# Maria DrueCo

Keynote Speaker | Author Inclusion & Equity Catalyst Antiracism Advocate



Overcome Bias, Stereotypes, and Stigma
For Engaged, Productive Teams that Drive Profitability

Empower Leaders and Organizations
Through Inclusion and Authentic Leadership



This was the most practical session of the conference...they allowed me to express my pitfall and helped me work through it...

Loved the concise tips and the introduction to higher-level concepts to run with.



Helping You Solve Critical Challenges In Today's Workplace

#### **Key Issues Faced by Organizations:**

- · Employee Disengagement
- Team Conflict
- Lack of Inclusive Leadership Skills
- Retention Issues of Diverse Talent

# Maria's engaging and impactful topics will drive positive changes in:

- Mindset
- Behaviors
- Skill development

# MINDSET SEP TO SKILLS O D

#### **Audience:**

- Employees at all levels
- Managers
- Senior Leaders
- Executive Team
- HR professionals
- DEI Advocates

Delivery: Keynote | Workshop | In-person | Virtual

#### SIGNATURE PRESENTATIONS

#### Leadership Redefined: UnHiding for Empowerment and Shattering the Glass Ceiling

- Empower leaders to embrace authenticity, build trust, and break down barriers.
- Develop inclusive leadership strategies that attract diverse talent.
- Drive organizational change for a thriving workplace

## UnHide Yourself™: Break Free from Bias, Stigma, and Stereotypes

- Inspire individuals to embark on a journey of self-discovery and authenticity.
- Challenge biases and stereotypes within organizations and society.
- Empower participants to use their voices to advocate for themselves and create inclusive environments that value diversity and individuality.

### Unlocking the Key to Resolving Interpersonal Conflict

- Master conflict resolution in diverse workplace settings.
- Strengthen intercultural competence for effective leadership.
- Foster diversity interaction and a global mindset.

### Are You Wearing the Right Lens to Amplify Voices and Advance Equity?

- Raise awareness of the importance of intersectionality in diversity and inclusion efforts
- Equip HR professionals and leaders with tools to promote equity and inclusivity.
- Encourage participants to view diversity through a more inclusive lens and create workplaces where all voices are heard.







# IO REASONS TO HIRE MARIA DRUECO

As you explore the 10 compelling reasons to engage Maria as your DEI strategist, speaker, consultant, and workshop trainer, you'll discover how her unique qualities can make a profound impact on your organization's journey toward supporting diverse suppliers, promoting inclusivity and achieving excellence.

- 1. Inclusive Insights on DEI: Maria's innovative approach to Diversity, Equity, and Inclusion (DEI), as showcased in her book 'UnHide Yourself: Break Free from Bias, Stigma, and Stereotypes,' is informed by her extensive experience and personal journey in the field.
- 2. Practical and Actionable Insights: In an era inundated with information on the importance of DEI, Maria distinguishes herself by providing practical and actionable content. She goes beyond scientific data to reveal how organizations can seamlessly integrate DEI into their daily operations, making it a natural part of their culture.
- 3. Research-Based Expertise: Maria's DEI strategies are built upon a multidisciplinary foundation, drawing from the fields of NLP and intercultural competence, as well as psychology and organizational development. Her data-driven insights ensure that organizations can trust the reliability and effectiveness of her recommendations.
- **4. DEI and Talent Management Fusion:** Maria's wealth of knowledge and experience seamlessly integrates the fields of Diversity, Equity, and Inclusion (DEI) with Talent Management (TM). Her dual expertise positions her as a dynamic resource for organizations striving to build inclusive and equitable workplaces while optimizing talent performance.
- **5. Adaptable to Diverse Audiences:** Over the years, Maria has engaged with diverse audiences, from corporate presentations to industry association conventions. Her ability to connect with people from all walks of life ensures that her message resonates and leaves a lasting impact.

- **6. Interactive Presentations:** Maria believes in active audience engagement. She encourages participation through various means, from interactive exercises to thought-provoking questions and discussions. Each presentation is a unique and engaging experience.
- 7. Customized Approach: Maria understands the value of preparation. Prior to each event, she conducts thorough research, taking into account the audience's composition, objectives, and event specifics. This diligent approach allows her to tailor her presentation for maximum impact.
- 8. Energizing Role Model: Maria's commitment to health and vitality is evident in her lifestyle, serving as a testament to her message. Her vibrant energy is contagious, motivating participants to embrace their own positivity and well-being.
- 9. Collaborative and Pleasurable to Work With Throughout her career, Maria has consistently proven to be a pleasure to work with. Her collaborative personality and positive demeanor contribute to successful collaborations, leaving clients and partners eager to work with her again.
- 10. Reliability in Delivering Results: Maria's track record demonstrates her reliability in delivering tangible DEI results. She not only sets DEI goals but also consistently helps organizations achieve them effectively.

