



Digital Media Kit

# Sergio Pereira

International Keynote Speaker





Sergio Pereira

# Short Bio

I'm passionate about technology and about building solutions that improve people's lives. I love to help companies, big or small, leverage technology to drive innovation and explore exciting market opportunities.

**Startup Founder and CTO.** I've built tech products, raised money, hired teams across geographies. I've created, scaled and sold kick ass tech products, and I've certainly dueled with the hardships that come with that growth.

**Tech Advisor.** Over the years, I've helped companies innovating, shaping new products, building and scaling technology, assembling the right tech teams. More broadly, I help companies align with what their markets will look like tomorrow.

**Blockchain Expert.** The disruptive use cases are endless, and I love that. I typically help architecting and implementing the smart contracts that support the token economics. I also help building and ramping up teams to do that. I love connecting with people in the space and learning from them.



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# Startup CTO

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**TechHQ** is a dynamic consultancy purposefully built for Innovation & Technology. TechHQ provides independent and innovative technology focused consultancy worldwide to define and develop tech disruptive trends across the major industries.

**FutureFuel** empowers organizations of all sizes to attract and retain scarce talent while enabling students and growing professionals to crush their debt at an accelerated pace, by offering an enterprise SaaS solution to scale this benefit throughout companies.

**Clickly** is the first in-text content discovery platform that allows online audiences to discover relevant content in an interactive native format that seamlessly blends into the content they are engaging with.



Sergio Pereira

# Tech Advisor

Over the years, I've helped companies innovating, shaping new products, building and scaling technology, assembling the right tech teams. More broadly, I help companies align with what their markets will look like tomorrow. My clients range from early stage startups to Fortune 50 companies. Some well known global companies I've had as clients include:





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# Blockchain Expert

As an Blockchain Expert, I've worked with exciting companies ranging from a 2-people startup to a \$100B global company across Europe, Asia and North America, developing a number of use cases such as:

**Board Level Strategy Workshops.** To create awareness at the management level and craft technological and organizational roadmaps around Blockchain opportunities.

**Technology Workshops.** To create awareness on the tech leads and managers and develop strategies for talent acquisition and capability building.

**Proofs of Concept.** To create demonstrable Blockchain quick wins, so that key stakeholders in companies can prove their assumptions and roll out larger deployments

**Team Development.** To create the right strategy to acquire, onboard and develop talent in today's competitive recruiting market in tech, especially around Blockchain technologies





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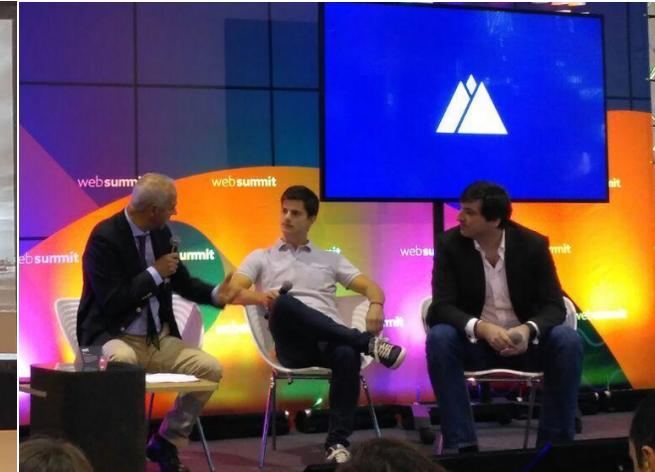
## Topics

Startups  
Tech Innovation  
Blockchain for Business  
Blockchain for Techies

## Formats

Keynote  
Panel  
Fireside Chat  
Workshop

**Real Blockchain use cases  
that can be applied in  
companies of all sizes  
across industries**



**How to beat the odds,  
grow and succeed in the  
Startup world**



**How to become a  
Blockchain Engineer and  
develop the right skillset to  
ride the Blockchain wave**

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# Recent Speaking Engagements



# Sergio Pereira

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