# Maria Elena Duron

Fractional CMO I Marketing Coach + Strategist I Speaker





#### #BRANDCHAT



Maria Elena Duron



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MariaElenaDuron



Maria Elena Duron is a highly experienced digital marketing professional and recognized expert in online and offline connections, brand communities, and eCommerce, with numerous awards and accolades for her work. She serves as a skilled catalyst for positive conversation and delivers great brand recognition, making her an ideal choice for any event. Participants walk away feeling empowered with practical tactics to get found and grow their business.

#### ENGAGING TOPICS

GET FOUND, GOT GROWTH: GET FOUND ON SEARCH AND THRIVE ONLINE.

VALUABLE VISIBILITY: BEING AN EXPERT ON YOUR CUSTOMER

THRIVING AT REMOTE ECOMMERCE: NAIL IT BEFORE YOU SCALE IT

ECOMMERCE EXCELLENCE: UNLOCKING REVENUE STREAMS AND REACH

IF YOU'RE NOT MEASURING, YOU'RE NOT MARKETING: THE METRICS THAT MATTER

Maria is a guest lecturer at the University of Texas SBDC, editor-in-chief of the award winning Personal Branding Blog, and a contributing columnist for major publications. Maria was awarded the Texas Governor's Excellence in Small Business Award and is the founder of #brandchat, a recognized online chat focused on marketing and branding. She earned her B.B.A. in marketing from Texas Tech University and graduate work at Cornell University, University of California in Davis, and University of Phoenix.

Discover how to increase your online visibility and drive growth with powerful SEO strategies. Unlock new revenue streams and reach a wider audience by mastering the intricacies of eCommerce. Build valuable, long-lasting relationships with your customers and measure the effectiveness of your marketing efforts to succeed in the digital age.

### **TESTIMONIALS**

























"Maria has a gift of passing her passion for success onto us.

We leave with a renewed excitement to set goals, grow, and boost business. She is an amazing speaker that has tremendous leadership skills."

"An expert in her field of work.
We have hired her on several
occasions and each time she
has exceeded our expectations.
Her presentations make you
get out of your comfort zone
and give you the confidence to
implement your ideas."

"Maria is very, very knowledgeable and can convey a ton of information quickly and efficiently. Hope to attend other presentations she offers. I have learned a lot already."



## IN THE PRESS





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