

MARCEL SANCHEZ

Professional Speaker
Expert Bilingual Trainer
Executive Coach

Marcel serves businesses of all sizes, government entities, associations, educational institutions, churches, and other nonprofits. He inspires, equips, and challenges leaders and their teams to:

- Move Forward
- Lead Confidently and
- Accelerate Performance

FOUNDER, IMAGINE COACHING ACADEMY

10K+

People Trained

1K+

Training Events

25+

Books Published

30+

Years of Experience

CONTACT



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“Marcel Sanchez has been a major catalyst for our management team through his hands-on approach to understanding our problems and providing the proper organizational coaching. He prepares very well for the coaching sessions and brings real-life experience and techniques that can be applied immediately.”

Hansel Luis, President, Building Blocks Construction

“Regarding perspective, coaching helped change my mindset and thinking. Setbacks are no longer disappointments, but opportunities.

A setback is a set up for a comeback.”

Erick Rivera, CEO, Agape Apparel

“Whether your organization has three employees or three hundred, the issues we confront are the same; employees feel unappreciated and undervalued, individuals lack motivation and direction to do good work and external pressures overshadow the priorities of the work at hand.

Much like our car batteries, individuals need to be re-charged—Marcel is a proven communicator that can do just that!”

Daniel A. Rosemond, Founder and CEO, East to West Development Corporation

EMPOWER YOUR LEADERS AND THEIR TEAMS



Professional Speaking

Conferences designed to inspire, equip, and challenge large groups.



Expert Training

Softs skills training and coach skills training to develop leaders faster.



Executive Coaching

Empowering leaders to move forward, lead confidently, and accelerate performance.



On Demand Training

Online training directed to maximize flexibility, engagement, and development.

HELP YOUR LEADERS REPLACE DISEMPOWERING MINDSETS WITH EMPOWERING CONFIDENCE

"Marcel is very knowledgeable with the consultative sales process and has shown he can effectively help others improve their consultative selling skills. He is also highly inspirational and a great motivator."

Rudi Easterling, Director of Sales, UPS

"Marcel is a person that both inspires and motivates. Two elements that ALL organizations need to boost morale and increase sales and productivity."

William Porro, Director at City of Miami

"You will quickly realize Marcel is truly gifted. During the 15+ years I have known him, he continuously demonstrates his passion for personal and business success. Marcel will bring proven fundamentals, best practices and creativity to enhance your organization."

Juan Delatorre, Director of Business Development, goRTG

"I just want to take this opportunity to thank you for all your guidance and wise counsel. With your help, I have been able to define new and exciting directions not only for my business, but for my personal life as well. I look forward to the future with both confidence and excitement."

Rene Morato, President, RDM Services

"I have seen Marcel deliver outstanding on-time results with great professionalism, integrity, a good sense of humor and tremendous patience. I recommend Marcel as a motivational speaker, organizational and sales coach!"

Founder & CEO, TISSINI

"Marcel is a person of Integrity and Credibility.

He is a very goal oriented person.

Whether there are short or long term goals, he is very dedicated in meeting his objectives.

He encourages others to do the same and is highly effective in both individual and group settings."

Carolina Zelaya, Senior Accountant, Team Health

"Marcel Sanchez is a motivational, how-to coach, who incorporates 'real-world' experiences with eternal directives. He is passionate about helping people reach their God given goals through techniques and tools that were once reserved only for heavy-hitters!"

**Kevin Cross, CPA
Communicator, Financial Coach, & Writer**

"I've known Marcel for more than 20 years. Through the years I have seen him manage and lead large teams of sales professionals. He has led and motivated them to propel in their careers in ways not many have been able to. Marcel takes a keen interest in their professional goals as well as their personal ones. I highly recommend Marcel as he has the upmost level of integrity, the charisma to train and motivate, and the determination to make everyone around him successful."

Nelson Jimenez, Director of Business Development, UPS

"Marcel ofrece un gran conocimiento y mantiene a su audiencia entretenida. Lo recomiendo altamente como orador para cualquiera que sea la tarea."

Isidro, Alba, Sr. Director of Operator Sales, East at Lamb Weston

PROFESSIONAL SPEAKING

How to Write a Book
How to Develop Tenacious Character
Cultivating Extraordinary Discipline
Creating a Culture of Coaching
From Disempowering to Empowering
Essentials to Time Maximization
Get Yourself Out Of The Way
The Present and Engaged Parent
Humility: The Key to Success
Creating an Intentional Life Plan
Discover Your Life's Purpose Outside of Yourself
The Marriage Formula

Three Keys to Sales Effectiveness
Leveraging the Internet to Grow Your Business
The Power of Agreements
The Power of Presence
Removing Blind Spots
Customer Service Excellence
Stop Dreaming and Get to Work
Don't Sabotage Your Marriage
Get Better Faster
Vision, Mission, Core Values, and Culture
Retreats for Executives, Teams, and Employees
Retreats for Married Couples, Men, and Students

EXPERT TRAINING

Character
Servant Leadership
Business Acumen
Public Speaking
Change Management
Corporate Alignment
Coaching and Mentoring
Sales Acumen
Strategic Thinking
Presentation Skills
Motivating People
People Management
Process Improvement
Lean Communication
Emotional Control
Work Ethic
Accelerating Performance
Establishing Respect

Value and Respect
Perseverance and Discipline
Time Maximization
Effective Presentations
Leadership
Conflict Resolution
Interpersonal Relationships
Internal Communication
Organizational Structure
Influencing Others
Personal Development Plans
Creative Problem-Solving
Decision-Making
Connecting with People
Building Relationships
Work-Life Alignment
Developing Trust
Creating a One-Team Culture

Team Building
Personal Finances
Communication
Self-Management
Vision Casting
Negotiation Skills
Establishing Goals
Planning
Delegation
Persuasion
Crisis Management
Adaptability
Networking
Commitments
Responsibility
Managing Stress
Self-Awareness
Bridging Cultures