

Make \$40,000 in One Talk Template



Hey there!

Are you tired of walking away from the stage with no money, no clients, and no interest?

Believe me, I've been there.

My name is Odette Peek, the Soul Story Strategist and through research and my own trial and error, I found the answer to achieving success from the stage...**the power of SOUL STORY**. I hit rock bottom after my divorce, my parents' deaths within two months of each other and the paralysis of my arms. I thought nobody would want to hear my sad story and it would be the worst strategy ever for building a business.

Surprisingly, the more I shared about myself, the more successful I became. By sharing my Soul Story, I have attracted the A+ clients I want and built two seven-figure businesses.

After writing hundreds of talks for my clients and myself, I've found the perfect system for creating a talk that sells. In fact, **I sold \$40,000 worth of coaching programs from a six-minute talk written on a napkin** using this amazing step-by-step process. On a napkin!!!

In longer talks and workshops, I have topped 6-Figure in sales!

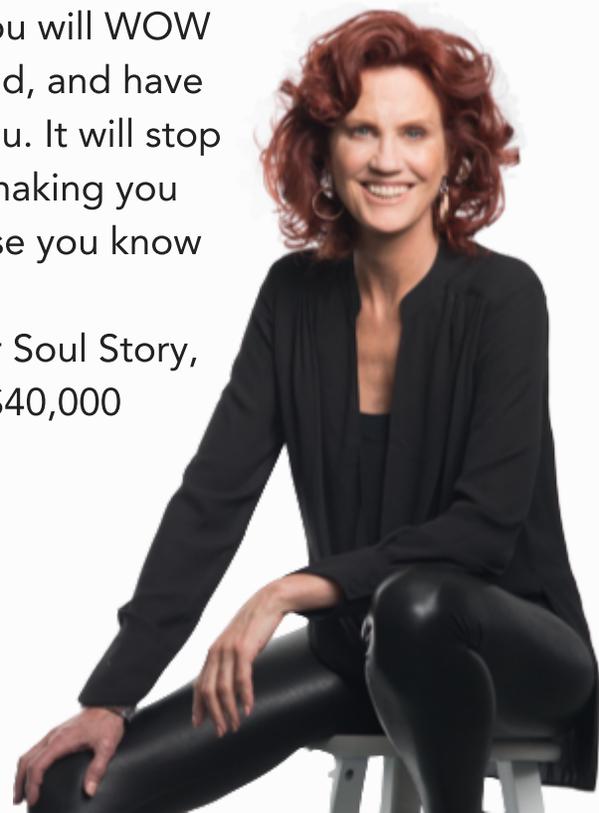
This strategy works on any length or version of your Soul Story Talk!

With the Make \$40,000 in One Talk Template, you will WOW your audience, be seen as THE expert in your field, and have clients running to the back of the room to pay you. It will stop you from boring the heck out of the crowd and making you want to run off the stage right to your car because you know your talk fell flat and missed the mark.

If you are ready to unleash the secret sauce, your Soul Story, and create a talk that sells, check out this Make \$40,000 in One Talk Template today!

xo

Odette



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The **exact** outline I used that earned me \$40,000 in one **6 Minute Talk!**

1. Yes, that's ME!

Grab attention with THE question that your PERFECT client answers YES to!

2. Whiplash Moment.

Hook them with a wait...he or she said what??? statement or statistic.

3. I've Been There.

Share a powerful snippet of your Soul Story that glues your audience to their seats.

4. I Can Help You.

I made it out of the big, black hole and you can too!

5. Three Golden Nuggets.

Outline the 3 Golden Nuggets you share today that will transform their lives.

6. I've Beat This!

Share your Soul Story Moments that took you from the challenge you shared with your audience in the past, to the triumph and success you revel in today.

7. How To Win!

Get specific on your three Golden Nuggets with phrases like "I have done this" or "I use this."

8. "Offer" Transition.

Circle back to your Soul Story and remind them how far you have come using your Magic System.

9. Prove it!

I know this works and is the best solution for you because...

10. Show me the money!

They are ready, so tell them exactly what to do. Sign up. Buy Now.



Make \$40,000 in One Talk Template



The Make \$40,000 in One Talk Template is THE tool to become the expert, get clients, and make money from your talk. It can even generate \$40,000 from one talk like it did for me! **If you are tired of disappointing results and your talk falling flat**, follow these powerful steps to sell from the stage in SIX minutes or less using your Soul Story.

But, for many of you, you have no idea what your Soul Story is and what moments of it are the ones to share.

I don't want you to struggle any longer!

If you would like to learn more about uncovering your Soul Story and Story Moment content creation for each of these steps, you will want to attend my complimentary training **How to Make \$40,000 in One Talk...Even if You've Never Made a Dime from Speaking Before** where I will walk you through the step-by-step process to uncover your powerful Soul Story, determine the Story Moments to include, create an engaging talk, have a dynamite delivery, and sell with ease without feeling "salesy."

Register at: www.odettepeek.com/register

**You want to be a speaker...
so let's do it the right way!**

