor



"Thank you for a super excellent presentation. You are an enthralling speaker. A quick glance through the blue evaluation sheets yields this: 'I have been coming to the EAC seminars for 15 years and Magi is the best speaker ever!' - Patricia Lutz, Director of HR. I hope you will grace us with another speaking engagement next year!"

- Larry Seiden, Santa Clara Employer's Advisory Council, Evaluations/Speaker Liaison Chair

Contact Magi

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