

# Developing Valuable Leaders is Your Greatest Competitive Advantage

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Best Selling Author | Executive Coach | Speaker  
**Leadership | Communication | Performance**

*Hi, I'm Velma...*

- 20-year Association Leader
- University Professor, MBA grad
- Certified Leadership Coach
- Best Selling Author of three books
- Avid Bird Watcher and Photographer
- Recovering coffee addict
- Exercise pretender



**velmaknowles**

# Client Testimonials



“ Thank you for the fabulous presentation you gave to our members!

***They are still talking about it.***

***Veronica Catoe,  
CEO Florida Assisted Living Association***



“ ***Velma nailed it!***

It was a good combination of education, team building, and fun. Mission accomplished...I would do this again!

***Drew Eason,  
CEO Executive Director Florida Dental Association***



“ It is refreshing to have a speaker who is so easy to work with, and who fully engages with attendees.

***Velma was a hit!***

***Eleanor McCormick  
CEO Executive Director Florida Recreation & Parks Association***

## LET'S DISCUSS NEXT STEPS...

Email or call me and let's create valuable experiences for your organization.



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